

FINANCIAL TIMES

Europe's Business Newspaper

Balladur sets up review of probes into crime

Edouard Balladur, French prime minister, has started a review of the legal process for investigating white-collar crime after a series of probes involving leading industrialists. Interviewed on French television, Mr Balladur expressed concern that the latest probes had been "no good for democracy, for the economy or for the companies themselves".

Balladur said he wanted to ensure the legal system was operating efficiently. He has asked representatives of industry, the trade union movement and the judiciary to conduct the review.

Last week Jean-Louis Beffa, chairman of the Saint-Gobain glass group, was questioned over alleged illicit political funding and a Brussels court issued an warrant for the arrest of Didier Pineau-Valencienne, head of Schneider engineering group.

Single EU currency back on agenda The end of recession in Europe has revived prospects of a unified European currency by the end of the decade, said European Union finance ministers, but only greater fiscal rigour will create the conditions for it, they warned. Page 16: Two-tier Europe debate refuelled. Page 2

White House rejects Congress role on Haiti The Clinton administration is determined to resist growing demands that any invasion of Haiti be made contingent on the prior approval of Congress. Warren Christopher, secretary of state, said that Congress would certainly be "consulted" but it was vital that the president's "constitutional authority be preserved". Page 5

Setback for Japanese ruling coalition Japan's ruling coalition of socialists and conservatives was humiliated in a by-election, the first measure of its popularity since it took power in a parliamentary coup 10 weeks ago. Page 14

Clinton likely to turn down Adams The UK government is confident that Bill Clinton, US president, will refuse a request to meet Gerry Adams, Sinn Féin president, who is expected to visit the US later this month. Page 6

Assad speech lifts Israeli hopes Israel welcomed a weekend statement by Syria's president Hafez al-Assad, saying it was aimed at preparing the Syrian public for peace. At the same time there was growing optimism in Israel of an imminent breakthrough in stalled peace negotiations. Page 4

UK building projects probe The UK government will this week announce a wide-ranging inquiry into the procurement of construction work by government departments and agencies after a series of cost overruns and delays. Page 6

Trade ministers firm on ratifying Gatt Trade ministers from the European Union, US, Japan and Canada expressed their determination to see the landmark Uruguay Round world trade pact ratified by the end of this year. Page 5

Italy in push for top Brussels posts Silvio Berlusconi, Italy's prime minister, today launches Italy's attempt to increase its standing in Brussels during a meeting with Jacques Santer, incoming European Commission president. Page 2

Savoy may deny Forte full victory The Savoy hotel group is expected to emerge from its board meeting tomorrow as an independent company. Plans to merge Savoy's hotels with Forte's luxury establishments are likely to be delayed. Page 15

Cochabamba Light and Power Company Bolivian electricity distributor, will become the first Latin American company to trade its shares on the London stock exchange if plans to list the group go ahead. Page 15

European Monetary System In a week which saw renewed discussion of the prospect of a multi-tiered Europe, the order of currencies in the EMS grid was unchanged. The spread between strongest and weakest currencies was similar, with the only discernible shift being a slight weakening of the Irish punt. Currencies, Page 27

EMS: Grid September 9, 1994



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 5 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guinea which move in a 2.25 per cent band.

German regional polls The Christian Democratic Union and their Social Democrat rivals won decisive victories in regional elections in Saxony and Brandenburg. Page 14

Turkish guerrilla head arrested Durmus Karakas, head of the extreme leftist Turkish guerrilla group Dev Sol, has been arrested in France. Turkey is seeking his extradition.

Jessica Tandy dies Actress Jessica Tandy has died, aged 85. The London-born actress electrified theatre audiences in 1947 in the original *Blanche du Bois* in *A Streetcar Named Desire*, but found her greatest fame at 80 with her Oscar-winning performance in *Driving Miss Daisy*.

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Compaq chief's attack on Intel may herald commercial warfare in the PC industry

Computer giants face threat of rift

By Alan Cane in Barcelona

Relations between Compaq Computer and Intel Corporation, the two companies which have jointly dominated the world personal computer business, were strained to breaking point at the weekend after a bitter dispute over commercial strategy burst into the open.

Intel is the world's leading supplier of microprocessors, which are the heart of personal computer systems. Compaq is the leading manufacturer of personal computers, and as a result, is Intel's largest customer.

Mr Eckhard Pfeiffer, Compaq's chief executive, accused Intel of

pursuing strategies which were damaging his company.

He accused Intel of launching an advertising campaign promoting Intel at the expense of Compaq, of not rewarding Compaq for being Intel's largest customer, and for making computers in direct competition with Compaq.

The dispute between the two companies, which have been close allies, has been simmering for months, industry experts say.

The clash could open a new front in the "microprocessor wars" which are expected to determine the direction of the computer industry for the foreseeable future. The dispute is not simply over the future technol-

ogy used by personal computers but also the conflicting marketing strategies employed by semiconductor makers and computer producers to establish a brand reputation for their machines.

The dispute burst into public in dramatic fashion at the annual Etre conference, a two-day gathering attended by senior executives of virtually every significant computer company.

Mr Pfeiffer, obviously angry and upset, left no doubt that if Intel did not respond to his complaints, he would turn to other suppliers for Compaq microprocessors. Such a shift of allegiance would mark a sea change in the balance of power in the industry.

It was the synergy between the two companies which allowed them to take market share from IBM, the former market leader. Compaq earned revenues of \$7.1bn in 1993, while Intel's revenue was \$6.78bn that year.

Compaq has three chief complaints.

• The "Intel inside" advertising campaign was promoting the semiconductor company at the expense of Compaq's brand name, Mr Pfeiffer said. The campaign, which has been running for months and has cost Intel several millions of dollars, is designed to ensure that personal computer makers carry an "Intel inside" sticker on their products.

Mr Pfeiffer believes the Compaq brand name gives him a significant advantage in a market where competitive products are often similar in price and performance and that the Intel sticker devalues that advantage.

• Compaq is angry that Intel continues to make its own personal computers in competition with Compaq.

The row has delighted Intel's competitors, including the US companies AMD and Cyrix who have been trying, without much success, to break Intel's stranglehold on the market.

Mr Hans Ceyer, Intel's general manager for Europe, replied that the company would not be deflected from its strategy set out by Mr Andrew Grove, the company's combative chief executive.

Compaq says it should be able to take advantage of its bulk buy-

EU rebuffs US plan to lift ban on Bosnia arms

By Lionel Barber in Ustodom, Germany

European Union foreign ministers have rejected lifting the arms embargo against the Bosnian Serb-led government, calling it an "absolute last resort".

The stage is thus set for a rift with the US over the war in the former Yugoslav republic. EU ministers, meeting at the weekend on the remote island of Ustodom on Germany's Baltic coast, said lifting the embargo would probably lead to a withdrawal or dramatic scaling down of the UN's humanitarian and peacekeeping mission.

Mr Klaus Kinkel, German foreign minister, warned of "incalculable consequences" should US president Bill Clinton press ahead with his plan to start lifting sanctions if the Bosnian Serbs failed to agree to the US-EU peace settlement by October 16.

The fragile cessation of hostilities and the risks of a wider winter war in Bosnia were driven home early yesterday morning after Mr Hans Koschnik, the EU administrator in the ethnically divided town of Mostar, narrowly escaped assassination in a rocket-propelled grenade attack.

News of the assault shocked EU ministers, who called on President Franjo Tudjman to control recalcitrant Croatian forces. Earlier they backed a strategy of "total isolation" of the Bosnian Serbs preparing to strike against the Muslims if the arms embargo is lifted.

British officials this weekend made clear that the US would bear the brunt of recriminations which were bound to follow a withdrawal of the UN peacekeepers.

Alison Maitland in London adds: Mr John Major, the British prime minister, will today be briefed on the situation in Bosnia by Mr Malcolm Rifkind, defence secretary, and Field Marshal Sir Peter Inge, chief of the defence staff.

Officials said no decision had been made on whether British troops should be withdrawn.

Britain has 3,300 troops in Bosnia.

At the same time, ministers edged toward approval for rewarding Serbia for its month-long blockade of the Bosnian Serbs, starting with a suspension of sport and cultural sanctions and a reopening of Belgrade airport to international flights.

However, Mr Kinkel emphasised that the reward was contingent on President Slobodan Milosevic's accepting a "credible international presence" to monitor the border with the Bosnian Serbs and ensuring that the border was sealed to prevent weapons smuggling.

Latest EU intelligence reports suggest that the threat of renewed fighting this winter is real. Officials at the foreign ministers' meeting spoke of deteriorating relations between Croats and Muslims, with the Bosnian Serbs preparing to strike against the Muslims if the arms embargo is lifted.

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Victory wave: Yuzuru Tsuzuki, a former labour ministry bureaucrat, savours success in defeating the government nominee in a by-election for the Aichi seat in Japan's upper house of parliament. The win should boost attempts by the 10 opposition parties to merge into one. Report, Page 14 Picture: Reuter

Big Mac guide to buying power

By Richard Donkin

The economic research department of one of the world's leading banks has settled on the McDonald's Big Mac hamburger as an international measure to quantify the purchasing power of wages.

Union Bank of Switzerland has included a Big Mac scale in its new edition of Prices and Earnings around the Globe, a survey of international prices and wages.

The UBS researchers say the best way to illustrate the purchasing power of wages is to set them in relation to the prices of individual products. The most suitable measures they have found are a 1kg loaf of bread and a Big Mac.

The UBS scale shows the worst place to be if you are penniless and in need of a hamburger is Lagos, the Nigerian capital. There it will take you more than 11 hours of toil, almost two full work days, to earn enough to buy one, compared with 14 minutes on the scale.

International price comparisons and cost of living indicators

Continued on Page 14

Japanese banks move back into Europe's loan market

By John Gapper, Nicholas Denton and David Wighton

Japanese banks have started an aggressive push into the European syndicated loan market, helping to push down banks' margins on lending to large companies close to the levels of the late 1980s, according to bankers.

Smaller Japanese banks pulled back from lending at fine margins to European companies after the 1988 Basle accord, which required banks to hold more capital against loans. But they re-entered the market this summer. "They are back in the market in a big way," said Mr Grant Johnson, a director at NatWest Markets.

The renewed push by Japanese banks has led to margins on syndicated loans - where several banks share a large loan to a company - has worried bankers because it has contributed to margins falling to half the level of a year ago.

Bankers say that loans to "investment grade" companies

must have margins of at least 0.8 per cent above the cost of funds to cover fixed costs and make a return on capital. Such loans are now being made at margins of below 0.25 per cent.

Many European and US banks are competing to lend to high credit quality companies because loan demand from other sectors of the economy is weak. Japanese banks have recovered from the worst effects of the recession in Japan. The recovery in the Tokyo stock market compared with the lows of two years ago and the strength of the yen has helped to shore up banks' balance sheets.

Aggressive competition for business, in which the Japanese banks played a central role, led many banks to make loans at uneconomic margins in the late 1980s. One senior banker warned: "We are seeing a replay of what happened in the 1980s. Banks are starting to shoot themselves in the foot."

Although large Japanese banks such as Fuji and Sumitomo remained in the London market

- the centre for European syndicated loans - many of the smaller banks authorised to lend overseas withdrew at the turn of the decade.

But European bankers say they believe that smaller banks were given a signal by the Japanese Ministry of Finance after the financial year-end in April that they could resume lending abroad.

The treasurer of one company said it was hard a year ago to get banks to make five-year loans, but that had changed. "We had a Japanese bank in yesterday that said: 'We will do you seven or 10 years, whatever you want,'" he said.

The finance director of another FTSE 100 company said that companies could now persuade banks to agree to "very weak" financial ratios to which companies must adhere.

Hard news on the sports pages, Page 4

Trade ministers firm on ratifying Gatt, Page 5

This announcement appears as a matter of record only.

September, 1994

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Italy in push for top Brussels posts

By Andrew Hill in Milan and Robert Graham in Rome

Mr Silvio Berlusconi, Italy's prime minister, will today launch Italy's attempt to increase its standing in Brussels during a meeting with Mr Jacques Santer, the incoming Commission president.

Mr Berlusconi will show Mr Santer a list of heavyweight non-partisan candidates for the two Italian seats on the new European Commission, which takes office in January.

But he will also try to convince Mr Santer to accept a delay in the formal nomination of commissioners, in the hope that Italy can win one of Brussels' top economic portfolios for its candidates.

The new Italian government is keen to boost Italy's status in the European Union to the same level as Britain, Germany and France, following decades in which it has lacked real influence. The recent proposals by Germany's Christian Democratic Union for a hard core of EU countries, excluding Italy, have underlined the problem. Politicians and ordinary Italians are angry that their country, a founder member of the Union, might be consigned to "league division two", as the Italian headlines put it last week.

The list of potential Italian candidates for commissioner is headed by Professor Mario Monti, a distinguished economist and head of Milan's private Bocconi University, Mr Renato Ruggiero, a former trade minister, and Mr Enrico Vinci, secretary general of the European Parliament.

The list is deliberately non-partisan, ending fears that nominees might be drawn from the right-wing National Alliance. Alliance ministers have already faced protests from their European counterparts at EU meetings, because of the party's neo-fascist roots.

But Italy wants some guarantee that Prof Monti will receive an economics portfolio in Brussels. Such a guarantee is difficult to give because it will not be clear whether Denmark intends to renominate Mr Henning Christophersen, the existing economics com-



Candidate: Professor Mario Monti, a distinguished economist



Also on list: Mr Renato Ruggiero, a former trade minister

missioner, until after the forthcoming Danish elections.

Mr Ruggiero's availability is also unclear, because he is still in the running for head of the World Trade Organisation, the planned successor to the General Agreement on Tariffs and Trade.

Even if Mr Christophersen does not remain at his post, other EU countries may object to an Italian overseeing the convergence of EU economies in the period up to European monetary union. Some EU members are not convinced of

Italy's commitment to meeting the deficit and debt targets laid out in the Maastricht treaty.

Prof Monti, a strong advocate of budget rigour, underlined his claim to the job with an article in Saturday's *Corriere della Sera* newspaper, in which he argued that the Italian government could and should bring its budget deficit within the Maastricht limits.

In a speech on Saturday, Mr Berlusconi repeated his promise that a "rigorous and committed" 1995 budget would be agreed later this month.

David Gardner reports on the EU's great divide - interest rates, deficits and inflation

The two-tier Europe debate is refuelled

Different levels of budget deficit, variations in currency volatility, and member states' widely varying inflation records are the three main causes behind differences in general rises in long-term interest rates.

These are the main conclusions of a report to EU finance ministers on Saturday by the European Monetary Institute (EMI), the embryo of the European Central Bank foreseen by the Maastricht programme for economic and monetary union (Emu) by the end of the century.

According to Maastricht, Emu and a single currency will only come about if member states meet treaty rules on convergence of inflation and interest rates, budget deficits and government debt.

Mr Alexandre Lamfalussy, EMI president, told finance ministers meeting at Lake Constance in southern Germany that the markets had established three clear tiers of countries in terms of the rise of long-term interest rates between January and August 29 this year.

The presentation, intended to underline the need to bear down on deficits and inflation, and to promote exchange rate stability and structural economic reform, will inevitably fuel the current debate about the EU dividing into a "hard-core" of committed and able integrationists, surrounded by outer circles of second and even third division countries.

In Mr Lamfalussy's analysis, the recognised hard core - Germany, France and the Benelux countries - are all in tier one (where long-term rates have risen by less than 2 per cent) alongside the US and Japan. In tier two, where long-term rates have risen between 2 per cent and 3 per cent are the UK, Denmark and Ireland. Taking up the rear guard, with rate increases of more than 3 per cent, are Italy, Spain and Portugal. The three "correlations"

EU ministers lined up behind Mr Jean-Claude Paye to stay on as secretary-general of the Organisation for Economic Co-operation and Development writes Lionel Barber.

But the US administration has already signalled that it does not want Mr Paye, a Frenchman, to serve another term. It is standing by Mr Donald Johnston, a former Canadian minister. EU support for Mr Paye is linked to the fact that France is lost out in the recent nominations for top international jobs - a fact underlined by the impending departure after 10 years of Mr Jacques Delors as president of the European Commission.

Support for Mr Willy Claes, the Belgian foreign minister, as a candidate for the vacant post of secretary-general of the Nato alliance appeared to strengthen over the weekend.

But Mr Hans Van den Broek, the EU commissioner for external political affairs, is keeping his hat in the ring. Mr Douglas Hurd, UK foreign secretary, was approached last month, but indicated that he wanted to remain in his present post.

establishing this order, Mr Lamfalussy suggested, were rates of inflation between 1984 and 1983; the highest public deficits in 1984; and market perception of currency stability.

Mr Henning Christophersen, the EU commissioner for economic affairs, said the "markets have a memory like elephants" about the policy mistakes of the 1980s. "We are

- with exports leading the recovery followed by revived investment, and only then revived domestic demand.

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NEWS: EUROPE

Crimean president suspends parliament

By Matthew Kaminski in Kiev

Crimea's president, Mr Yuri Meshkov, yesterday added fuel to a raging internal political fight by suspending parliament and taking full control over the autonomous republic.

Mr Meshkov's step follows weeks of rising tensions on the separatist peninsula which came to a head last Wednesday when the local parliament voted to strip the president of his powers.

For now, the internal power struggle in Crimea does not threaten Ukrainian-Russian relations. It is primarily a domestic dispute over political style, policy and the pace of attempts to break with Kiev and re-integrate with Russia. But Crimea remains the sorest point in often tense relations between Kiev and Moscow.

Speaking on Radio Crimea, Mr Meshkov called parliament "corrupt" and "unworthy" and asserted control over local councils and the media. As in Russia last autumn, police surrounded the parliament building, stopping MPs from entering. Mr Meshkov promised new elections by December and a referendum on a new constitution by April 9.

Ukrainian president Leonid Kuchma said yesterday the conflict "threatened security" in Ukraine. Mr Kuchma, who won massive support from Crimean voters in Ukrainian presidential elections in July, met Mr Meshkov on Saturday, and Mr Meshkov's aides claimed their president had Mr Kuchma's support.

An afternoon meeting between Mr Meshkov and parliamentary representatives was unproductive, according to the news agency Interfax. The city council of Sevastopol, has publicly come out in support of the ousted parliament.

Transferred from Russia to Ukraine in 1954, the predominantly Russian region expressed its dissatisfaction with the disastrous economic policies of the Ukrainian government by endorsing Mr Meshkov's pro-Russian platform in Crimean presidential elections last January.



Pope John Paul arriving at a mass attended by 500,000 people in the Croatian capital, Zagreb, yesterday. On his first visit to former Yugoslavia, the Pope urged Croatians to rise above feelings of revenge which are hindering a return to peace with the Serbs

Albania clings to some repressive levers of state

A series of recent political trials have questioned the country's commitment to human rights, writes James Whittington

Ten years ago, Mr Sokol Brengj, was sentenced by an Albanian court to 12 years in prison for spreading propaganda against the state. His crime was committed in an overheard conversation over coffee with friends when he suggested that, compared with other Western European countries, Germany had the strongest economic potential. Mr Brengj spent seven years of his sentence in the notorious Spaci jail where he was forced into hard labour in a chrome mine. He was frequently beaten, his family and friends were rarely allowed to visit and he was only released in 1991 following the liberalisation of the communist regime.

Over the past few weeks, Albania has been closely watching a controversial trial of five men from the country's ethnic Greek minority. They were sentenced last Wednesday to between six and eight years in prison on charges of espionage and illegal possession of arms. The men were leading members of Omonia, an Albanian political movement which campaigns for the rights of the country's ethnic minority. The case was widely seen as a warning to extremists in the minority to drop their demands for limited autonomy in the south.

It is just one of a series of political trials in Albania over

the past few years and its outcome has not only severely damaged already strained relations with Greece, but also reopened the debate about Albania's commitment to human and civil rights.

The Omonia trial came under criticism for its proceedings and was described by many as a throwback to the communist era. It was conducted under an amended version of the old penal code drawn up by Hoxha's regime.

An unofficial report written for the International Helsinki Federation of Human Rights said that "much of the evidence against the defendants seems circumstantial and vague".

Diplomats in Tirana say that the problem lies with the country's institutions which are remnants of the old regime and have yet to be modernised. Others say it is the continuing totalitarian attitude of the government, many of whose members were closely associated

with the communists. "There is still a big gap between our (new) laws and the mentality of our institutions which is difficult to change," explains Mr Gramoz Pashko, an opposition MP who is probably the president's harshest critic. Dr Berisha, he says, "is not the most tolerant when it comes to political minorities." He cites the case of Mr Fatos Nano, the former prime minister and leader of the opposition Socialist party who is now serving

nine years on charges of corruption, as an example. "I'm not convinced that Fatos was proved guilty, it was a form of vendetta," he says.

Other former senior politicians have been sent to jail for alleged crimes against the state. The president has defended these measures as necessary to prevent a wave of revenge attacks. But strikingly, Albanians are not interested in taking revenge on those responsible for the previous era. Other criticisms focus on the slow pace of constitutional and legal reform.

A new constitution and penal code will be essential in assessing the government's democratic and human rights credentials and also to Albania's application to join the Council of Europe. A decision on membership has been postponed until 1996 because so much of the country's legislative framework is still lacking.

Swedish PM hopes for swing to right

By Hugh Carnegie in Stockholm

Mr Carl Bildt, Sweden's reformist prime minister, urgently needs voters to swing to the right if he is not to lose power to the tenacious Social Democratic party in next Saturday's general election.

The Social Democrats, under the leadership of former prime minister Ingvar Carlsson, are expected to perform strongly enough to form a government, probably seeking an unusual alliance with the Liberal party, a member of Mr Bildt's minority right-centre coalition, to reach a majority.

In the absence of any single

party or Bildt-led majority government, such a coalition would almost certainly be welcomed by the financial markets as the best prospect for producing a credible fiscal policy to attack Sweden's big budget deficit and spiralling public debt. An opinion poll in yesterday's Svenska Dagbladet newspaper offered Mr Bildt some hope, showing his government gaining some ground over the past week. However, it still trailed the Social Democrats by 4.6 per cent to 41.1 per cent.

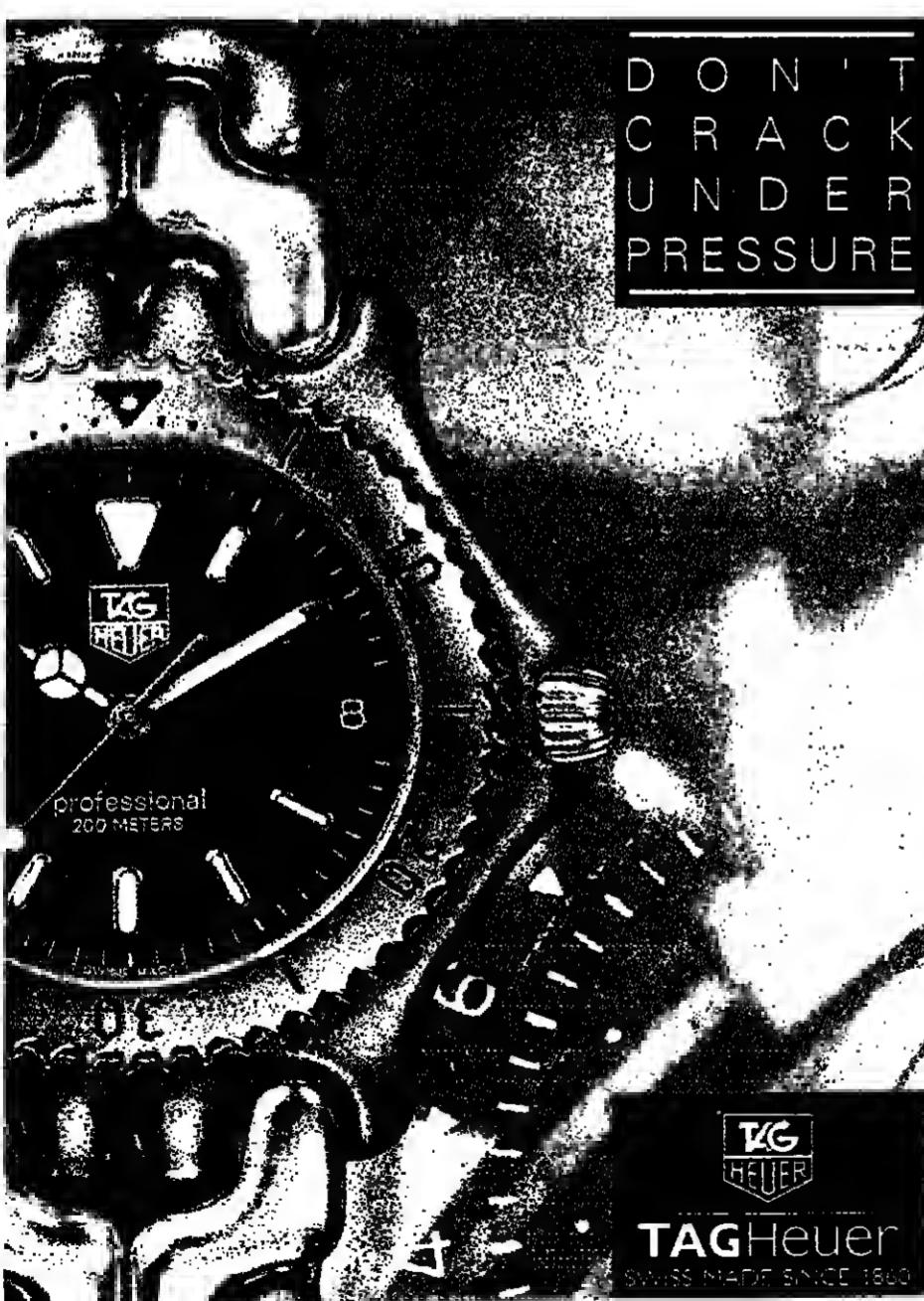
A good showing for the Social Democrats would represent a significant rebound from the slump to 37.7 per cent in 1991. The strongest trend in recent polls has been to the left, with the former communists of the Left party and the Environment party gaining sharply following a Social Democratic commitment to cut some welfare spending.

But Mr Carlsson and Mr

Göran Persson, the shadow finance minister, have made it clear they prefer co-operation on economic policy across the traditional political blocs - perhaps including the Centre party as well as the Liberals - rather than relying on their erstwhile allies on the left for a parliamentary majority. This, they believe, would convince the markets the deficit can be tackled and bring an early fall in interest rates which, at around 11 per cent on five-year government bonds, have already begun to erode recovery from a deep three-year recession.

Mr Bengt Westerberg, the leader of the Liberal party, has clearly signalled his willingness to work with the Social Democrats if the present coalition cannot form a new government and the Social Democrats accept his party's emphasis on creating favourable conditions for private sector companies.

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NEWS: INTERNATIONAL

Signs of progress on Golan Heights

Assad's speech lifts Israeli peace hopes

By Julian Ozarne in Jerusalem

Israel yesterday hailed a statement by Syrian President Hafez al-Assad, saying it was aimed at preparing the Syrian public for peace. At the same time there was growing optimism in the Jewish state of an imminent breakthrough in stalled peace negotiations.

In a speech to the newly elected Syrian parliament on Saturday Mr Assad said peace with Israel was the strategic option and he was willing to work towards peace and "meet the objective requirements that are agreed upon."

Mr Itamar Rabinovich, chief Israeli negotiator with Syria, said: "It's first and foremost a speech preparing public opinion in Syria."

Mr Shimon Peres, Israeli foreign minister, said Mr Assad had "declared he has a strategy of peace... and there were more than hints that he understands that peace truly means peace, that is to say normalization of relations".

Israeli officials say privately that significant progress has been made in US-brokered negotiations over the return of the occupied Golan Heights in return for full peace, and both governments have now entered a period of preparing their publics for a deal.

Mr Uri Savir, Foreign Ministry director-general, said yes-

terday that US secretary of state Warren Christopher would return to the region this month or next and that US officials were optimistic about a substantial breakthrough.

However, Israeli optimism has yet to be matched in public. Damascus, and Mr Assad reiterated Syria's unconditional demand for a full Golan. Mr Rabin has met both initiatives with stern warnings against breaking party discipline.

Last week Mr Yitzhak Rabin, Israeli prime minister, presented for the first time a plan for a partial withdrawal from the Golan, backed by US military assistance, followed by a three-year trial period marked by normalization, including setting up embassies. Mr Rabin said that only after the normalization period would Israel negotiate the line of its final withdrawal from the Heights.

The move was immediately rejected by Syria as unacceptable but Israeli officials say the Rabin plan was an opening gambit meant partly to test Israeli public opinion. They said that by comparing the deal to Israel's phased 26-month withdrawal from the Egyptian Sinai between 1980 and 1982, Mr Rabin was also hinting that a similar deal with Damascus would culminate in full withdrawal.

Mr Rabin's plan opened a fierce public debate in Israel between proponents and opponents on territorial withdrawal from the Golan. On Saturday thousands of Jewish settlers on the Golan held a mass rally to kick off a campaign of uncompromising but non-violent civil disobedience they say will be "the battle for the Golan".

In Mr Rabin's governing Labour party eight parliamentarians have demanded that any territorial compromise secure a 70-vote majority in the 120-member parliament. The dovish wing of the party has called for a reform of Labour's platform by erasing clauses which support Israeli sovereignty of the Golan. Mr Rabin has met both initiatives with stern warnings against breaking party discipline.



An Israeli girl holds a sign reading "The people with the Golan" during a rally by thousands of Golan Heights settlers on Saturday, at which they protested at what they saw as a secret government plan to return the Heights to Syria. AP

Cairo talks strengthen Egypt's women activists

By Shahira Idries and Mark Nicholson in Cairo

As the International Conference on Population and Development haggles its way to a conclusion this week, at least one group of women is already expressing delight at having been "empowered" by the week-long gathering.

These are the hundreds of women who dominate membership of the 450 Egyptian non-governmental organisations attending the conference. After years of battling for their causes disparately and under the tight control of the Ministry of Social Affairs, traditionally suspicious of anything which could be construed as political organisations, they suddenly won the trust of the Egyptian government during preparations for the conference.

"It all started with Mr Maher Mahran [Egypt's population minister] realising the importance of NGO participation in the conference," says Mrs Sarah Loza, co-ordinator of National Societies, as NGOs are dubbed in Egypt, have operated under strict controls since the 1980s, when the government of Gamal Abdul Nasser kept an iron hand on all social and political groups.

The Nasserite Law 32, passed in 1964, not only restricted creation of new organisations, but heavily constrained NGO activities by allowing the Ministry of Social Affairs to repeal internal decisions made by these organisations and giving the government powers to disband them at will.

But preparations for the population conference looks to have changed that.

The steering committee, for instance, has submitted recommendations to Mr Mahran for the revision of Law 32 and for a raft of changes to the legal status of women in Egypt, including easing restrictions on abortion and on the rights of Egyptian women married to foreigners to hand their nationality down to their children.

Many among the NGOs say their new status arises from realisation in the government that empowering such groups could help create a bulwark against the creeping influence in other areas of civil society of Islamic groups, particularly the Muslim Brotherhood.

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THE LEADERSHIP TRUST

World looks away as a sea vanishes

Steve LeVine on the environmental catastrophe of the shrinking Aral Sea

On most summer nights three decades ago, a barge would dock at a tiny Uzbekistan fishing village, called "Tiger's Tail" by the locals because of the way the spit of land arose in the southern Aral Sea. A makeshift screen would go up aboard the vessel, and bored fishermen would take a seat under the stars to watch a nightly offering of Soviet and foreign films.

Today, ships like the old film barge stand askew, rusting in a dry harbour. Mangled fishing nets lie half-buried in the sand while the fishermen weave carpets, make bricks and tend livestock. The reason is simple: the village, whose real name is Uchsay, is now 60 miles from Aral's former southern shore.

In a region of 3.7m people, Uchsay's 32 families are victims of an environmental disaster, one that scientists now believe may not begin to abate until the middle of the next century: the slow disappearance of the world's fourth largest inland body of water.

The scale of the disaster has become so acute, and the local and international response to it so meagre, that once-hopeful western scientists are now looking merely to treat a resulting regional health crisis. Meanwhile, the soil in important surrounding farm regions of Uzbekistan, Kazakhstan and Turkmenistan has become so saline that the vital local cotton harvest - whose rapid increase was a main factor in causing the problem - has itself been shrinking.

"There's not enough water to stabilise the sea," says Professor Philip Micklin of Western Michigan University, the

west's leading expert on the Aral. "Maybe some time 50 years from now there may be enough water to bring it back. But I don't see them making the economic changes necessary in the next several decades to rehabilitate the sea."

The Aral sea began shrinking in the early 1970s, when the Soviet Union irrigated a hugely expanded Uzbekistan's cotton crop by diverting the feeder Amu Darya and Syr Darya rivers from the Aral, whose length then measured about 220 miles.

Uzbekistan did become the world's third-largest cotton producer, growing 5m tonnes a year, but then local people began noticing the Aral's shores receding.

"One hundred per cent of our pregnant women have

anaemia, and most give birth prematurely," says Dr Andrew Vervloet, director of the mother and child unit at the Karakulpan Institute of Clinical Medicine, in Nukus. Infant mortality in Uzbekistan's region of Karakulpan has soared in recent years at about 4m tonnes.

But the Aral fishing industry - the former northern port of Aralsk on the Kazakhstan coastline once accounted for 10 per cent of the Soviet Union's entire catch - has been eviscerated.

International attention to the Aral began during the Gorbachev era, but little organised assistance has come. Central Asia's governments, meanwhile, have behaved as though they have written off the sea. In March 1993, all committed themselves to depositing 1 per cent of their state budget into the "Aralbank", a fund they created to resolve the disaster, but western and local officials say no money has yet gone into the account.

Environmentalists now are focusing on cleaning up the Amu Darya, which, though little is now left, still provides most regional drinking water. The idea is to stop current practices in which raw sewage is dumped into its waters, along with tonnes of pesticides.

Mr Khojamurat Khoshimov, whose father operated the former film barge up and down the Aral coast, stands on a bluff overlooking the old fishing village of Uchsay. He says most of his neighbours have moved away.

Though he does not expect the waters soon to return to Uchsay's shores, he will stay put. "No one wants to say his city is dying," he says.

So, with few alternatives, Mr Khoshimov has gone into his father's business, with one small adjustment - his mobile cinema piles local villages in a car.



INTERNATIONAL PRESS REVIEW

Hard news on the sports pages

JAPAN

By William Denslow

Japanese weekend newspapers have an endearing fondness for parish-pump news, as if there were an unwritten rule against startling exhausted salaryman readers during early off.

As always on a Sunday, the *Japan Times* decorated its front page with a colour photograph of the flower of the week, yesterday a wild clematis. The *Daily Yomiuri* leads its columns with a mild crisis in the prison service, caused by a shortage of prison library books written in Farsi, for the growing number of Iranian inmates.

On the sports pages, the top story in both papers is the failure of the latest attempt to solve the US professional baseball strike. This is a remarkable story to Japanese readers, few of whom would ever dream of going on strike, let alone over a game where honour is at stake.

The paper's editor is moved by the latest annual age count

from the Health and Welfare Ministry which shows that Japan has a record 5,563 centenarians, an increase of 791 on last year.

The grey wave is a big story in Japan. This is not just because the average lifespan is the longest in the world, at 76 years for men and 82 for women. Japan's elderly are also its biggest national headache. The proportion of pensioners is rising faster than anywhere else in the world, with horrendous consequences for the government's finances.

The *Japan Times* offers no solutions, but instead ticks off council workers in Saitama prefecture for disconnecting a 75-year-old lady's air-conditioning on the grounds that it was an expensive luxury for some on welfare assistance.

Instead, the *Japan Times* offers its collective wisdom on why the government should be nicer to the aged, no disrespect intended to the septuagenarian prime minister Tomiichi Murayama. The paper's editor is moved by the latest annual age count

from the Health and Welfare Ministry which shows that Japan has a record 5,563 centenarians, an increase of 791 on last year.

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Among the sports papers, *Chunichi Sport* dryly points out that the matter is too political to be handled by the games organisers. *Daily Sport* reports without comment a government official's remark that China, with which Japan has important diplomatic relations, is more important than Taiwan, with which it has no formal ties.

The *Nikkei Weekly* does offer the prime minister some advice, not on how to resolve the games dilemma but on how to minimise the damage. It counsels Mr Murayama to cancel a planned official visit to China next month and stay at home.

Another reason not to go is that Mr Murayama risks offending the Taiwanese by being in Beijing on October 10, Taiwan's politically sensitive national day.

Why is it so hard for Japan to choose between China and Taiwan? It may be something to do with the growing number of Japanese businesses opening up in Taiwan, the latest reported last week being Fuji Bank.

Having to make hard choices also interferes with Tokyo's policy of keeping as many friends as possible in Asia. No wonder the Japanese press prefers to stay on the sidelines of the diplomatic fracas over the Asian games. Choosing the flavor of the week is far more civilised.

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Trade ministers firm on ratifying Gatt

By Louise Kehoe in Los Angeles

Trade ministers from the European Union, US, Japan and Canada yesterday expressed their determination to see the landmark Uruguay Round world trade pact ratified by the end of this year at the conclusion of a "quadrilateral" meeting of the world's leading economic powers in Los Angeles.

The talks, covering a broad range of trade issues, come as implementation of last year's agreement signed by over 100 countries under the auspices of the General Agreement on Tariffs and Trade faces a difficult

passage in the US Congress and a jurisdictional dispute in the EU.

Meanwhile Japan, Canada and many other member countries appear to be taking a "you first" approach.

The Quad, consisting of a strong signal to other members that implementation of the Gatt agreement is moving ahead, said a trade official, although it is still uncertain whether the original January 1995 schedule can be met.

The talks, assisted by Mr Mickey Kantor, the US trade representative, were attended by Sir Leon Brittan, EU external trade commissioner, Mr Ryutaro Hashimoto, Japan's trade

minister, and Mr Roy MacLaren, Canada's trade minister.

Overhauling the Quad agenda, however, was an escalating trade battle between the US and Japan. The US has threatened to impose sanctions unless an agreement is reached on disputes over insurance, automotive parts and government procurement of telecommunications and medical equipment by September 30.

With the deadline looming, Mr Kantor and Mr Yutaka Kono, Japan's foreign minister, agreed to meet again around September 23 in a last-ditch effort to avert sanctions. Talks in Washington and Los Angeles over

the past few days had been "constructive", Mr Kantor said. "We obviously will continue to talk", Mr Kono called the talks "substantial".

Officials close to the talks said it appears that some agreement may be close on the dispute over insurance, but that the two sides remain sharply divided over US insistence that some means of measuring progress toward opening Japan's markets be included in the agreement.

As the US and Japan continued bilateral talks, the "informal" Quad session got underway in Los Angeles on Saturday. While ratification of Gatt topped the agenda, the four min-

isters also discussed "unfinished business" remaining from the Uruguay Round. This includes reaching a multilateral agreement on financial services, civil aviation and other issues that proved too contentious to resolve during the 1986 talks.

The meeting also presented an opportunity for the US to save face after an embarrassing rebuff of new initiatives, known as "Open Market 2000", in Naples in July when the four trade powers last met in the Group of Seven leading industrialised nations' summit. In Los Angeles, the US took a more cautious approach, according to other participants.

Clinton's foes on scent of 'fast-track'

Nancy Dunne and Guy de Jonquieres on threats to the power to negotiate trade pacts

Violent partisanship in the US Congress, which nearly killed popular crime legislation last month and threatens proposed health insurance reform next month, could claim another victim: the fast-track negotiating authority President Bill Clinton needs to secure new trade pacts with Latin America and Asia.

With just four weeks left before Congress is due to recess for elections, time is running short for agreement on many disputes surrounding the legislation needed to implement the Uruguay Round world trade deal under the General Agreement on Tariffs and Trade.

Among the problems yet to be resolved is how to raise funds to compensate for reduced revenues due to tariff cuts agreed in the round.

Failure by Congress to approve legislation before it recesses would severely jeopardise Gatt members' pledge in April to ratify the round in time to put it into effect and establish the new World Trade Organisation at the start of next year.

Not only is it inconceivable that the timetable could be kept if foot-dragging by Congress prevented the US formalising its commitment to the round, delay in Washington could provide a pretext for other governments to defer parliamentary approval of the deal, raising the risk of indefinite slippage.

So far, fewer than 30 of the 125 participants in the round have ratified it. Outlook for action by the EU is clouded by a jurisdictional dispute between the European Commission and the Council of Ministers, while there are also uncertainties about the timetable in Japan.

In the face of the mounting obstacles in Congress, the Office of the US Trade Representative is understood to be

weakening in its resolve to seek renewal of President Clinton's "fast-track" authority to negotiate further trade agreements.

A request for such authority, which requires Congress to vote on legislation to amend it, was included in the Uruguay Round package in a time when it seemed non-controversial.

Matters have been complicated by Senator Robert Dole, the Republican minority leader, who has made frustration of the president's legislative agenda his top priority.

In a much-publicised recent article in a newspaper in his home state of Kansas, he argued for a postponement of the Gatt legislation while questions of its costs and its effects on US laws were assessed.

Mr Dole's stance has been welcomed by the round's opponents on the left and right, who have argued for delay in the hope that with more time they can mobilise enough opposition to kill it. Adding to their glee, Mr Rush Limbaugh, the right-wing chat show crusader has come out against the WTO.

The White House is said to be still reluctant to give up fighting for fast-track, which it deems vital for the president's credibility when he meets Asian leaders in Jakarta in November and Latin American leaders in Miami in December.

A decision could come soon, but observers of past decisions by President Clinton's White House are expecting a cave-in.

The fast-track is in most trouble in the Senate, which failed to include the necessary authorisation in its own version of implementing legislation.

Trade officials then met Republican congressmen and got it included in the House version, after they reluctantly

agreed to drop labour and environmental issues as specific goals to be sought in future trade negotiations.

Staff members of the Senate finance committee and the House ways and means committee are now working to resolve differences in the two versions, so the legislation can be sent to the White House and returned to Capitol Hill in time for final votes this year.

The administration is widely accused of fulfilling passage of the Gatt legislation while not moving sooner to settle the tar-

iff revenue problem, by incorrectly assessing congressional sentiment and by taking a strict position on the labour and environmental issues in the hope of satisfying the Democratic left.

A former senior Bush administration official said Republicans and business lobbyists were alarmed by the "boasts" of Mr Mickey Kantor, the US trade representative, that all future trade deals would seek to raise the environmental and labour standards of foreign trading partners.

On the other hand, Senator Dole is displaying "the worst type of partisan manipulation of trade issues" which "will not serve him well," he said.

If, as expected, the Republicans gain seats in both houses in November, President Clinton could have even more difficulty pushing fast-track authority through Congress next year. That, in turn, would be a humiliating setback to US plans for hemispheric immigration and trade initiatives in Asia.



Dole: frustrating legislation

White House rejects Congress role on Haiti

By Jurek Martin in Washington

The Clinton administration is determined that any invasion of Haiti be made contingent on the prior approval of Congress.

Mr Warren Christopher, the secretary of state, said in an interview yesterday that Congress would certainly be "consulted" but that it was vital that the president's "constitutional authority be preserved."

He noted that neither Presidents Reagan or Bush had sought congressional backing before ordering US troops into Grenada in 1983 and Panama in 1989, operations which he compared in scale with any intervention in Haiti.

Over the weekend, Mr Ross Perot, the 1982 independent presidential candidate, lent his voice to Republican criticisms that any invasion would be principally designed to boost President Bill Clinton's sagging domestic popularity before the mid-term congressional elections in November.

In a personal attack exceptional by even his own standards, Mr Perot said that

because Mr Clinton had avoided service in Vietnam he was obliged to "go to those people in Congress who understand what war is about".

His speech in Denver, the first in a cross-country tour designed to influence congressional elections, was conspicuous for its attacks on Third World countries. He suggested that Haiti was a country whose people "like a dictator".

Mr Christopher dismissed these arguments as "pure baloney" and flatly rejected suggestions that any military action be delayed until after the November elections.

He was confident that, if and when any action was taken, the president would receive plenty of political and public support once the case for intervention had been laid out. Key reasons for action were the dangers posed by the Haitian military regime to hemispheric stability, the need to end human rights violations in Haiti and the credibility of the United Nations, which has directed that all reasonable steps be taken to restore democracy to the island.

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NEWS: UK

Rail dispute sparks risk-sharing move

By Charles Bachelor,
Transport Correspondent

The cost of future rail strikes will be covered by an industry-wide risk-sharing scheme, the office of the rail franchising director said yesterday.

Such a scheme would spread the cost of "severe disruption", such as strikes, bridge or tunnel collapses and acts of terrorism, between the privatised rail operators.

It would also help to reduce the threat to the privatisation of the railway posed by the continuing signalmen's dispute which has disrupted the network for 13 weeks.

However, a spokesman for the franchising director said there had been "no lessening of interest from the companies seeking to buy franchises" since the dispute started.

The risk-sharing scheme at present under discussion

would go further than many existing industry arrangements because it would indemnify train operating companies against revenue losses and not just against the direct cost of an incident.

"Strikes would be a risk that would be managed," said the spokesman.

The franchising director and the train operating companies have been in talks with the insurance industry to devise a

method of covering catastrophic losses. At present British Rail meets all but the largest losses from its own resources.

But a conventional insurance arrangement would be extremely expensive, insurance industry sources said. Insuring railway operations would be a new experience for British insurers, so premiums initially would be very high. Insurance costs could be the third-largest

item of expenditure for the train operators after track access charges and salaries. A risk-sharing scheme, by contrast, would be cheaper to operate.

Rail industry officials believe the signalmen's strike is the "last gasp" of the old railway structure. Drivers and maintenance workers will in future be employed by individual companies so would not have the capacity to

disrupt the entire network.

In a separate development the department of transport and Railtrack denied they had discussed a "doomsday plan" to sack the signalmen and shut large parts of the railway network if the dispute continued.

The next two-day stoppage is due to start at midnight although Railtrack said it expects to open more than half of the network.

Britain in brief



Labour plans bank for business

The opposition Labour party plans to create a business development bank for small and medium-sized enterprises and to introduce a law entitling companies to a temporary moratorium on debts to avoid bankruptcy.

The proposals in a consultation paper, to be unveiled on Thursday, form the first substantive recommendations to emanate from the Industry Forum, a body set up in 1993 to promote detailed dialogue with the private sector during formulation of Labour party policy.

The forum has so far recruited about 40 companies and individuals.

In calling for a new emphasis on measures to help the small company sector, Labour says it intends to address the problem of long-term finance by establishing a new bank which will mobilise private finance for an investment fund giving priority to small and medium-sized businesses.

The bank, in which private sector partners will share ownership, will operate on a profit-making basis "at arms length" from government.

of the large company. The report says that there are 300,000 more businesses now employing 100 people or fewer than there were 10 years ago. During the same 10 year period from 1981 to 1991 the number of companies employing more than 500 people fell by 25 per cent.

Appeal over pensions ruling

The National Association of Pension Funds has urged the government to allow employers more time to make up shortfalls in pension scheme cash when tougher funding rules take effect.

In a white paper issued in June the government proposed a minimum solvency standard which would require pension schemes to hold enough assets to pay the "cash equivalent" value of each member's benefits if the scheme were wound up immediately.

It proposed that those schemes whose assets were 90 per cent or more of the standard should have up to three years to make up the shortfall but that those which fell below that should have to make up the shortfall within three months.

Rise in the use of cash

The move towards a cashless society suffered a setback last year. The number of transactions settled in cash rose for the first time in at least seven years.

A survey published yesterday by the Association for Payments Clearing Services for banks and building societies showed that the number of cash payments of more than £1 rose by 1.6 per cent to £6.9bn.

It was the first time in the seven years the survey has been running that the number of cash transactions had risen. It remains the most popular method of settling bills and purchasing goods and services, accounting for 83 per cent of all transactions, compared with more than 70 per cent in the mid-1990s.

Non-cash transactions also grew by 2 per cent last to £5.9bn. But growth in the 1990s was more than 8 per cent a year, the association said.

Growth in small companies

There has been a big structural shift in employment away from the large employer over the past decade, according to figures released by the Department of Employment published today.

At the same time there has been a jump in the number of people with the power to take on or shed staff.

The statistics, compiled by Vista Communications, employment consultants, show the extent of the decline

Whitehall construction projects under probe

By John Willman,
Public Policy Editor

The government will this week announce a wide-ranging inquiry into the procurement of construction work by government departments and agencies following a series of Whitehall building embarrassments.

A small team of civil servants in the Cabinet Office Efficiency Unit will investigate recent large public-sector building projects which have either cost much more than originally planned or been subject to excessive delay.

These include the £450m

British Library building in north London, where the first phase has cost more than double the original estimate and is still incomplete 16 years after being given the go-ahead.

Other public-sector projects which cost much more than originally planned include the Trident nuclear submarine base at Faslane in Scotland, where overruns in construction costs accounted for much of the 72 per cent overspend on the 10-year project.

The inquiry follows the Lamham review into contract and management practices in the construction industry. The review recommended radical changes to reduce costs.

London lobbies over Adams

By Roland Rudd in London and Tim Coone in Dublin

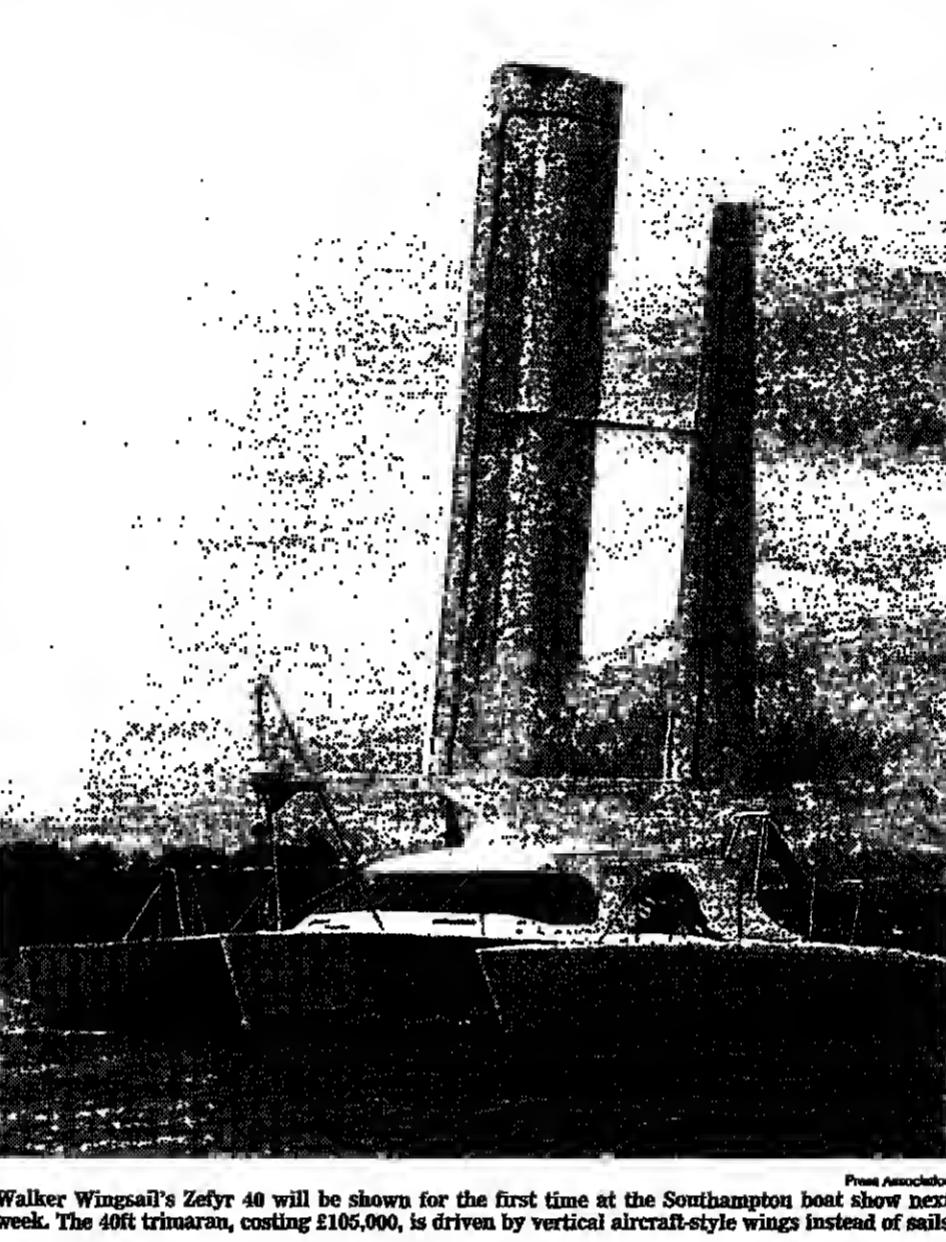
The British government is confident that the US president will turn down a request to meet Mr Gerry Adams, president of Sinn Féin, who is expected to visit the US later this month.

Sinn Féin confirmed yesterday that Mr Adams has applied for a visa to visit the US. The Irish government is understood to believe that a meeting between the Sinn Féin leader and Mr Bill Clinton would move the peace process forward.

However, Downing Street, who is opposed to Mr Adams being granted a visa to visit the US, has lobbied hard against any meeting with the US president which it believes would enrage unionists. It is confident that US State Department has accepted its advice.

In Germany, EU foreign ministers were briefed by Mr Douglas Hurd, the British foreign secretary and Mr Dick Spring, the Irish foreign minister, on the peace process.

Mr Hurd said the IRA would have to prove by "words and deeds" that its ceasefire was permanent.



Walker Wingsail's Zefyr 40 will be shown for the first time at the Southampton boat show next week. The 40ft trimaran, costing £105,000, is driven by vertical aircraft-style wings instead of sails

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Richard Styles
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CONTRACTS & TENDERS

Hong Kong International Airport (Kai Tak)

Invitation to Tender: Duty-free Liquor & Tobacco Concession

Hong Kong International Airport (Kai Tak), managed and operated by the Civil Aviation Department of the Hong Kong Government, is one of the busiest airports in the world. It handled over 24 million international passengers in 1993, and ranks third (after London Heathrow and Frankfurt) in the world in terms of international passenger throughput.

The exclusive duty-free liquor and tobacco concession is located at the departures level of the International Passenger Terminal Building alongside the majority of the shops and restaurants.

The present airport at Kai Tak will be replaced by a new airport at Chek Lap Kok which is scheduled to be completed in July 1997.

Organisations interested in tendering for this major concession should note the following:

Duration of Concession

Upon expiry of the current contract at the end of August 1995, a new term will be awarded through open tender and cover the period September 1995 to June 1997; thereafter the concession may be extended on a month-to-month basis until the closure of Kai Tak.

Eligibility

Tenderers must have proven resources, capability, experience and reputation in successfully operating an airport duty-free liquor and tobacco business.

Tender Documents

Tender documents and further information can be obtained from the Airport General Manager at the Hong Kong International Airport, telephone: (852) 769 6296, fax (852) 764 9656.

Tender Deposit

Tenderers will be required to deposit the sum of HK\$25 million with the Hong Kong Government as a pledge of the bona fides of their tender. The deposit shall be forfeited in the event of failure or refusal to implement an accepted tender.

Tender Closing Date

12:00 noon, Friday, 9 December 1994

The Government does not bind itself to accepting the highest or any tender.



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COMPANY INFORMATION TO ACT ON

MANAGEMENT

Alan Cane looks at how France's troubled Groupe Bull is being turned around as it prepares for privatisation

A last-ditch survival mission

General Eisenhower, then supreme Allied commander, pondered the future of Europe in this bare room near Versailles. Today it is the boardroom of Groupe Bull, the troubled French computer manufacturer, and Jean-Marie Descarpentries, chairman and chief executive, does the pondering.

There has been much to think about since his appointment 10 months ago. Bull, state-owned and a wash with red ink, is in crisis. Its move from a prestigious Paris address in Rue de Malakoff, first to a tower block in the city's financial district and then to this sprawl of tin-roofed sheds at Louveciennes, reflects its strained circumstances.

In the early days of Nato, the Louveciennes complex was the supreme headquarters of the Allied powers in Europe. It has been owned by Bull for years but has been unused until now. When the remaining headquarters staff have moved in, it will save about FF150m (95m) a year.

Every franc counts. Bull, which turned over FF22.85bn last year, has lost some FF1.15bn in the past three years and has depended on continued government investment for survival. But the government's patience and that of the competition authorities in Brussels is exhausted.

Bull will receive a final tranche of FF1.5bn this year to clear its debts. Descarpentries, a controversial figure noted for his colourful management theories and his turnaround skills – though they are not infallible – was appointed by Gérard Longuet, industry minister, with a mandate to prepare the company for privatisation.

At the time, the mission seemed almost impossible. Bull was among the weakest of the traditional mainline computer makers, including IBM and Unisys. They were caught flat-footed by sudden changes in the computer market which promoted the growth of networked small computers at the expense of large machines.

Bull and the others found themselves with declining mainframe sales, a cost structure out of line with potential revenues, and short of skill in the technologies needed to compete in the new industry.

The company's situation was aggravated by two additional burdens. It had been France's computer champion for years, making the search for new investors politically sensitive. Moreover, years of state ownership had inculcated a stultifying civil service mentality which Descarpentries' predecessors, the analytical Francis Loretz and the bluff Bernard Pache, seemed unable to counter.

Descarpentries seems, however, to have made remarkable progress in a short time. In the first half of the current year losses were more than halved, from FF1.96bn to FF1.45bn. Now he and his senior managers are talking confidently of making an operating profit for the year as a whole. By the middle of



The flamboyant troubleshooter

Jean-Marie Descarpentries is an *épicier terrible* among French managers. Unusually flamboyant, volatile and opinionated, his reputation as a turnaround specialist is faced with controversy.

His special talent is for provoking change in companies in crisis; managing in unchanged times is not his forte. "Creative confusion" typically describes his style. He is fond of boasting that he has been hired from every job he has held with the exception of McKinsey & Co., the management consultancy, where he worked between 1968 and 1976.

The companies with which he has been involved include the glassmakers Saint Gobain of France and Glaverbel of Belgium. As chair-

man and chief executive of Carnaud, a leading French packaging group, he first restored the company in health, then led the £780m acquisition of the UK's Metal Box Packaging in 1988.

What Descarpentries did for Carnaud has been described as a textbook corporate turnaround. It lost FF1150m (119.3m) on sales of FF1.6bn in 1981; by the time of the merger it was making FF1.365m on sales of FF1.723m.

The merged company, one of Europe's largest in the packaging business, proved less of a success as Descarpentries found that his cerebral theories about managers who behave either as horsemen or monkeys drew little response from the pragmatic British. Tensions grew within the company, senior managers left and performance

fell away. Finally, after two years of increasing tension he quit. Critics say he underestimated how hard it would be to restructure Metal Box.

Trained at the Ecole Polytechnique, he was a paratrooper while in the army. Stories abound of the tactics he uses to shock people into action. While he may have mellowed, he shows no signs of slowing down. At 57, he works extraordinary hours. Meetings often last until 10 or 11pm, explained only partly by the fact that during the week he lives by himself, joining his wife at the weekends at their 17th-century farmhouse south of Paris. For the average company doctor, Groupe Bull might be the last big turnaround, but Descarpentries is already talking intriguingly about his next job.

Old Bull hands say the company used to be dominated by the finance department. Today, conventional budgets have all but been scrapped and managers are measured only in terms of progress against the previous month's figures.

Only 10 business criteria – revenue, headcount, profit margin and so on – are used for monthly reporting, replacing the thousands of business statistics which used to be collected.

Descarpentries says: "We have changed our financial culture completely. We measure only progress and, at the end of each six-month period, we compare ourselves to the best in the field." All of this was put in place between November 10 and 13 last year.

There is strong pressure to reduce non-salary costs; the move to Louveciennes is an example. In the first half of this year, these costs fell by \$100m (£70m), which Descarpentries says is a good start. Salaries and benefits are similarly under pressure, with some salaries frozen.

Revenues rose an encouraging 12 per cent at the half-way stage, suggesting Descarpentries is on the right track.

The recent history of the computer industry has been full of false dawns, however, and it will take several sets of good results before the sceptics will be convinced that the change is permanent.

When asked if Bull's recovery looks real, a senior manager for one of its European rivals shrugged his shoulders. Perhaps, his gesture said, but hopes have been dashed before and this is a fickle business.

They knew a lot; their ideas were very conceptual. I did not understand what they told me, but I am sure it was very clever. But they never told me: 'My turnover is this, my profit margin is that.'

Those who failed to make the top 10 either left the company or settled for lower positions. A key point was that Descarpentries was choosing people, not filling positions. As he admits, at the time he did not know enough about the company to know what kind of structure was required. He reckoned, however, that if he put power in the hands of the best people, the rest would follow.

Descarpentries next took his newly appointed executive board to the holiday town of St Malo in the middle of winter for three days and nights of almost continuous talks. He asked them to choose the next 100 top managers to staff the organisation.

Only in the last hour of the session, however, did he tell the 10 what positions he wanted them to take in the structure – the objective being to get unbiased views of the abilities of the middle managers under discussion free from pre-emptive strikes on behalf of particular executives.

Today, Bull is decentralised and streamlined. There are seven product/service divisions, four geographic networks covering the globe and three corporate functions: organisation, business development and finance.

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DESERT ISLAND MANAGER

Leif Mills

Leif Mills, 58, the new president of Britain's Trades Union Congress, is also general secretary of the Banking, Insurance and Finance Union. He is the first graduate from Balliol College, Oxford, to reach the heights of the TUC and he is proud of that fact. An official of the union since national service, he became general secretary in 1972 and was elected to the TUC general council in 1983.

Most union leaders have been kept of public bodies over the past 15 years but not Mills. He sat on the armed forces pay review from 1980 to 1987 and was on the Monopolies and Mergers Commission from 1982 to 1983. A member of Investors in People UK and the council of the National Council for Vocational Qualifications, he is currently a trustee of the Civic Trust.

Along with a phone and fax, what piece of office equipment would you need on the island? A word processor so I could write a new novel. I have already written one that is unpublished about the TUC Congress called *A Week in the Life of Smith, Brown and Jones*.

What would you take in regard of early days in the union? I would take the first copy of our magazine – *The Bank Clerk* – which I edited.

Who would you take with you besides your family? Sir Rannulph Fiennes. I would like to hear about his polar expeditions.

What food would you like to eat? Big jets of prawns with mayonnaise.

And to drink? A couple of bog heads of Shakespeare brew, a local Henley beer.

What would you take in regard of *The Worst Journey in the World* by Asquith Cherry-Garrard, the story of Scott's expedition to the Antarctic. It would be extremely difficult in the heat of the desert island. But I'm a great Bertie Wooster fan so I would like to take the P.G. Wodehouse books.

A film? Carol Reed's *The Third Man* with Orson Welles. I know every word of the dialogue. I would also like to take *The Hill* starring Sean Connery, which is about the military police. I was a second lieutenant in the Royal Military Police when I was doing my national service in Malaya.

What would you most like about desert island life? Basking in the sunshine would be wonderful.

What would you most miss on the desert island? The opportunity to row every week with my friends in my local rowing club.

One item to preserve your sanity? I would love to take a computerised chess-set to play against. It would keep my mind active.

One item to ease the strain? A pipe with plenty of Gold Block tobacco. I still find smoking a relaxant.

Any regrets? That I just failed to win an Oxford rowing blue.

Robert Taylor

Volumes in learning – take it as read

What happens to all those management books that get published in greater numbers each year? There must be a market for them, or publishers would not print so many. But who has the time (or the inclination) to sit down and read them?

The answer seems to be, practically nobody. Managers buy the books, only to leave them on their shelves for show-off value, or at best to dip into them briefly. The Management Training Partnership, a training consultancy, has done some research into the reading habits of the UK's personnel directors, and found that three-quarters of them buy at least four heavyweight management books a year, but only one in five of these volumes stands any chance of being read.

The problem is partly the books themselves – which are too long and too tedious – and partly that managers have no opportunity to read volumes during the day and no desire to do so at night.

While they may buy Charles

Handy's latest or Michael Hammer's book on re-engineering, the only book that they have actually read right through over the years is *The Goal*, written by the Israeli eccentric Eli Goldratt. And the reason they have read that is that it is written as a pacy novel.

The message to writers and publishers is that if they want their books to be read, as well as sold, the style cannot be too downmarket, and the arguments cannot be summarised too briefly nor in big enough letters.

So far the lesson has not been learnt: few books contain such summaries. The problem may be that if you condense the arguments in many management books too ruthlessly, you would be left with simple statements of the glaringly obvious.

What does the inside of your bathroom cabinet look like? Is the toothbrush near the toothpaste, and are both located for ease of access? Are

your ties hung up with the colours ranging from dark to light for speed of selection? Is your breakfast routine organised in such a way that you do not move from the cupboard to the table more than once? If not, you could be wasting valuable minutes every day.

These are some of the handy tips contained in a new edition of *How to Gain an Extra Hour Every Day*. This is one volume that does not suffer from the general malaise of management books: it has sold 2.5m copies since it was published in 1985, and almost every page is a quick-to-read summary, containing few words of more than

two syllables. People may read this sort of thing – but do they take any notice? It is all very well to be told to get up at 5am, do several hours' work before breakfast, to move your toothbrush from its accustomed space, and to make lists of priorities every day on a wallchart in your office, which will be so tidy it will have almost nothing else in it. But try living that way. It's easier to show willing by buying the book.

Ray Josephs, the author of this fine work, is 82 years old and still championing round Europe armed with *aside*.

mémoires and maps, and sending off letters with all the important bits highlighted in yellow pen.

He is part of a tradition of elderly management writers who seem to keep going longer than people in almost any other line of business. W. Edwards Deming, the father of them all and inventor of total quality management, was 83 when he died last year. Peter Drucker is in his mid-80s and still going strong.

At first sight it is surprising that in an area so full of fads, gurus can survive for half a century and more. Perhaps it proves that it's a cushy life being a guru. Alternatively, it shows that fashions change only on the surface; people will always want more time, to be better at motivating employees, and to achieve greater efficiency. Anyone on to a good idea does well to stick to it.

I was taken aback the other day to get a letter inviting me to reconsider a donation I had made to the Rwanda Emergency Appeal. Apparently

the government has decided that anyone who gives more than £50 with a credit card in response to a charity's plea on TV should be allowed to think better of it.

There are many expenditures that it would be good to be given a chance to reconsider, but this happens not to be one of them. What about that awful sofa, that expensive holiday, that ludicrous pair of shoes, that second-hand car with the alarming clanking sound? And what about all those sluggish investments?

Some shops give you your money back if you change your mind, but for most expenditures there is no way out. As there is nothing to insure us from a burst of greed and vanity, why should we be given protection from a short-lived burst of generosity?

Perhaps the government feels that the sight of starving children beamed into our living rooms makes us spend more than we otherwise would. But surely that is the whole point.

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BUSINESS TRAVEL

UK trains running
 British Rail plans to run a number of services during the 48-hour rail strike due to start at midnight tonight and end at midnight on Wednesday.

The Gatwick Express will run half-hourly services from London Victoria and London Bridge to Gatwick Airport and Brighton. Trains to Stansted Airport will run from London Liverpool Street. Travellers should check with British Rail or their local stations to find the times of trains.

Underground auction

Famous signs that have guided millions of passengers around the London Underground throughout the 20th century are to go under the hammer.

Station name plates, exit and keep left signs which have survived wars, royal weddings and coronations will be auctioned at London's Olympia on November 30.

Memorabilia enthusiasts from as far as Japan and Australia are expected to be among the bidders at what will be the largest sell-off of its kind.

Ferry port development

A £7m expansion of the continental ferry port at Portsmouth, Hampshire, is to go under the hammer. Planners next week.

The development would increase the size of the port by nearly 6 acres and the annual capacity by 152,000 freight vehicles.

The city council - whose policy and resources committee will discuss the development - says growth of freight traffic through the port has exceeded all forecasts, with an increase of 22 per cent in the first half of this year.

Airport shops

Long opening hours and the presence of a "captive audience" are turning airport shops into real money-spinners, says a report published last week.

The report, *Airport Retailing in the UK*, by the Corporate Intelligence Group predicts that UK airport shops are heading for sales of more than £200m in 1994 - a 50 per cent increase on the 1990 figure despite the recession. Sales by the end of the decade could be worth £1bn a year, boosted by sales at shops run by high-street names such as Boots, W.H. Smith and Lillywhites.

Air Macau to launch

Air Macau is introducing a new service called Business Select for business-class travellers. A flexible aircraft cabin will enable the airline to maximise revenue by converting economy-class seats into Business Select seats between flights if necessary. The size of the premium-class cabin can be expanded from the standard 18 seats to as many as 45.

Business Select will go on sale on November 1. It will initially be offered on 210 daily flights serving 16 cities on the east coast of the US.

USAir also announced that it will expand the size of the first-class cabin on its fleet of Boeing 737-300 long-range aircraft from eight to 12 seats.

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Likely weather in the leading business centres

	Mon	Tue	Wed	Thur	Fri
Tokyo	21	22	23	22	20
Hong Kong	23	22	23	30	31
Singapore	23	19	18	15	16
Frankfurt	22	18	19	16	15
New York	23	23	23	22	20
Moscow	25	22	22	22	22
Paris	20	20	15	14	16
Zurich	20	19	18	16	14

Information supplied by Meteo Consult of the Netherlands

Maximum temperatures in Celsius

When the industrial action is over, some passengers may not return to UK trains, says Charles Jennings

Striking a blow for the airlines**Strike Action**

Owing to a dispute between Railtrack and the RMT involving signalling staff it is likely there will be a strike on Wednesday 15 June.

If the dispute is not resolved and strike action goes ahead, South West Trains will be unable to run a service on the day of the strike. Services on the Tuesday evening and Thursday morning may also be affected.

Action stations: some travellers could forsake trains on long journeys even when the strike is over



against £180 for an equivalent BA ticket, a first-class InterCity return from London to Glasgow is £184, while on BA or British Midland, the equivalent is £224. For London to Newcastle, the figures are even closer - £180 for InterCity, £208 for BA/British Midland.

Throw in considerations such as time and convenience and InterCity's advantage shrinks further. London to Manchester by train takes two and a half hours, plus half an hour, say, to get to the station: the plane takes 50 minutes, plus, say, an hour and a half to reach Heathrow and check in. Glasgow, on the other hand, takes five and half hours by rail, compared with an hour and a quarter by air.

This is where British Midland's strategy looks most effective. Leaving aside the logistical questions (such as whether you are going from city centre to city centre, or outskirts to outskirts), if you can save on price as well as time on the longer routes by going by air, the logic of train over plane evaporates.

As BA puts it: "We've seen a steady growth in the number of business travellers flying over the last few years, and although we're not doing any special research to find out who's going to change from rail to air after the strike, the fact is that some people are bound to change for good."

Luckily for InterCity, there are not enough airports to turn the UK into another United States, where businessmen fly everywhere. But with every day of strike action, InterCity first-class return from London to Manchester stands at £130, and we're not trying to capitalise on it."

It was when the Belgian businessman sitting next to me scribbled a farewell note to his wife that I began to take seriously the plight of British Midland flight BD147 as it circled Brussels airport.

We might now believe that modern air travel is as routine as hopping on and off the bus. But when your aircraft's captain breaks the news there is a technical fault making the DC-9 "unsafe to land", you can't jump off and catch the one behind. The incident which last week brought a dozen "B" movie scripts to life began with an announcement that the landing had been aborted because of indications the landing gear was faulty. The crew would consult with engineers on the ground.

Passengers eyed each other, but pressed on with reading the papers and punching their laptops as the flight attendants, smiling reassuringly, gathered together outside the flight deck door.

Minutes ticked by. The aircraft announced the captain in his finest "trust me" tones, would now have to fly over the airport so ground crew could take a look. Having done so, he again broke the nervous silence. There were, he said, visual indications that the landing gear was down and locked, but the instrumentation still insisted otherwise.

"I am afraid, ladies and gentlemen, that we will therefore have to prepare for an emergency landing. Rescue services have been alerted. Please listen carefully to the cabin crew who will instruct you in emergency landing procedures."

Two passengers leapt to

'I am afraid it is unsafe to land'

Michael Cassell had to prepare for an emergency

their feet. "Sit down. Now," snapped the chief steward.

Emergency landing procedures were read out quickly from a card, perhaps too rapidly for already-racing minds to take in. "Loosen neckties, feet under seat, head on knees, hands on head." A stewardess asked, in an exquisitely inappropriate way, whether we were "happy" with the instructions; individual lessons were given to those who were not. At no time was any language other than English used.

Emergency exits were pointed out and we were asked to locate the nearest to us. Would assigned exits not be more sensible in order to avoid chaotic, two-way traffic in the aisle, or is it unwise to be too prescriptive in the face of unpredictable events?

The aircraft circled for the last time. I envied the cars and the cows below, oblivious to the drama above their heads. The utter inability to influence the outcome induced a bizarre calm. My brain was busy with banalities rather than the

meaning of life. Who would walk Muffin? Who would write the articles for the survey on European Business Locations which had put me up here?

At what seemed an extraordinarily slow speed, the aircraft dropped to the end of the runway as the instruction came: "Brace, brace, brace." I half-heartedly obeyed, resenting the potential indignity of being found with my head between my knees.

The landing was, of course, perfect. Shrieks of "Yes" and applause broke out. The aircraft stopped on a sixpence, surrounded by emergency vehicles; a foam cannon pointed at the window.

A stewardess walked down the cabin and asked if everyone was all right. We were "safe", the captain said, but engineers were to insert pins in the undercarriage before we moved another inch. The runway remained closed.

Our flight deck heroes thanked us for our calm; we thanked them for theirs. "That should be worth a thousand free Air Miles," someone told the chief steward.

The incident was deeply disturbing, but the handling of potential calamity by a well-rehearsed crew was professional and successful. On the return trip, I studied the emergency procedures card for the first time in years, comforted by the thought that the incident was as rare as it was unwelcome.

British Midland operates more than 52,000 flights a year and says it cannot recall the last such electrical malfunction. It was, said a spokesman, a "once in a lifetime experience for passengers and crew".

To this end, the airline has been introducing incentives, including a no-reservation shuttle service on the London-Glasgow and London-Manchester routes; automated ticket dispensers; and complimentary food and drink on all flights, no matter how brief. "You get a four-course meal and a drink on the London-Glasgow route. It's a masterpiece of timing," proclaims BA.

But British Midland's latest manoeuvre in the battle for business travellers is perhaps more interesting. This week sees the introduction of the Diamond Pass: a season ticket entitling the holder to five return journeys to any of the airline's destinations within a period of three months from the date of issue.

The price is £699: which means that, on some routes, a British Midland pass holder could save as much as £221 over the equivalent five first-class rail tickets.

"We've had this planned since the start of the year," says British Midland. "It's not a response to the rail strike, and we're not trying to capitalise on it."

Even without British Midland's new initiative, ticket prices on some routes are already creeping towards parity. Although an InterCity first-class return from London to Manchester stands at £130, and we're not trying to capitalise on it."

is on it." It does, however, throw a new element into the business traveller's equation of time, convenience and cost.

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BUSINESS TRAVEL

BA relaunches Club Europe

By Paul Bettis

British Airways will unveil today a 27m revamp of its Club Europe business-class services.

It is the biggest investment BA has so far made in the European business travel market. It comes at a time when European business travel is recovering from recession and airlines are facing new challenges from the imminent Eurostar Channel tunnel rail services and from growing liberalisation in the European single aviation market.

In a study of the European travel market to coincide with the launch of the new BA Club Class services, DeAnne Julius, BA's chief economist, notes that European air travel continued to increase appreciably even during the last three years of recession.

Between 1989 and 1992, the total number of passengers travelling for business reasons

in Europe rose by 15.5 per cent. Julius forecasts growth of 4.4 per cent in 1995 and 5.5 per cent in 1996 in European air traffic.

These forecasts take into account what BA expects to be the likely effects of the Channel tunnel. "We expect it to divert a portion of current city-centre London to Paris traffic, but also to stimulate additional leisure travel between Britain and the Continent," she says.

BA does not expect the Channel tunnel's impact on total European air traffic to be large. But a number of other industry analysts disagree and say the start of Channel tunnel passenger rail services in November is likely to spark off a fierce fares war on air, rail and ferry traffic.

BA's chief economist believes the European economy is on the threshold of an accelerating recovery, which will clearly have an

impact on business travel. The UK is leading the way, with recovery now also finally gathering momentum in the German and Italian markets.

French prospects are also looking good, she adds.

The Club Europe revamp also reflects the growing importance BA is now placing on the overall European market. "The growing European air transport market is crucial to BA, with Europe as a whole, rather than the UK alone, now its home base," Julius emphasises.

This shift has seen BA increasing its European flights by 22 per cent between 1991 and 1993, as well as reinforcing its European presence by investing in new European airline subsidiaries, including TAT in France and Deutsche BA in Germany.

BA's Club Europe was originally launched in 1988 as one of BA's first new branded services.

Why agents are 'going global'

Richard Waters on the expected deal between American Express and Thomas Cook

Business travel agents are getting fewer but bigger – a fact that will not have been missed by any company with a sizeable travel budget. This trend towards bigger agencies with wider geographic reach (the agents like to call it "going global") is likely to be confirmed today, with the expected announcement that American Express is buying large parts of the Thomas Cook travel agency business.

Alongside the combined network of the US agency Carlson and the French-based Wagamit, which formed a business travel joint venture earlier this year, American Express will rank as one of two agencies with a claim to broad reach in both the US and Europe.

None of this is likely to make much difference to the average travelling businessperson. It will be noted, however, in the travel departments of big companies around the world as a sign of the continuing reshaping of the business travel market.

IBM, for instance, says: "We negotiate rates directly with some of the major carriers, and the agents simply implement those [agreements]." Some of

the biggest US companies – including General Motors, Merck and Black & Decker – want to take this one step further. Through a joint company called Business Travel Contractors, they are proposing to pool their buying power to force the airlines to give them better rates. As part of the deal, the airlines would not pay any agents' commissions, and would stop issuing frequent flyer miles to these companies' employees.

Perhaps most significantly, though, scale will justify the investments in new technology that the biggest agents plan to make in the years ahead. Control of information is the most significant factor that is likely to justify their continued existence over the long term, since even the biggest companies will be able to rival the intermediaries in the international travel markets.

One reason, runs the argument, is that big companies prefer to use fewer agents.

"North America is leading the charge, followed closely by Europe," says Tanner.

Is consolidation among agencies good for the business customer? To the extent that being bigger brings down an agent's costs (by as much as

30-40 per cent, says Tanner), it is not surprising to see some consolidation in the business travel agency business. Also, by extending their network geographically, the agencies hope to increase their value to their biggest customers by providing information and negotiating muscle in overseas markets.

As in other service industries that rely on multinational companies for their income, the conventional wisdom now holds that big is better. "Either you need to be a global company, or you need to be a very good niche player," says Travis Tanner, president of Carlson.

"There isn't a very good chance of survival in the mid-size market."

One reason, runs the argument, is that big companies prefer to use fewer agents.

"North America is leading the charge, followed closely by Europe," says Tanner.

Facing shrinking commissions from airlines, the agents are already trying to persuade big companies that they should pay fees for their services.

Providing a service that justifies those fees is the challenge for the rest of this decade.

MEDIA FUTURES

Electronics in the dock

Kieran Cooke reports on Singapore's courtroom of the future

Perry Mason probably would not approve. Rumpole of the Bailey would hate it.

Singapore recently unveiled its latest high technology creation – the so-called court of the future, dominated by computers and video conferencing, rather than files and shuffling clerks.

Singapore is trying to computerise most aspects of government business. Now its technicians from the state controlled National Computer Board (NCB) have moved into the court room.

Though Singapore no longer has a jury system, its justice system still resembles the old colonial British model, with judges taking endless notes in longhand, lawyers shuffling mountainous files, assistants carrying weighty legal tomes.

"The first thing we want to try and do is use technology to organise paper work and procedures in court," says Joseph Teo of the NCB. "Everything would be digitised and fed on to the judge's computer. The court system would become paperless and there would be instantaneous transcription of proceedings."

Teo is one of a handful of NCB technicians behind a scheme called Court Vision 21, billed as the most ambitious court computerisation plan under way in Asia.

"In time we want to try and move into virtual courts – which would allow people the freedom to transact court matters from offices and homes," says Teo.

Though this sounds futuristic, similar experiments are already under way in the US, Canada and Australia. Teo and his technicians feel they have an advantage in implementing such systems in Singapore. The island state is small, with a population of under 3m.

Singapore has a high degree of computer literacy: about 30 per cent of households have computers. Ten years ago Singapore had only about a thousand computer professionals. Now it has 14,000. The NCB plans to have fibre optic cables connected to every home and office by early next century.

Teo demonstrates how a robbery trial might take place in years to come. The prosecution would be able to present its case on a large television screen through using a series of icons describing how and when the robbery took place. The icons could be animated and

there would be sound. And, for example, a witness could give his or her statement via a video conferencing link with Hong Kong.

IBM and other companies have helped NCB come up with the equipment to make the court of the future work. A range of "litigation support software" is used to allow the judge – who need not necessarily be in court – to call up on his personal computer both evidence and exhibits through a variety of multimedia tools.

The court has access to other computer aids. "SING" – Sentencing Information Guide System – allows instant storage and retrieval of documents in

the form of text, video, image and voice. In a jury system, members could, while making their decision, have instant access to voice testimony, exhibits or specific areas of the prosecution or defence cases presented.

Lawyers and judges could also call up Lawnet, a database containing Singapore's laws. All past court decisions will also be available through the computer network.

The system has several advantages: it would be likely to speed up court proceedings dramatically. Juveniles would no longer have to go through the trauma of going to court – they could give evidence from their homes. Singa-

pore is already implementing computer-based systems for bearing applications for bail, eliminating the time and money it takes to bring a prisoner to court.

But there are also some serious reservations about the system. For one thing delivery of testimony via video is not now admissible in Singapore's courts.

The NCB says that the Singapore Chief Justice and other figures in the judiciary have been very supportive and it is hopeful that handicaps to the implementation of interactive courts can be overcome.

The system, however, asks a great deal of lawyers and judges. They would not only have to be experts on the law, they would have to become computer technicians as well. The clash between one of the world's oldest professions and one of the most modern could be a painful one.

The court of the future might speed up the legal system. But digital justice could make the judicial system seem very inhuman and distant. It could also make going to court more expensive.

In many countries the judiciary worries that the person with the most expensive lawyer has too many advantages. In the court of the future a defendant might find he or she not only needs a good lawyer, but also that a good multimedia presenter could be a great asset.

Singapore's aim is to have everyone plugged in to the information superhighway. The NCB says that Singaporeans will increasingly use computer technology to carry out a wide range of chores, like shopping or banking. They will then have more "discretionary time" to do other things.

Singaporeans are baving to accept computer technology in many areas of activity. In 1995 Singapore plans to introduce the world's first electronic road pricing system, with motorists being automatically charged, through an electronic card fixed to their vehicles, for driving on certain roads.

"People in Singapore are very technology oriented," says Teo. "That is in our favour as we try to introduce multimedia into the courts. The changes are bound to bring problems. It is a question of taking one trench at a time."

Aim is to have a greater participation in hits like Four Weddings and a Funeral (above)

BBC and Channel 4 move to exploit rights

By Raymond Snoddy

Two British broadcasters, the BBC and Channel 4, are about to launch significant initiatives which emphasise the importance of the acquisition and exploitation of film and programme rights in the increasingly competitive broadcasting market.

Channel 4 will this evening launch its first video label and plans to release at least 24 titles a year under its own name. The channel is also interested in a joint venture in cinema distribution in the UK, apart from keeping the UK video rights of future feature films it invests in under the Film on 4 banner.

The aim is to have a greater participation in future in exploitation of films such as the current international hit – Four Weddings and a Funeral.

The BBC, which has been given active encouragement by the government to develop an international commercial business, is joining two private investors in a new television rights acquisition company

called Delta.

The BBC is expected to have a 20 per cent stake in the new venture which will be run by Ann Harris, at present the director of co-production in London of the Italian-owned RCS Films and Television.

The other two backers of Delta are Garinore, the UK investment fund, and Media Ventures, which has stakes in Teletext, ITV and UK Talk Radio, the new national commercial station launching next year.

Colin Leventhal, head of Channel 4 International and managing director of Channel 4 Video, hopes that video sales will double Channel 4 International's turnover over the next three years. Last year the channel had revenues of £11m and profits of £4m on its sales operations.

The video business will begin with the launch of five titles, retailing at £12.99 each. They range from three Equinox programmes, Fly Navy, Spyfire and Space Shuttle Discovery to two comedy titles, The Most

called Delta.

The unpleasant World of Penn & Teller and Totally Bill Hicks, a compilation of the Channel 4 tribute and his last live performances in the UK.

For the Christmas market Channel 4 will launch a video of Brookside, its regular soap opera – nearly half of which will be new material. In every case the channel says it will be working closely with independent producers who provide most of its programmes.

In the past Channel 4 has sold video rights on request to other companies but only about half a dozen titles were released.

Leventhal says he is confident that the new venture "will be a welcome addition to the services we offer our viewers, while at the same time generating significant revenues for Channel 4." It will also take him into head-on competition with the BBC – usually after Disney the leading video "sell-through", as opposed to rental label, in the UK.

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DIVIDEND & INTEREST PAYMENTS

■ TODAY
Bulmer 5.8p
Chevron 8.46p
Coca Cola 6.5p
Crown Cork & Seal 4.35p
Dovey 5.1p
Fisons 1.02p
Honeywell Inc 8.02p
Inmarsat 1.1p
Kodak 5.02p
Lever 5.02p
M&G Plc (Carrboro) 8.4% Gld. Bdt. 2008
M&G Plc 5.02p
Mobil 8.05p
Monsanto 5.63p
MS Int. 1.5p
Nippon Paint & Co 1% Bdt. 1997 Y81000.0

Reuters 1.2p
Sabre Int. (No.2) Sec Nv. Rate. Nts. 2008
1986 Y82340.0

Scotiabank 3.5p
Stanley Leisure 3.5p
Sumitomo Heavy FRN 1998 Y85852.0

Tokio Bk Nederland FRG/Frd. Rate Gld. Bdt. Nov. 2004 Y82767.36

BankAmerica 8.40p
Brunswick 5.11
Butlough 1.75p
Carpenter 4.3p
Citicorp Bank FRN 1994 \$268.33

Corporacion Bank 8.15
CSX 50.44
Dara 50.25
Dow Cor. 50.25
EBCI 3.85p Cm. Pl. 1998

Evri Grp. 50
Forte FRN 1999 Y1465.62
Garment America 11.94% Dtd. 2014

Gen. Elec. 8.65p
Gen. Elec. 8.65p
Gen. Elec. 8.65p

■ WEDNESDAY
September 14

Hydro-Quebec 12.94% Ltr. 2015 B3.575

Tenneco 90.40

Transamerica 12.00
Tulsa 1.11

Unilever 5.00

Verizon 12.00

Wells Fargo 12.00</p

PEOPLE

The head who saw off Patten

As schools return for a new academic year, Joan Clancy tells John Authers that, while she regards league tables as 'good clean fun', she drew the line at controversial English tests for 14-year-olds

Joan Clancy, headmistress of the North London Collegiate School, has had fame thrust upon her in the past two years. She can lay the blame at the feet of the government and its spasm of education reforms.

Until two years ago, she and her school almost seemed to be going out of fashion. A tall Oxford-educated Scot, she took over as head of North London nine years ago having previously been head of St George's School, Edinburgh - another traditional girls' school.

A keen academic historian, Clancy was then best known only as one of the most imposing figures in a girls' school movement increasingly threatened by the decision of some boys' schools to go mixed, and as a pragmatic educational traditionalist.

With this reputation in mind, ministers appointed her to the National Curriculum Council, the quango which administered the new curriculum it was imposing in all the state schools of England and Wales.

Now, Clancy starts a new school year as head of a school still basking in positive publicity, thanks to its mighty showing in exam result league tables; it was top of the FT's table for girls' schools last year and this. Meanwhile, the new education secretary, Gillian Shephard, has introduced a radically reformed package of tests following a revolt by the teaching profession in which Clancy was seen to take a leading part. It accounted for the political head of Shephard's predecessor, John Patten.

Ironically, Clancy disapproves of the league tables which have showed her school to perform prodigiously. Like most teachers, her first concern is for individual pupils, and she is alarmed by the dismaying reactions from girls who managed "only" a B in their GCSE exams - league tables now reveal that 81.5 per cent of the GCSEs taken at North London Collegiate last



term resulted in A-grades.

Unlike many independent school headmistresses, she has experience of the state sector, having started her teaching career at a comprehensive, and is quick to admit that North London is very privileged.

Set in beautiful buildings on the edge of an Edgeware park, the school is heavily over-subscribed, and she therefore has the luxury of being able to select pupils, interviewing parents as well as their daughters.

She also treats the welter of positive publicity for girls' schools which the tables have triggered with amusement: "League tables," she says, "are good, clean fun, but they don't necessarily show that girls schools are particularly wonderful. What they might show is that 16-year-old girls work a lot harder than boys."

The truly interesting phenomenon, for her, is girls' pre-occupation under-performance, not their more recent improvement. She points out that girls now out-perform boys by a wide margin at GCSE at both single-sex and mixed schools, a

disparity which is widening every year.

She believes this is a social circumstance: "Girls, particularly those of middle-ranking academic ability, now believe that they have a real chance of entering a career with their academic qualifications, and so they are working for them."

And she attributes this to girls' "constant lack of confidence".

On this reading, the case for single-sex education does not rest on league tables. Instead: "The big argument for single-sex education is that you don't have to conform to gender stereotypes. That's not just in science and maths but in behaviour generally."

North London Collegiate conforms to enough stereotypes to show that it has not lost touch with its traditions. Girls wear uniform until the sixth form, when most of them choose to dress smartly in any case. Many play hockey. Standards of discipline seem high enough to satisfy any parent, and the girls treat teachers - particularly Clancy herself, just

turned 55 and a dominant figure standing around six feet tall - with obvious respect.

But it has shed enough stereotypes to move with the times. The student body is almost as ethnically mixed as its neighbours in the state sector, partly thanks to the government's assisted places scheme for children from low-income families.

Cooking has been dropped in favour of craft, design and technology. Girls are offered the chance to run their own companies as part of the Young Enterprise scheme - "selling each other junk" as Clancy cheerfully describes it - and this year's most popular A-level subject was maths.

Most North London Collegiate girls seem bolsterously self-confident, and obviously expect to take on a challenging career when they graduate. Thus the school's role under Clancy is, if anything, to challenge stereotypes.

One of these is that maths

and sciences are a male preserve, and Clancy points out: "It used to be that Latin and

Greek were the ultimate measure of cleverness. Now that men do much better than women at those subjects, all the attention has shifted to the sciences."

Views like this explain why Clancy is a popular figure among other girls' school headmistresses - in great part due to her opposition to the introduction of national curriculum tests for 14-year-olds.

In March last year she fired off one of her first shots: "The more we learn about the tests the more insensitive, bureaucratic and absurd they seem. My school, like all the others at the top of the league table, will not be doing them."

To make her point clearer, she then resigned from the National Curriculum Council. This decision, she later told a sympathetic audience at the Girls' Schools Association, had only been taken after several late nights agonising in her kitchen.

In her resignation letter, she told Patten: "The dominant aim has become a curriculum designed for tests, and the result is a model of English teaching which is barren and anti-intellectual. It is almost as if there is a determination on the part of the council to pick a fight with English teachers."

It was as if she said, "the Highway Code had been narrowed down to instructions on the three-point turn".

Until then, Patten had

assumed that objections to testing were restricted to a handful of ideologically motivated teachers' union activists.

Headless of Clancy's warning, he chose to battle on, believing he could beat the teachers in the battle for public opinion. He was wrong.

She treated this with icy disdain. Like many in the educational profession she felt he should have been relieved of his post at least a year earlier than he was, and referred to him as "the Great Unshuffled" - a nickname that was to become very popular in the teaching profession. Shephard would do well to pay her more heed.



Conde accuses establishment

Marie Conde, abruptly dismissed by the Bank of Spain last December as chairman of Banco Espanol de Credito, alleges in a book to be launched today that he was the victim of an establishment plot, writes Tom Burns.

Those who lost a lot of money in Conde's former institution, Spain's fourth largest bank, including US backers of a J.P. Morgan fund which invested \$175m just over a year ago in a Banesto rights issue, might want to know how it was that Bank of Spain inspectors discovered a \$3.5bn over-valuation of the bank's \$61bn assets.

But *El Sistema*, which was written at Conde's ranch in southern Spain and aboard his yacht in the Mediterranean, is about dark politics - not shadowy auditing.

Son of a customs official and a clever lawyer turned businessman, Conde was a rank outsider to banking in 1987 when he and a friend sold their pharmaceuticals company Antibioticos for \$481m, and then used their proceeds to buy themselves on to the Banesto board.

On becoming chairman weeks later, Conde, aged just 39, fought off a hostile takeover attempt and proceeded to enlarge the bank at breakneck speed.

But it does not sound as if

the bank will be making the kinds of brash move there that it has in London very superficially. "My job will be to listen carefully," he says.

In fact, he has already made waves in the region, poaching most of the equity research staff from W.I. Carr in Tokyo and Hong Kong in 1992 for SBC. "We want to strengthen our product base and distribution and build a quality investment bank," he says.

De Gier, 48, who joined SBC in 1980 along with two other Orion Bank colleagues, is less forthcoming about the career implications of the move. "I am excited about Asia per se. I am not taking it for internal career reasons." But he makes clear that he does not expect to stay forever in the Far East.

The maverick financier, who says he is an admirer of Silvio Berlusconi, plans a nationwide lecture tour in which he will argue that Spain's *sistema* needs a shake-out similar to the one Italy has undergone.

Conde's self-evident ambitions are unlikely to impress high court magistrates who are currently sifting evidence on his business dealings.

Kidder shrugs off the axe

While the rest of Wall Street waits for the axe to fall at Kidder Peabody, the troubled investment bank has been busy making senior appointments which suggest it is exploring ways to make the business grow, rather than shrink, writes Richard Waters.

Last week, the General Electric subsidiary said it had created a new worldwide business development job for Michael Madden. The move effectively puts the long-time investment banker in line to take over as Kidder's number two next year, when GE hopes to draw back from the direct control it currently exerts.

Madden, 45, was head of Kidder's investment banking for three years until 1989, when he left - apparently over a leadership tussle - for Lehman Brothers. He rejoined Kidder last year, and has now been given the rather grandiose title of head of global origination - making him responsible for drumming up business for the bank from companies looking to raise money in the capital markets.

At the same time, Kidder said it had appointed Norman Liu as managing director in charge of business development. Liu comes across from GE Capital, and part of his job will be to find ways of creating new business between his former employer and Kidder. In the past, the two financial firms have had a stand-off relationship.

Despite these moves, though, rival banks continue to expect significant cost-cutting at Kidder. The revelation earlier this year that previously-reported profits of \$560m were fictitious - a fact that Kidder has blamed on former bond trader Joseph Jett - has highlighted the bank's disproportionately large cost base and over-dependence on one asset: mortgage-backed bonds.

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Literature turns over an old leaf

Jackie Wullschlager looks at changing attitudes to the novel

It is a sensational shortlist: a bestseller about love and hypnosism, a blockbuster about battles and brides in Ruritania, and a pornographic shocker about teenage sex and baby murder so explicit that only an obscure Newcastle publisher would risk printing it. Out are the *emphases* of Victorian letters - novels by Thomas Hardy and Mrs Humphry Ward, who advised Gladstone and Roosevelt, didn't make the grade.

This week the shortlist for the hypothetical 1894 Booker Prize will be announced by six judges, including biographer Victoria Glendinning and broadcaster Melvyn Bragg. They have avoided dull and worthy classics and chosen six books which stirred the *fin de siècle* world and remain compelling today: George du Maurier's *Trilby*, Anthony Hope's *The Prisoner of Zenda*, George Moore's *Esther Waters*, Kipling's *Jungle Book*, George Gissing's *In the Year of Jubilee* and RL Stevenson's *The Ebb Tide*. The winner will be revealed on October 15 (four days

after the 1994 Booker Prize ceremony) at the Cheltenham Festival of Literature.

Like today's Booker Prize, it is a publishing gimmick: Everyman, which is decking the spoof award, is a significant publisher of classic Victorian novels. But the retrospective Booker is also a fascinating exercise in historical reconstruction. It raises questions about how the relationship between literature and society has changed in the past 100 years.

First, the similarities. A good yarn is a good yarn. Of the 1894 books, *Trilby* is the tale of a tone-deaf model who sings like an angel when mesmerised by the sinister hypnotist Svengali, then croaks like a crow when he dies during one of her concerts. *The Prisoner of Zenda* tells of an Englishman impersonating the King of Ruritania and rescuing him from demons. On the 1994 list Roshen Gunesekera's *Reef* is about a Sri Lankan servant boy and his mysterious master, while Jill Paton Walsh's *Knowledge of Angels* re-enacts the wolf-child legend. All the books on both lists are gripping stories.

The lists share key themes. Both, for instance, have books about colonial exploitation - Stevenson's *The Ebb Tide* and Abdulrazak Gurnah's *Paradise*, which is set in the First World War in German East Africa. Both provoke in similar ways.

The controversial books of 1894 were *Trilby*, with its touch of both emile and *Esther Waters*, in which a 17-year-old girl is seduced, impregnated and offered the services of a professional baby killer for a fiver. It is now seen as Moore's best work, but in 1894 it had problems finding a publisher and the powerful circulating libraries refused to take it.

A century on, the relationship

between fiction and sexual morality remains vexed. Last week, a *Times* critic complained about the inclusion of Alan Hollinghurst's candid novel of homosexual love, *The Folding Star*, on the Booker list, because it offended Judeo-Christian ethics. But even if Hollinghurst wins the Booker, his novel will not become the *succès de scandale* of *Esther Waters* and *Trilby*, which became the bestselling novel of the 19th century. For the great difference between then and now is that in 1894 a Booker Prize was not needed to sell fiction.

Today, we accept the gap between literary writing, such as Hollinghurst's, and popular bestsellers by writers like Jeffrey Archer and Barbara Cartland. This is the gap the Booker tries to bridge by giving

high-level publicity to works which would not normally reach a mass audience. The trick works - last year's winner, Roddy Doyle's *Paddy Clarke Ha Ha Ha* sold 350,000 hardback copies. Before the short-list was announced it sold 10,600.

The Victorians, in contrast, were lovers of contemporary fiction. Novels accounted for 20 per cent of published books, and no distinction was made between high and low art. In the mid 19th century, Dickens made £12,000 for *Little Dorrit*, the equivalent of nearly £200,000 today. Between 1861 and 1894, the wealth of the UK was half that of today and the literate population smaller still. Mrs Henry Wood's *East Lynne* sold 400,000 copies. All the 1894 Booker writers were popular names; they were also serious, skillful writers whose books can be read with pleasure 100 years later.

Why was fiction so much closer to the public heart in 1894? Social, cultural and psychological reasons play a part. Socially, the 1890s reading public was a vastly more homogeneous group than today: a small number of middle class authors wrote for a middle class audience at a time when to be literate was to belong to an elite. The idea of a two-tier, up and down-market, fiction was irrelevant. Culturally, these writers and readers were certain of their place in the mainstream, and the novel was their political and intellectual forum.

Today we no longer share the Victorian confidence in the novel as a key genre of our age. Modernism and the overturning of the traditional form by Joyce and Woolf weakened 20th-century belief in the novel and encouraged the divergence between highbrow and lowbrow. The dominance of film and television has made novels a more marginal form and perhaps they no longer attract the most creative talents. George du Maurier originally offered the outline of *Trilby* to Henry James, who he thought would write a better novel. Today du Maurier would have sold it to Hollywood or the BBC.

The fantasy element of fiction, in which we identify with characters as if we knew them, was answered in the 19th century by the novel; in

the 20th century we have TV soaps. Just as the tabloid newspapers feature characters from *EastEnders*, so when Dickens' *The Old Curiosity Shop* was running as a serial there was widespread press speculation on whether Little Nell would die, and readers wrote in begging for her to be saved. Sentimentality, accessibility, topicality - what characterises today's soaps were clear features of the novel in 1894. Both *In the Year of Jubilee* and *Esther Waters*, for example, centre on the burning 1890s debate about marriage, feminism and the "New Woman", yet both are also tear-jerkers which everyone enjoyed.

The 1894 books are compelling because they prefigure our own times and yet are set back from them. *Trilby* is a tale of hypnosis and the unconscious a decade away from Freud; *The Ebb Tide* paved the way for Conrad's *Heart of Darkness* and the first questioning of colonial oppression.

It is unlikely that the 1894 Booker choices will speak as eloquently of new trends today. Whereas the 1894 titles had contemporary settings, many of the 1994 books are historical (such as *Paradise*) or are driven by nostalgia (such as *Beside the Ocean of Time*). Which book will win on October 15? Stevenson will get the sympathy vote because he died in 1894 in Samoa, the setting of *The Ebb Tide*. *Jungle Book* will get the retrospective vote, because it is the best-known today and has fashioned a mystic ownership in the lost paradise of Mowgli's jungle; its position on the list may also rescue it from schmaltzy Disney associations and confirm it as a serious novel about a young man's self-discovery.

My vote goes to *Trilby*. Soft-focus, ideologically shaky - in its anti-Semitic portrait of Svengali - and sometimes sloppy, it is a story of demonic possession and haunts the imagination like a fairy tale long after better-written works have faded from memory. Like *Rebecca*, the popular novel by du Maurier's granddaughter, it is a natural equivalent of what the current Booker Prize seeks to create: a combination of the classic and the bestseller.

The Proms Terfel rules on the last night

The Proms are an equal-opportunities employer. In a splendid break with tradition, the solo singer invited to deliver the classic anthem for the Last Night of this hundredth Prom year was not a woman, but a man. And not just any male opera singer, but the marvellous Bryn Terfel. Music is not the main point of the Last Night, and the excited Prom audience had been loud with coughs and popping balloons through the opening Bach and Vaughan Williams items - but from the moment Terfel began his first solo in Walton's *Belshazzar's Feast* he commanded hushed attention from the entire Albert Hall. His diction alone is compelling; and then there is the vibrant firmness of his bass-haritone voice, even finer when singing quietly than in full volume, plus the fact that you never see, or hear, him breathe. All that had the Prommers in thrall; Terfel tamed the beast.

For *Rule, Britannia!*, he returned in Welsh rugby fan uniform. Within this mighty young lion, there is an impish boy; just as within his rhetorical sternness there is a contemplative lyricist, and within his life-giving openness there is a brooding darkness. All these contrasts make him fascinating.

The conductor, Andrew Davis, handled this loaded occasion - including his speech - with a perfect blend of concentration, humour, and panache. There is a sense of conspiracy for these events that makes the standing Prommers, with their chanted messages, part of a special community with the BBC Symphony Orchestra, the BBC Singers, and the BBC Symphony Chorus. That everyone playing the music well matters not quite so much as the way everyone joins in the unison ritual sways and boances. Still, I must record that two other soloists deservedly won the Prommers' cheers and respect: Evelyn Glennie, the ebullient soloist in Paul Creston's *Concertino for Marimba*, and Michael Davis (the BBCSO's leader) whose solo violin led the famous *Meditation* from Massenet's *Thais*.

Flags of all nations were waved; and "Care For the World" T-shirts were worn as well as boaters, helmets, and Union Jack bowlers. This year's chubzab prize must go to the group who waved - during "Rule Britannia", can you believe? - a banner reading "Schleswig-Holstein Musik Festival". But the musicality prize goes to the standee who held a heart-shaped balloon aloft during the *Thais* Meditation. During the final phrase, exactly as the solo violin took another ascent into the empyrean, he let his balloon rise another yard towards the dome above.

Alastair Macaulay

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Monday: Berlin, New York and Paris.
Tuesday: Austria, Belgium, Netherlands, Switzerland, Chicago, Washington, New York, France, Germany, Scandinavia.
Thursday: Italy, Spain, Athens, London, Prague, 1000.
Friday: Exhibitions Guide.

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SUNDAY
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Sky News: FT Reports 0430, 1730;

FESTIVAL D'AUTOMNE
This year's highlights include Peter Stein's Moscow staging of the *Crépuscule* (Oct 9-17), a Bob Wilson adaptation of Dostoyevsky (Oct 11-23), Robert Lepage's *Seven Streams of the River Ota* (Nov 18-26), and *The Merchant of Venice* directed by Peter Sellars (Dec 6-17). The dance programme includes the Trisha Brown Dance Company (Nov 3-12), and there is a special focus on the music of György Kurtág (Festival d'Automne à Paris, 156 rue de Rivoli, 75001 Paris, Tel 4296 1227, Fax 4015 9286)

INTERNATIONAL ARTS GUIDE

■ BERLIN

OPERADANCE Komische Oper The main event this week is the premiere on Fri 1 of a new production of Berthold Goldschmidt's *Der gewaltige Hahn*, staged by Harry Kupfer and conducted by Yakov Kreizberg (repeated Sep 18, Oct 7, 14, Nov 13). Repertory also includes *Coppelia*, *Le nozze di Figaro* and *Les Contes d'Hoffmann* (225 2555). Deutsche Oper Christa Ludwig bids farewell to the Berlin stage tomorrow with a song recital accompanied by Charles Spencer. Albert Reimann's 1992 *Kafka* opera *Das Schloss* can be seen on Thurs and Sun, and Julia Varady stars in *Un ballo in maschera* on Sat (341 0249). *Staatsoper unter den Linden* Rudolf Nureyev's production of Glazunov's ballet *Raymonda* can be seen on Sep 17, 22, 23, 27 and 29. A new production of Rossini's *Tancredi* opens on Sep 25 (200 4762/2035 4494). *Hebbel-Theater* The Staatsoper presents *Florian Leopold Gassmann's L'opéra sensa* tomorrow,

Fri and Sun, in a production from the Schwetzingen Festival conducted by René Jacobs and staged by Jean-Louis Martory. The cast is headed by Renato Cipolla, Robert Gambill, Jeffrey Francis and Janet Williams (200 4762/2035 4494).

CONCERTS

Philharmonie Tonight: Vladimir Ashkenazy conducts Berlin Radio Symphony Orchestra in works by Berthold Goldschmidt and Mahler. *Tonight* (Kammermusiksaal): Radu Lupu piano recital. Wed, Thurs: Pierre Boulez conducts Berlin Philharmonic Orchestra in Webern and Debussy. Fri: Helmut Holliger conducts Ensemble Modern in Holliger's *Sordani* cycle. Sat: Michael Gielen conducts South West German Radio Orchestra and Berlin Radio Chorus in Beethoven's Ninth Symphony. Sun afternoon: Anatol Varus piano recital. Next Mon: Maurizio Pollini (2548 8132). *Schauspielhaus* Tomorrow: Michael Schoenwandt conducts Berlin Symphony Orchestra in works by Berthold Goldschmidt and Mahler. *Der gewaltige Hahn* (Holliger's *Sordani* cycle). Sat: Michael Gielen conducts South West German Radio Orchestra and Berlin Radio Chorus in Beethoven's Ninth Symphony. Sun afternoon: Anatol Varus piano recital. Next Mon: Maurizio Pollini (2548 8132). *Schauspielhaus* Tomorrow: Michael Schoenwandt conducts Berlin Symphony Orchestra in works by Berthold Goldschmidt and Mahler. *Der gewaltige Hahn* (Holliger's *Sordani* cycle). Sat: Michael Gielen conducts South West German Radio Orchestra and Berlin Radio Chorus in Beethoven's Ninth Symphony. Sun afternoon: Anatol Varus piano recital. Next Mon: Maurizio Pollini (2548 8132).

■ NEW YORK

THEATRE • *Philadelphia, Here I Come!* the first Broadway staging since 1966 of Brian Friel's drama about the rocky relationship between father and son in rural Ireland. Milo O'Shea is the father, and two actors play the son

about to head for America: Robert Sean Leonard is Gareth in private, and Jim True is Gareth in public. Directed by Joe Dowling. Just opened (Roundabout, 1530 Broadway at 45th St, 869 8400).

• *Angels in America*: Tony Kushner's two-part epic conjures a vision of America at the edge of disaster. Part one is *Millennium Approaches*, part two *Perestroika*, played on separate evenings. The cast includes F. Murray Abraham (Water Kerr, 219 West 46th St, 236 6200). *Three Tall Women*: a moving, poetic play by Edward Albee, dominated by the huge, heroic performance of Myra Carter. She, Jordan Baker and the drill and delightful Marian Seldes represent three generations of women trying to sort out their pasts (*Promenade*, 2162 Broadway at 76th St, 236 6200). *An Inspector Calls*: Stephen Daldry's stunning re-interpretation of J.B. Priestley's psychological thriller, in a production first staged at the National Theatre in London. Winner of four 1994 Tony awards (Royale, 242 West 45th St, 239 6200). *Carousel*: Nicholae Hyter's bold, beautiful production launches Rodgers and Hammerstein towards the 21st century (Vivian Beaumont, Lincoln Center, 239 6200). *Kiss of the Spider Woman*: pop star and ex-Miss America Vanessa Williams has taken over Chita Rivera's starring role in the long-running *Kander and Ebb* musical directed by Harold Prince (Broadhurst, 235 West 44th St, 236 6200). *Tommy*: The Who's angry rock-opera about alienation and death (Lyceum, 149 West 45th St, 236 6200).

rebellion has been adapted by one of its original creators, Pete Townshend, and treated to a slick, cinematic staging by Des McAnuff (St James, 246 West 44th St, 236 6200).

• *Guys and Dolls*: a top-notch revival of the 1950 musical about the gangsters, gamblers and good-time girls around Times Square (Martin Beck, 302 West 45th St, 236 6200). *Stomp*: a loud, aggressive and energetic show in which a troupe of performers dance, clap and generally bang on everything in sight. Far more engaging than you might expect (Orpheum, 126 Second Avenue, 307 4100). *Blood Brothers*: Willy Russell's musical about twins who, separated at birth, eventually meet and fall in love with the same girl. The show has been running on Broadway for 18 months, but the recent addition of singer Carol King has provided a little heat to the box office (Music Box, 239 West 45th St, 239 6200). *Crazy for You*: Gershwin's tunes and Susan Stroman's choreography are the central pleasures of this light and frothy musical, now in its third year on Broadway (Shubert, 225 West 44th St, 239 6200).

OPERA/DANCE State Theater New York City. Opera's autumn season has just opened with a new production of Borodin's *Prince Igor*, with a Russian cast conducted by Guido Almone-Mansan and choreographed by Damjan Woetzel of New York City Ballet. Repertory also includes *Carmen*, *Madama Butterfly*, *Tosca*, *Delibes' Lakmé*. This week's performances are daily except tonight and Wed (870 5570).

Metropolitan Opera The opening night gala on Sep 26 features Plácido Domingo in *Puccini's II Tabarro* and Luciano Pavarotti in *Leoncavallo's I Pagliacci*, conducted by James Levine. Teresa Stratas and Juan Pons sing in both operas. The first new production is *Shostakovich's Lady Macbeth of Mtsensk*, opening Nov 10 (362 6000).

CONCERTS Avery Fisher Hall The New York Philharmonic starts its 1994-5 season on Sep 21. The orchestra's music director, Kurt Masur, conducts the first three weeks of concerts (875 5030). Carnegie Hall The Academy of St Martin in the Fields, with maestro Cecilio Bartali, opens the new season on Sep 29 (247 7800). **PARIS** **OPERA** • The start of the 1994-5 season at the Bastille will go ahead as planned next Mon with the premiere of a new production of *Simon Boccanegra*, conducted by Myung-Whun Chung and staged by Nicolas Bérenger, with Vladimir Chemov in the title role. Under last week's agreement ending Chung's dispute with the Opéra, this will be his final production as music director. There will be 10 performances of *Simon Boccanegra*, running till Oct 14. Bob Wilson's version of *Madama Butterfly* is revived on Sep 29 (4473 1300). **OPERA/DANCE** • The new Ring production at the Châtelet continues with *Siegfried* on Oct 14 and *Götterdämmerung* on Oct 16. There will be two complete Ring cycles each and Nov 13 (4028 2840).

DANCE • One of France's leading young choreographers, Philippe Decouflé, is in residence with his troupe at *Théâtre de la Ville* for the next two weeks (4274 2277).

• The Paris Opéra Ballet's 1994-5 season takes place mainly at the Opéra Bastille. It opens on Oct 25 with the traditional *Grand Défilé*, followed by *Balanchine's Le Palais des cristaux* (Symphony in C) to *Bizet, The Four Temperaments* to *Hindemith* and *Jerome Robbins' Glass Pieces to Glass* (12 performances till Nov 17). The season also includes a young dancers programme, Nureyev's production of *Swan Lake*, a triple bill including works by Balanchine and Martha Graham, John Neumeier's *Magnificat* and a *Nijinsky-Nijinska* (4742 5371).

CONCERTS Semion Bychkov conducts the Orchestre de Paris in the opening concert of the season at Salle Pleyel on Wed and Thurs. The orchestra spends the rest of the month on tour in Austria (4561 0630).

FESTIVAL D'AUTOMNE This year's highlights include Peter Stein's Moscow staging of the *Crépuscule* (Oct 9-17), a Bob Wilson adaptation of Dostoyevsky (Oct 11-23), Robert Lepage's *Seven Streams of the River Ota* (Nov 18-26), and *The Merchant of Venice* directed by Peter Sellars (Dec 6-17). The dance programme includes the Trisha Brown Dance Company (Nov 3-12), and there is a special focus on the music of György Kurtág (Festival d'Automne à Paris, 156 rue de Rivoli, 75001 Paris, Tel 4296 1227, Fax 4015 9286).

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
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Monday September 12 1994

Germans on a slippery slope

Why is it that the richest country in Europe has suddenly fallen victim to lottery fever? The odds against winning are 140 to one. Yet the Germans have become obsessed to the point of frenzy with their lottery. Enthusiasm has risen in tandem with the prize money, which multiplies in each successive week that the jackpot fails to attract a winner. So contagious is the disease that border-crossing point have reportedly been jammed, as Austrian and Dutch hopefuls have flooded to join the domestic punters.

This behaviour seems at odds with the common perception of the Germans. Such hard-working folk should surely know an intellectually undemanding form of money making which is distinguished by a near-total divorce between effort and reward. And while the phenomenon will cheer the organisers of the forthcoming British national lottery, it can only give a headache to academic theorists who seek to rationalise the behaviour of gamblers.

The fund-raising side of lottery economics poses few explanatory problems. There is a clear correlation between lottery activity and government deficits. In the days when church hostility to the payment of interest was reflected in tough laws against usury, lotteries, like tontines and annuities, constituted a politically correct form of state funding.

The museums of the Vatican were financed by lotteries. Benjamin Franklin paid for canons for the city of Philadelphia in the same fashion. London owed its 17th-century water supply and its 18th-century bridge at Westminster to lotteries. Sydney Opera House could not have been built without them.

Oddly uncreative

While governments continue to run lotteries, companies (and the wider share-ownership movement) have become oddly uncreative in their use. If Ladbrokes' dividend were payable by way of lottery, its cost of capital might be reduced; and the working-class customers of its betting shops who have no trouble grasping the mathematics of four-horse accumulators might take more readily to the share-owning democracy.

The difficulty comes on the

Privatising British Coal

The lengthy and painful saga of British Coal enters its closing chapter on Wednesday, when bidders make their tenders to buy the state-owned company. All that remains is for the government to ensure it gets the highest possible value for the taxpayers - and for observers to bewail the might-have-beens. What would have happened if Arthur Scargill had not been the leader of the National Union of Mineworkers, or if coal had been privatised earlier, or if the structure of the electricity privatisation had not encouraged the "dash for gas"? Truly, this has been a tragedy of errors.

For the purposes of the sale, British Coal has been divided into five regions, and bidders can put in as many as they wish. The government will then choose the winning bids, with a view to completing the privatisation by the end of the year. In assessing these bids the government has set itself two objectives. The first is to maximise the return to the taxpayer. The second is to preserve the largest economically viable coal industry in the long term.

The first aim is both sensible and laudable: taxpayers deserve the greatest possible recompense for the billions of pounds they have poured into British Coal over the years. There is also no justification for underpricing privatisation in the way that many have been underpriced in the past.

The second aim needs to be examined more closely. If this statement is merely a long-winded way of saying that the coal industry must stand on its own two feet, that is acceptable. But if it means that the government is prepared to accept lower bids in return for commitments by purchasers not to close pits, it should be rejected.

Soften the blow

Even at this late stage, the government may wish to soften the blow of coal privatisation. But the terms of the sale should not be bent to give coal that extra chance of survival. That temptation has been yielded to too often in the past. Subsidies, if any, should be explicit, not hidden inside a manipulated bidding process.

It is true that the economics of mining seem somewhat special, in that investors have the choice of "raping" mines or investing in

Competitive bidding

There is only one criterion to be applied: the highest bid wins. This will the greatest value be extracted from the nation's coal. The sole requirement is to ensure that the bidding is sufficiently competitive. The government may also need to set reserve prices, to avoid underbidding.

By the same token, the government should have no hesitation in selling all five regions to the same bidder if that were to yield the best return. There would be no serious loss of competition: domestic coal's strongest competitors are natural gas and imported coal.

There may even be a case for keeping the coal industry in one piece, to enable it better to confront these competitors.

Although the assets being offered for sale are a mere shadow of the business that British Coal once was, they do have the makings of a durable, if small, industry. The cutbacks of the last two years have greatly reduced costs, but there is enough scope for further savings. Meanwhile, the prospects for the UK coal market have become clearer now that the share of coal in power generation has fallen to more sustainable levels.

If anything, the major challenge facing coal's new owners will be environmental, rather than economic, terms.

Managing the coal industry's long-term decline, one of the most challenging and complex challenges confronting Britain's governments for more than a generation. This privatisation must be the end of it. From now on, coal should be just another industry.

While delegates in Cairo wrangle over ways to deal with the world population explosion, another international conference, no less crucial to the future of the planet, is being prepared in Geneva on extending the nuclear non-proliferation treaty.

The success or failure of such conferences depends in large measure on work done beforehand. Today's meeting of the preparatory committee for the NPT conference should begin to "discuss seriously the agenda and content", according to a report just published by a group of specialised arms control think-tanks. This means the bargaining positions of the main parties, nuclear and non-nuclear, should for the first time be clearly stated out.

The conference, to be held in New York next spring, is prescribed by the NPT itself. It has to decide whether the treaty should "continue in force indefinitely", or shall be extended for an additional fixed period or periods. The treaty, signed in 1968, divides the world into nuclear-weapons and non-nuclear-weapons states, the former being those which had exploded a nuclear device before 1967. By that definition there were five nuclear-weapons states - the US, Soviet Union, UK, France and China - and the NPT aim was to freeze that at that number. Many non-nuclear states would have liked to abolish nuclear weapons altogether, but had to content themselves with a pledge to pursue negotiations in good faith on effective measures relating to cessation of the nuclear arms race at an early date and to nuclear disarmament, and on a treaty on general and complete disarmament under strict and effective international control".

One thing the signatories could not agree on was how long the treaty should remain in force. The nuclear powers wanted an indefinite treaty, while some of the non-nuclear wanted to keep a nuclear option open for themselves in case the treaty failed. So they left the matter to be decided at next year's conference, held when the treaty will have been in force for 25 years.

The decision on extending the treaty must be taken by a majority of the parties, which on the latest count means at least 83 states. Most governments would prefer a decision taken by consensus, which would carry greater political weight. But few would want the treaty to lapse just because one or two states (such as Iraq or North Korea) refused to go along. So western governments are keeping open the option of a vote, to ensure that the conference reaches a decision.

Many governments, including four of the five official nuclear powers, Nato, Japan and nearly all European states, favour indefinite unconditional extension. China is thought to favour indefinite extension on certain conditions. Only Iran, so far, has come out clearly against an indefinite extension; but it is not alone among third-world states in thinking that extension for fixed periods would keep the nuclear powers under greater pressure to move towards disarmament. How exactly this would work is not clear, but it could mean the present exercise being repeated at regular intervals, perhaps every 25 years.

Amendment of the treaty, everyone agrees, would be impossible, because the procedure is too complex. Nor is there any chance of it being scrapped and replaced by a new treaty - for instance, one with tougher and more binding obligations on the nuclear powers - before next spring, or any time soon. The existing treaty now has 164 signatures. No new one could quickly gain anything like such wide support.

Many non-specialists believe that the NPT has failed, or was useful only in cold war conditions; that proliferation in the real world is rampant; and that extending the treaty amounts to little more than "slutting the stable after the horse has bolted". But such views are not shared by experts such as John Simpson, head of the non-proliferation programme at Southampton

University. He points out that the world of 20 or more nuclear powers which seemed imminent in the 1960s is still far off, and that in several respects the situation has lately improved.

Until 1990, he says, six countries

Terms still to be decided

Edward Mortimer on the issues that will determine whether the nuclear non-proliferation treaty is extended



which had not signed the NPT were "threshold" or "suspect" states, assumed either to have a nuclear weapon or to be actively developing one. That list has now shrunk to three: South Africa has scrapped its nuclear programme and joined the NPT as a non-nuclear weapon state; while Argentina and Brazil have signed bilateral non-proliferation agreements and joined the regional Tlatelolco treaty, which makes all Latin America and the Caribbean a nuclear weapon-free zone. And Algeria, potentially a seventh "suspect", has promised to join the NPT and accepted a safeguard agreement for its nuclear reactor.

That leaves India, Pakistan and Israel. The India-Pakistan situation remains tense, and this may be the region where the danger of nuclear war is greatest. But from a proliferation point of view the two states form a stable sub-system, with no other state in the region aspiring to emulate them. Israel's *de facto* nuclear status is more dangerous to the NPT regime, because of the asymmetry between it and the Arab states. Many Arabs cite this as a reason for not ratifying the convention banning chemical weapons; and they may refuse to support NPT extension unless the US presses Israel to denuclearise.

Meanwhile the dissolution of the Soviet Union has confronted the NPT with a new problem: the division of one nuclear-weapons state into several, all of which could have claimed to inherit that status. An international consensus was swiftly

reached that only Russia should be allowed to do so.

All tactical nuclear weapons have been transferred to Russia from other ex-Soviet republics, as have strategic weapons from Belarus and Kazakhstan, which have joined the NPT as non-nuclear weapon states. Ukraine has agreed in principle to do the same, but has not yet done so. For the time being, strategic weapons remain on its territory, but they are being shipped out and, in any case, Ukraine could not target or fire them without Russian co-operation. Ukraine has also agreed to an audit of all nuclear

materials on its territory by the International Atomic Energy Agency (IAEA), the body charged under the treaty with verifying nuclear states' compliance.

Proliferation within the former Soviet Union is now overshadowed by anxiety over the smuggling of plutonium and other nuclear materials from there to would-be proliferators elsewhere, as exposed by the recent interception of Russian plutonium shipments in Germany.

Meanwhile, France and China - the two acknowledged nuclear powers which rejected the NPT in the 1960s - have acceded to it. Even Israel, India and Pakistan, which have not signed, pay the treaty a back-handed compliment by not declaring themselves nuclear pow-

ers (though last month Nawaz Sharif, former prime minister of Pakistan, embarrassed his successor by stating publicly that Pakistan does have a nuclear weapon).

The NPT's main function is to reduce demand for nuclear weapons, by relieving each non-nuclear state of the fear that its potential adversary will get them first. But this will not stave off proliferation indefinitely, unless nuclear powers do more to improve the security of non-nuclear ones - or so at least the latter argue. There are three kinds of thing they can do:

• "Positive assurances": pledges to come to the aid of non-nuclear states if nuclear weapons are used or threatened against them. In 1988 the US and Soviet Union gave such a pledge in a United Nations Security Council resolution. But such broad pledges are not very credible.

• "Negative security assurances": promises that they themselves will not use or threaten nuclear weapons against non-nuclear states. These were only available in heavily qualified form during the cold war, because both sides reserved the right to use nuclear weapons in certain circumstances against each other's allies. But they may now be willing to go further. Last week Iran and 10 other states tabled a proposal for a protocol on security assurances to be added to the NPT.

• Progress towards general nuclear disarmament, as promised in the treaty. Many non-nuclear states have decided to judge the nuclear powers' good faith by their willingness to negotiate a worldwide ban on nuclear tests.

The last conference to review implementation of the NPT, in 1990, broke up without agreement because the US and UK refused to commit themselves to such a ban. Since then, there has been spectacular progress towards disarmament in the form of reductions in the US and Russian nuclear arsenals; France and China have adhered to the NPT; and the Clinton administration, followed by a reluctant UK, has come out for a comprehensive test ban. Negotiations on this began in January, but progress has been slow, mainly because the UK, France and China are dragging their feet. A draft text was agreed last week, two months later than most delegates had hoped, and further talks are to be held at the end of the year. But the prospect of agreeing a test ban treaty by next April, when the NPT conference meets, is now thought remote.

The nuclear powers, especially the western ones, are still prone to assume that the NPT's benefits are self-evident. They have perhaps not taken the full measure of third-world states' impatience with the post-cold war world order, and the need to convince them that general disarmament is a genuine, if still a distant, goal.

"A Comprehensive Test Ban: Disavowing Progress, Acronym Booklet No 3, available from BASIC, Carrara House, 20 Embankment Place, London WC2N 6NN

The EMB's knees

If a sense of being ill-treated in their former incarnations is a recipe for success, Pehr "PG" Gyllenhammar and Hans-Jörg Rudolf should make a real go of their delightfully audacious ambitions to help build a new investment bank.

Rudolf, an old friend of PG's, who set with him on the advisory board of the EMB, must be rather tempted to show up his former masters at Credit Suisse. Eighteen months ago they invited the Euromarkets supremo on to the board in Zurich to concentrate on "strategy", a position which Rudolf took in February.

Meanwhile Gyllenhammar, undeterred by the raspberry with which his fellow Swedes greeted his scheme to merge We are with

Renault, is confidently stressing the international credentials of the new outfit which he is to chair. With the likes of François-Xavier Ortal, a former French finance minister and EU commission president, and Jean-Carrington, the former British foreign secretary, it will doff its cap to an interesting cross-cultural executive.

The European Merchant Bank, or however the London West End creature is eventually styled, is contemplating a market worth \$250 billion and growing at 12 per cent per annum.

Colleagues strung up in the bureaucracy of established investment banks.

So if Rudolf can be as tough with his cronies as he was with his EMB staff, he and PG could just be back on the road.

Hard pawn

Pawnbroking thrives in the Niggardly Nineties, it would seem. So officials from the world's largest chain of pawnbrokers, Cash America Investments, which is quoted on the New York Stock Exchange (code PWN), swung in to Sweden recently to exploit the devastation caused by the country's banking crisis two years ago.

The financiers, who hail from Fort Worth, Texas, and who in 1992 scooped up Britain's Harvey & Thompson, found a whole new class of Swedes deeply distrustful of the banks after recent calamities.

Before you could sing Porgy goes the Weasel, they were offering \$21m for Svensk Pambolag, the country's premier chain of 10 shops. The purchase takes the global empire to 326 outlets.

Olle Fjordgren, chief executive of the 106-year-old Swedish business, reckons pawnshops now command 2 per cent of total lending to private individuals in his country. He claims to have squeezed a 56 per cent share of a market worth \$250 billion and growing at 12 per cent per annum.

To prove that those in hock no

longer feel the need to frequent dingy back-street premises, Fjordgren's outfit, which draws the line at pawning fine art, now has a shop on Birger Jarlsgatan, one of Stockholm's snazziest streets in the heart of the financial district.

Nugatory

Ever wondered what happened to all those socialists that academic establishments seemed to be cloning by the dozen during the 1970s? Well, some have found gainful employment.

It was to Semicotic Solutions, for instance, that British Telecom

turned for some help during its campaign to persuade the male of the species to daily longer on the telephone.

Now the self-same experts in the meaning of signs and symbols have been asked to judge how Kentucky Fried Chicken and McDonald's will go down in India.

McDonald's, the buffoons concluded, will be the "friendly alien" tapping into the outer directed culture and self, appealing to the emergent younger generation cohorts and being a badge or marker of lifestyle".

Kentucky Fried Chicken, a trifle more prosaically, will "penetrate the home and family with new, more efficient ways of doing traditional things".

Which apparently translates into the prediction that chicken nuggets will outsell cheeseburgers on the streets of Bombay.

Musings

Scenes of readers have been impressing Observer with their erudition in response to the challenge of naming the Three Graces - Agaria, Euphrosyne and Thalia.

The latter is also the Muse of comedy, so she at least should derive some amusement from the shenanigans connected with the Canova piece.

His request for the 264 garden version of the statue notwithstanding, Jeff Wagland of

High Wycombe, Buckinghamshire, who was drawn as the winner, receives instead a small libation.

Graces score

A reader has an alternative theory, though, as to why John Paul Getty II should have rushed so willingly to the damsels' side.

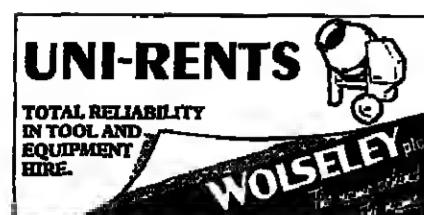
Was the Anglophile cricketing enthusiast, who promised to fork out £1m to keep the work in the UK, fondly reminded of that other troika of Graces, William Gilbert, and his brothers, Edward Mills and George Frederick?

While the exploits of WG, the 19th century's greatest cricketer, are well known, his elder brother Edward preceded him as England's best batsman. Moreover, in 1880, all three Graces assembled at The Oval to face Australia in what was the first test played in England.

Sadly, there is no evidence that the family possessed any special literary or artistic bent. WG was well ahead of his time in employing the services of a ghost writer to help compile his history of the sport.

Below the line

Into Observer's fat file of injuries inflicted upon the English language goes the description of a company's recent acquisition as "aggressive to 1996 earnings".



FINANCIAL TIMES

Monday September 12 1994

COWIE INTERTELECOMS
CONTRACT HIRE
SELL AND LEASE BACK
CONTRACT PURCHASE
NORTH 0191 510 0494
CENTRAL 0345 300 000
SCOTLAND 01736 625 031

EU ministers call for increased fiscal rigour

End of recession revives single currency hopes

By David Gardner

In Lindau, Germany
The end of recession has revived the prospect of a European single currency by the end of the century, but only greater fiscal rigour will deliver the conditions for it. European Union finance ministers warned at the weekend.

Meeting informally at Lindau in southern Germany, the ministers also signalled that political considerations could loosen the criteria which the Maastricht treaty sets for convergence towards economic and monetary union.

It looks increasingly likely that the rules on deficit and debt levels will be applied flexibly to Ireland, whose government debt is well over the 60 per cent of gross domestic product recommended in the treaty. This could pave the way for the inclusion of other heavily indebted states such as Belgium.

The weekend meeting prepared

for the first use of so-called "excessive deficit" proceedings when finance ministers next meet in Brussels on September 19. Under this process, the European Commission will recommend budget deficit targets for 1995 and 1996 for the 10 states (excluding Luxembourg and Ireland) that are above the upper limit; it should not be taken as a yardstick to aim at".

Only Mr Edmond Alphandery, the French minister, stood up for rigidity. He said "if you choose a loose interpretation then we have to explain very clearly why we are doing this".

The ministers agreed in principle to publish the Commission's recommendations on excessive deficits after their meeting in Luxembourg on October 10. This could help clear the fog over Ireland, but could also risk market instability for countries like such as Belgium and Italy which are widest of the EMU targets.

Germany perceptibly softened its opposition to flexibility for Ireland. Mr Theo Waigel, finance minister, underlined that Dublin was well within the deficit criteria and had made "considerable progress" in cutting its debt ratio from 115 per cent to 90 per cent.

Mr Waigel, in German press interviews on Saturday and in his press release for the meeting, had said that "we did not write the debt quota (of 60 per cent) into the treaty as a joke" and that "special treatment" would undermine public and market confidence in a single currency.

Three tiers of country, Page 2

German parties retain power in eastern state election tests

By Judy Dempsey in Berlin

The Christian Democratic Union and their Social Democrat rivals yesterday won decisive victories in two regional elections in Germany, which have been seen as an early test of the parties' standing before the federal elections next month.

The CDU prime minister of the eastern German state of Saxony, Mr Kurt Biedenkopf, and the Social Democratic prime minister of Brandenburg, Mr Manfred Stolpe, were returned to power with absolute majorities, according to exit polls, conducted by ARD state television and by later computer predictions.

The main gainer in the elections was the Party of Democratic Socialism (PDS), the successor to the former east German communist party. It increased its share of the vote, becoming the third largest party in both states.

The Free Democrats, the junior

partner in Chancellor Kohl's governing CDU coalition, and the Bündnis 90/Green party failed to get the 5 per cent minimum required to enter either of the two parliaments.

The interpretation of the vote was complicated by a low turnout. Two hours before polls closed, only 45 per cent of voters in Saxony had voted. In Brandenburg, an hour before polls closed, 48 per cent had voted.

In Saxony, the only state where the CDU has an absolute majority, Mr Biedenkopf, a former general secretary of the CDU, was returned with 57.7 per cent of the vote, three percentage points higher than the 1990 state elections.

Mr Biedenkopf said in a television interview: "I am very happy. But I want to use my second term in office to speak on behalf of all Saxons."

The SPD failed to make inroads in Saxony, winning only 17 per

cent of the vote, 2 points less than in 1990. The FDP's share of the vote was cut from 6.6 per cent to 1.8 per cent and the Bündnis 90/Greens' vote fell from 5.8 per cent to 4.3 per cent, leaving both parties outside parliament. The PDS vote rose from 10.2 per cent in 1990 to more than 16 per cent.

In Brandenburg, the only eastern German state with an SPD-led coalition government, the party's share of the vote rose from 36.2 per cent in 1990 to 33.5 per cent although the strong showing may reflect the special factors in eastern German politics rather than national trends.

The CDU's share of the vote collapsed from 29.4 per cent in 1990 to less than 20 per cent. The FDP vote fell from 6.6 per cent in 1990 to 2.3 per cent, and the Bündnis 90/Greens' vote also dropped from 9.3 per cent to under 2.9 per cent. By contrast, the PDS vote rose from 13.4 per cent to 18.9 per cent.

least expensive motoring, while public transport in Europe is very costly.

A shampoo and set at a woman's hairdresser costs between \$40 and \$65 in Oslo. The best places for a cheap haircut - less than \$7 - are Taipei, Caracas, Budapest, Nairobi, Prague and Bombay.

The biggest gross earners are the Swiss, the Danes and the Japanese, followed by the Germans, Luxembourg and the US. London is midway in the earnings league behind Milan and Paris, with

North America else has the

least expensive motoring, while

public transport in Europe is

very costly.

People in the Far East tend to work the longest hours, while the least hours are worked by those in Madrid.

Of the 53 cities in the comparison, Tokyo is the most expensive, with Lagos in second place, followed by Oslo and Zurich.

Copies of the report can be ordered free while stocks last from the Union Bank of Switzerland, Economic Information Centre (GEICZ), Postbox 8021 Zurich, Switzerland.

The third-placed candidate, Ms Makiko Suehiro, a television talkshow hostess, said her adversaries were indistinguishable pawns in a Tokyo power game. Mr Hata is reported to have provided evidence of this by confusing candidates' names and mistakenly urging voters to elect the government nominee.

The government did no better.

Ms Makiko Tanaka, director-general of the science and technology agency, called the government's candidate Mr Shimizu, instead of Mr Mizuno, at a rally.

Big Mac reveals purchasing power

Continued from Page 1

are becoming increasingly valuable to executives negotiating pay packages for overseas postings. The UBS survey uses a uniform basket of goods so that clear comparisons can be made.

The survey shows that while the top earnings are in Switzerland, the most expensive apartments are in Hong Kong and the dearest clothes in Tokyo. Household appliances are cheapest in the US.

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least expensive motoring, while public transport in Europe is very costly.

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By-election setback for Japanese ruling coalition

By William Dawkins in Tokyo

Japan's ruling coalition of socialists and conservatives was humiliated in a by-election yesterday, the first measure of its popularity since it seized power in a parliamentary coup 10 weeks ago.

Mr Hans Tietmayer, Bundesbank president, said the 3 per cent deficit target "is the upper limit; it should not be taken as a yardstick to aim at".

The ministers agreed in principle to publish the Commission's recommendations on excessive deficits after their meeting in Luxembourg on October 10. This could help clear the fog over Ireland, but could also risk market instability for countries like such as Belgium and Italy which are widest of the EMU targets.

The defeat in Aichi, the heartland of the car industry, gives a boost to attempts by the 10 parties in opposition to merge into a single party, able to rival the Liberal Democratic party for parliamentary clout.

Voters had condemned the coalition of the LDP with its long-time enemy, the Social Democratic party, as "an act of betrayal" and now wanted a progressive new party, said Mr Tomio Hata, the former prime minister. The LDP combined with the SDP to muster enough votes to oust Mr Hata's five-party coalition government in June, so ending the LDP's first spell in opposition for 38 years.

The outcome of yesterday's poll poses no immediate threat to the government, since the Aichi seat - in the upper house, the less powerful of the two parliamentary chambers - was already in opposition hands. It does not affect the political situation, said Mr Tomio Hata, the former prime minister.

The vote increases the stature of former prime minister Mr Toshio Kaifu, who led the opposition campaign in Aichi, his home prefecture, and is widely seen as a candidate to lead the new party.

The government nominee, a former United Nations official Mr Jiro Mizuno, was beaten by nearly 364,000 votes by the opposition candidate, former labour ministry bureaucrat Mr Yuzuru Tsuzuki, who attracted just over 250,000 votes. Mr Mizuno said the result was his fault and was not a judgment against the government.

Three changes of government in the past year made for a low turnout. Only 43 per cent of the electorate voted, below the 47 per cent of the previous upper house election two years ago, but slightly ahead of the gloomiest newspaper predictions. The seat became vacant after the incumbent was convicted of lying about his academic qualifications in electoral publicity.

The third-placed candidate, Ms Makiko Suehiro, a television talkshow hostess, said her adversaries were indistinguishable pawns in a Tokyo power game. Mr Hata is reported to have provided evidence of this by confusing candidates' names and mistakenly urging voters to elect the government nominee.

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THE LEX COLUMN

Launching Lufthansa

A great deal is riding on the Lufthansa share sale, which kicks off with the pricing of its rights issue today. This is not because the issue is particularly large. Investors will be offered about Dm1bn in stock as a result of the government not taking up its rights. The importance is rather that Lufthansa is seen as a trial run for the much larger Deutsche Telekom float scheduled for 1996. The Lufthansa issue will be the first time the German government has sold stock through a book-building process. As such, it gives investment banks the chance to prove their technical prowess and so position themselves for the multi-million-dollar fees anticipated from the Telekom float.

The enthusiasm of the banks, of course, carries dangers for investors. There is such a large cast of banks involved that shareholders will be hard-pressed to find an independent voice to advise them on valuation. Bankers wishing to curry favour with Bonn cannot be expected to put out sell notes in advance of the offer. So there is a risk that the stock price could become inflated during the book-building period.

But if instead the shares continue to retreat from their mid-summer peak, Lufthansa will start to look attractive again. Over the past two years, the airline has made a break with its public-sector past. Cost-cutting and the recovery in aviation traffic are rapidly turning losses into profits. Lufthansa is still less efficient than British Airways and KLM. But it looks well-placed to compete in Europe's increasingly deregulated aviation market.

But European M&A activity lags US deal-making for two main reasons.

First, political sensitivities make

cross-border restructuring hard in industries such as defence and telecoms. Second, with European recovery

still sluggish, many managers are reluctant to splash out on big deals.

Memories of recession will undoubtedly fade and M&A activity pick up. But bumper conditions are unlikely to return for some time.

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Memories of recession will undoubtedly fade and M&A activity pick up. But bumper conditions are unlikely to return for some time.

Pocket satellite phones will be a niche market, providing services for globe-trotting businessmen and those parts of the world without ordinary cellular networks. That could still be a lucrative market. But it is doubtful that four groups investing \$10bn-\$20bn in total can all be profitable. Some will back down or merge. The first test will be whether they are prepared to put in hard cash.

Motorola's Iridium has already raised \$800m, though some of this involves commitments to provide services rather than cash. Loral's Globalstar has pulled in a more modest \$275m. Iridarsat's \$1bn financing is the most ambitious. But perhaps it has the easiest task in that it is raising the money from a closed group of mainly state-owned monopolies.

Iridarsat's plans will only look commercial to outsiders if its few private-sector investors such as BT think the project worth bankrolling.

Some poor prospects would not be so serious if European agrochemicals groups were capable of generating reasonable returns. Even before the

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FINANCIAL TIMES COMPANIES & MARKETS

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Monday September 12 1994

MARKETS THIS WEEK

GERARD BAKER
GLOBAL INVESTOR

Month by month, the hum of economic recovery is spreading through the industrialised world. Strikingly, in most countries the recovery has been driven not by consumption, but by industrial production. Even more encouraging is the fact that the dramatic upswing in activity seems to be largely trade-related. Page 18



MARTIN WOLF

ECONOMIC EYE
In 1991 more than 30 per cent of all births in the UK were outside marriage, some six times as many as in 1961. Patterns of marriage and child-rearing have been revolutionised within a generation. Martin Wolf argues that economics helps explain why. Page 18

BONDS:

As European Union finance ministers held cosy chats on economic and monetary union near Lake Constance last weekend, the markets were hoping that they had not forgotten the lessons they had learnt over the past few years. Page 20

EQUITIES:

A fairly steady outlook for US equities became less certain as last week drew to close, while in the UK, the consensus is that the London market has further to advance this year, even if base rates are almost certain to rise. Page 19

EMERGING MARKETS:

A severe liquidity shortage caused by a spate of rights issues from quoted companies wishing to boost capital has left the Czech Republic's stock market drifting sideways, and turnover has fallen sharply from peak levels of seven months ago. Page 19

CURRENCIES:

The dollar will again be the focus of attention this week after its fall last Friday. Few observers expect this to reverse until US interest rates are seen to have reached a plateau. Page 19

COMMODITIES:

Metals markets are likely to be quieter than usual this week because many aluminium traders have made their way to Paris for the annual Metal Bulletin aluminium conference which opens this morning. Page 18

INTERNATIONAL COMPANIES:

ITP, the US company which owns the Sheraton hotel chain, will launch its £490m (\$646m) bid for further 35.25 per cent of Cepsa, the Italian luxury hotels group. On September 14, Page 17

UK COMPANIES:

American Express is expected to announce today that it has acquired the international business travel operations and US travel agencies of Thomas Cook for about \$375m. TLG, the holding company for the Thorn Lighting group, is planning to come to market later this autumn through a placing and a public offer likely to value the former Thorn EMI subsidiary at more than £225m (\$349m). Page 16

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This week: Company news

WESTERN UNION

Buy-out teams could push bids past \$1bn mark

The final round of bidding in the auction of Western Union this Friday could well elicit an offer of more than \$1bn for the world's biggest non-bank money-transfer company - more than twice the first bid made three months ago.

Three bidders remain in the ring: First Financial Management, a data processing company, First Data, a credit card processing company spun off by American Express two years ago, and Fersmann Little, a leveraged buy-out firm.

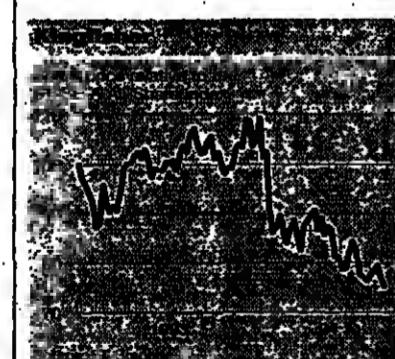
Western Union, which handled 18.5m payment transactions last year, was put up for auction by a US bankruptcy court in June. The company, though not itself in bankruptcy, is owned by New Valley, which has been operating under Chapter 11 of the US bankruptcy code since March.

New Jersey-based Western Union remains the best-known name in the US money transfer business. Formed in the middle of the last century, it operates through 24,000 agents, 6,000 of whom are outside the US. The company relies to a large extent on customers who do not have bank accounts.

First Financial, which was the last of the bidders to declare an interest in Western Union, appears to have made the most attractive offer so far. In the first round of formal bidding, which closed 10 days ago, the data processing company offered to pay \$800m.

This compares with \$700m from Fersmann Little - though unlike First Financial, it has said it will not assume the company's unfunded pension liability, put at \$655m. First Data, meanwhile, seems to have dropped out of contention by refusing to raise its earlier offer of \$650m (plus assumption of the pension liability).

Friday's second round of bids may not yield the winner and the final outcome may not be known until the end of the month.



OTHER COMPANIES

Air France to reveal buyer for hotel chain

Air France will today end weeks of uncertainty by announcing the identity of the new owner of Méridien, its luxury hotel chain. Méridien is being courted by competing bids from France's Accor and the UK's Forte. Air France says it will sell Méridien to the highest bidder which means Forte could win as it has bid FF1.5bn (\$330m) against Accor's FF1.6m.

However, the French group has lobbied hard behind the scenes trying to swing the deal through its political influence and commercial clout as one of Air France's partners.

The shares have fallen from a high of 775p last December to 560p a full. The results will include a full contribution for the first time from Darty, the French electrical retailer whose acquisition was completed two months before the end of the first half last year. Stripping out the increase from Darty, the underlying result is forecast to be down on last year.

Uncertainty about analysts' forecasts about average of 335p is one reason for the wide range of group profit forecasts, from 320p to 365p.

There is further uncertainty over how successful Darty will be in making its Darty, Comet, Superette and

Woolworths has been in making its everyday low pricing strategy work. Analysts do not quarrel with the overall strategy - trimming margins to increase sales volumes and market share, allowing further cuts in prices - to get into a "productivity loop" - but they are concerned about its

ability to implement it. It may not have cut costs, and introduced technology such as electronic point-of-sale systems in all chains in time.



(51m) excluding exceptions, on Wednesday, against net profits last year of 22m.

■ Nestlé: The food and beverages giant maintained sales at SF27.25m (\$20.65m) in the first half in spite of the very strong Swiss franc, winning renewed investor support. First-half results for the period, which are to be announced on Thursday, are also expected to show little or no growth, unless the group takes in all or part of the gain on its recent FF1.5m sale of stakes to L'Oréal.

■ P&O: A good half for the cruise industry is expected to have helped the UK shipping, construction and property group lift pre-tax profits to between £100m (£155m) and £130m, against £80.1m. Analysts anticipate a dividend of 13.5p, against last time's 26p.

■ Lasmo: The oil explorer is expected to announce interim net losses of £20m, to

■ Prudential Corporation: The UK's largest life insurance company reports its interim results on Wednesday. Analysts' forecasts for pre-tax profits range from £245m (£37.7m) to £263m, compared with £242m last time.

■ United Biscuits: The UK biscuits and snacks manufacturer is likely to report on Thursday interim pre-tax profits of about 27m (£11.25), compared with 27.02m a year earlier before a £2.7m gain on disposals. An increase in the dividend is unlikely. Keebler, its US subsidiary, will show some progress.

■ Next: The UK fashion retailer is expected on Friday to provide evidence of its recovery, with interim pre-tax profits up from £23m (£3.5m) to about 22m.

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ist publication.

Competition for the mandates among
investment banks is said to be intense,
with fees forced down as a result.

Mr Earl says that the recent restructuring
followed the UK model.

Describing the company as a "Latin
American Manweb", he says its operating
profits rose 62 per cent and revenues 21
per cent in 1993.

The Caracas-based Andean Development
Corporation, a regional development body,
is underwriting the issue alongside Field-
stone.

International Equities, Page 19

Savoy may deny Forte full victory

By Michael Shapka, Leisure
Industries Correspondent

The Savoy hotel group is
expected to emerge from its
board meeting tomorrow as an
independent company. Plans to
merge Savoy's hotels with
Forte's luxury establishments
are likely to be shelved for the
time being. The board hopes
instead to appoint a new chairman
and managing director, who
will be charged with improving
Savoy's profits as a stand-alone
company.

This outcome will not give
Forte the complete victory it
had sought. Mr Rocco Forte, the
group's chairman, wanted a
majority stake in a company
which combined the Savoy group
with Forte's top hotels. Forte is,
however, expected to be given
greater participation in the
management of Savoy.

Savoy die-hards still hope that
a white knight might offer to
buy the stakes of one or more
small Savoy shareholding trusts,
thereby pushing Forte even further
away from outright control.

Their interest has been raised
by a planned meeting today
between Sir Anthony Tuke,
Savoy's chairman, and Mr Jay
Pritzker, the Chicago financier
whose family owns the Hyatt
hotels group. Mr Pritzker was
unavailable for comment.

Savoy directors hope to
announce on Tuesday that Mr
Ramon Pajares, general manager
of London's Four Seasons hotel,
will replace Mr Giles Shepard,
the Savoy managing director,
who is expected to resign today
or tomorrow.

Sir Ewen Ferguson, chairman
of Coutts, the private bank, and
former British ambassador to
France and South Africa, is the
leading candidate to succeed Sir
Anthony, who wishes to retire.

The directors' endorsement of
Sir Ewen and Mr Pajares would
represent a truce in the 13-year
old feud between Savoy loyalists
and Forte.

A takeover battle which lasted
for much of the 1980s resulted in
Forte owning 63 per cent of the
shares but only 42 per cent of the
vote.

There has been a recognition
by both sides that the Savoy
hotels - which include the
Savoy, Claridge's and the Connaught -
have performed poorly under Mr Shepard.
Last year, the group made pre-tax profits of
only £275,000 (£1.1m) on turnover of £33.3m.

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COMPANIES AND FINANCE

Amexco to pay \$375m for Thos Cook units

By Michael Skapinker, Leisure Industries Correspondent

American Express is expected to announce today that it has acquired the international business travel operations and US travel agencies of Thomas Cook for about \$375m (£231.5m).

The deal will confirm American Express as one of the world's two big business travel groups, alongside Carlson of the US and Waggoner of France, who agreed to combine their business travel operations last March.

The sale of its business travel operation will allow Thomas Cook to concentrate on its three remaining activities: leisure travel agencies outside the US, foreign exchange and traveller's cheques.

The purchase of the US travel agencies business is a separate transaction.

The US business is owned by Mr David Paresky, who oper-

ates under a franchise agreement with Thomas Cook. Thomas Cook was prevented by US banking laws from operating the business itself, because it is owned by Westdeutsche Landesbank.

The expected \$375m purchase price represents the payment to both Thomas Cook and Mr Paresky. It is not known how it is divided between the two transactions.

Thomas Cook is thought to have decided that it did not have the resources to compete in the international business travel market.

Purchasing airline tickets and booking hotel rooms for corporate customers will require an increased investment in computer technology over the next few years.

Unlike American Express, Thomas Cook does not have a charge or credit card to offer business travellers.

The ability to provide clients with a plastic card to use on their trips has become an

increasingly important part of the business travel service.

Lucas completes strategic review

By Tim Burt

Lucas Industries yesterday said Mr George Simpson, its new chief executive, had completed a five-month strategic review aimed at refocusing the aerospace and automotive components manufacturer.

The acquisition, however, played down weekend reports that the plans would lead inevitably to plant closures, redundancies and the disposal of non-core businesses.

Under the proposals, the group will focus on six products areas - aerospace, electronics, brakes, diesel systems, electrical systems and automotive aftermarkets - but the board has yet to decide on the form of any restructuring.

Mr Simpson, the former Rover Group chairman, first outlined his vision last month at a meeting of senior managers, at which he voiced concern at Lucas' "inadequate" financial performance and stressed the need for better customer relations.

He told them that to achieve long-term growth the group had to concentrate on added-value products such as aerospace equipment and electronics rather than low cost components.

TIG is expected to raise between \$70m and \$80m of new money through the flotation which will initially be mainly

Former Thorn EMI offshoot likely to be valued at more than £225m TLG planning autumn debut

By Paul Taylor

TLG, the holding company for the Thorn Lighting group, is planning to come to market later this autumn through a placing and public offer likely to value the former Thorn EMI subsidiary at more than £225m.

The flotation of TLG, Europe's second largest supplier of professional lighting equipment and systems after Philips of the Netherlands, will be one of the biggest in a busy autumn new issue calendar for the Stock Exchange.

In August last year, TLG was

the subject of a £171.5m management buy-out led by Mr Hamish Bryce, TLG's executive chairman, and backed by Investcorp, the Bahrain-based international investment bank. Thorn EMI retained a 12 per cent stake in the business while the management team took a 3 per cent holding, which could rise to about 13 per cent subject to the exercise of stock options.

Thorn Lighting's origins go back to 1928 when Sir Jules Thorn founded the Electric Lamp Services Company in London. The lamp bulb manufacturing business was finally sold to General Electric in 1991 leaving TLG - renamed to Wing On Life Assurance - to avoid confusion with its former parent - as a dedicated fittings manufacturer.

TLG is expected to raise between \$70m and \$80m of new money through the flotation which will initially be mainly

used to reduce TLG's £100m net debt. Investcorp and Thorn EMI are expected to retain most of their shares following the flotation.

The group, headquartered in Spennymoor, County Durham where it also has a state-of-the-art manufacturing facility, has operations in 23 countries, including manufacturing facilities in eight, and has more than 4,000 employees worldwide. Among the large projects undertaken by TLG are lighting the Tower of London and the Sydney Opera House.

It is the market leader for commercial, industrial, public and industrial light fittings in the UK, where it has about a 23 per cent market share, and the Nordic region, and has strong positions in the French and German markets. It is also a market leader in Australasia and has a strong base in the fast-growing Chinese and south-east Asian markets.

Despite the recession, which has affected all the group's main markets including the £2.8bn European market, TLG's profitability has grown rapidly in recent years helped by cost reductions, the introduction of modern management and production techniques and sharply improved productivity.

The company's Spennymoor factory, which employs 1,050, has won a raft of awards and was recently named best factory in the north-east in a competition run by the Cornish



Hamish Bryce: group is poised for strong organic growth

School of Management and the Department of Trade of Industry.

Over the past three years, the workforce has been cut by 22 per cent, three factories have been closed and a 24-hour European distribution hub has been established in Brussels.

As a result, turnover per head has risen by 30 per cent and profit per head by 135 per cent.

Meanwhile, tight financial management means that working capital has been reduced while investment in new product development has been stepped up and product portfolio

has been updated. As a result, sales of new products launched since 1992 are expected to account for about 40 per cent of UK sales this year.

Overall operating profits have increased by 85 per cent from £11m in the year to March 31 1992 to £20.4m in the latest period (to March 31 1994) on flat turnover of £324m, reflecting the recession and intense competition.

As TLG's main markets, including continental Europe, begin to show signs of recovery, Mr Bryce says the group is poised for strong organic growth, which could in some markets, for example in Germany, be augmented by acquisitions, though he insists there is nothing planned at present.

At the time of the management buy-out, TLG had been expected to come to market by about 1996. Mr Bryce, who joined Thorn Lighting in 1986 and has overseen the transformation of the business, says the accelerated timetable reflects the success of the group in boosting its financial performance, and the favourable market conditions.

"We believe now is an appropriate time to obtain a listing of TLG's shares. The flotation will reduce the group's indebtedness and enhance growth prospects," Mr Bryce said.

The issue is sponsored by Kleinwort Benson and the joint stockholders to the issue are Cazenove and Kleinwort Benson Securities.

Institutions cool on UK equities

By Norma Cohen, Investments Correspondent

UK institutional investors are losing some of their enthusiasm for British equities, as well as those from Japan, according to the latest Smith New Court/Callup survey of fund managers.

The survey, conducted among 91 institutions in early September, found that only 15 per cent of respondents planned to increase their exposure to UK equities, down from a six-month high of 20 per cent in July. Only 21 per cent of respondents planned to increase their Japanese equities investment, down from 48 per cent in July.

The investor demand for property investment appears to be tapering off as well, with only 1 per cent of respondents saying they wish to increase their holdings, down from 14 per cent, the six-month peak, in May.

On the overall UK economic front, nearly two thirds of

respondents say they expect conditions to "get a little better" over the next 12 months, with another 20 per cent predicting they will remain unchanged. On the inflation front, 77 per cent see inflation rising more rapidly in the next 12 months.

On continental Europe, respondents have increased their forecasts for German interest rates, saying they expect the Bundesbank's key rate for repurchase agreements to rise to 5.1 per cent in one year's time from its current level of 4.35 per cent.

In the light of that forecast, Insteam advances in first half

nature of the USM company's project business, although order intake in both systems and electronics manufacturing businesses had increased.

Earnings per share rose from 6p to 7.4p and the interim dividend has been stepped up to 1.4p (1.2p).

New emerging markets trust being launched

By Terry Byland

In an important expansion of investment opportunities in the move into global emerging markets, Société Générale Strauss-Turnbull is launching an investment trust aimed at expected capital growth in information infrastructure in emerging economies in Asia, Europe and Latin America.

BZW Investment Management will manage the fund, to be named The Infrastructure Trust, which is initially aimed at a minimum total investment of about £40m although this figure is likely to become very much greater. The issue, in the form of an institutional placing and public offering of ordinary shares with warrants attached, will be sterling dominated and listed in London.

Trading in the shares is expected to start in November.

CROSS BORDER M&A DEALS			
BIDDER/INVESTOR	TARGET	SECTOR	VALUE
Axa (France)	Victoire Belgium (Belgium)	Insurance	£122m
	Unit of Texaco (US)	Oil & Gas	£98m
Canadian 88 Energy (Canada)	Wing On Life Assurance (HK)	Insurance	£72m
Axa (France)	Wing On Life Assurance (HK)	Insurance	£72m
Berjaya (Malaysia)	Talga Forest Products (Canada)	Forest products	£14.6m
Manders (UK)	Monteon-PIM Holdings (Netherlands)	Inks	£14m
Masterline Group (UK)	Wicklow Custom Packaging (Ireland)	Packaging	£7.75m
Independent Newspapers (Ireland)	Jornalista (Portugal)	Publishing	£5.8m
Dow Jones (US)/Flextech (UK)	European Business News (M)	Broadcasting	n/a
Volkswagen (Germany)/Elcker Goedert (Ireland)	Joint Venture	Motor vehicles	n/a
Singapore Aerospace (Singapore)/PTT (Indonesia)	Joint Venture	Aircraft maintenance	n/a

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The Board of Directors of SCONTINVEST FUND MANAGEMENT COMPANY S.A. has decided to open the company's SCONTINVEST FUND - JAPAN EQUITY and SCONTINVEST FUND - FRANCE EQUITY to subscription as of September 19, 1994.

The initial subscription period shall be from September 19, 1994 until September 20, 1994 and the initial price per unit shall be respectively YEN 540,000 - for the SCONTINVEST FUND - JAPAN EQUITY and FRF 23,000 - for the SCONTINVEST FUND - FRANCE EQUITY.

The effective payment must be done on October 3, 1994 at the latest.

Updated Prospectus and Management Regulation are available at the registered office of the Management Company.

The Board of Directors

Luxembourg, August 24, 1994

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COMPANIES AND FINANCE

Inmarsat to form global network

By Andrew Adonis

Inmarsat, the London-based international mobile satellite communications organisation, will this week launch an affiliate company to build a global personal mobile satellite telecommunications system.

The company, one of several ventures seeking to construct a personal mobile satellite network, aims to raise \$1bn in equity from Inmarsat's 75 members by the end of the year to fund the first stage of development and construction.

The network is intended to be operational by 2000. It will require 12 intermediate-orbit satellites, terrestrial tracking stations, and commercial partnerships with manufacturers and service providers.

The total cost is estimated at

\$2.6bn. In addition to the \$1bn of initial equity, the new company will be seeking a further \$400m from strategic partners among satellite and handset manufacturers. No public flotation is planned.

Mr Olof Ljungberg, Inmarsat's director-general, said the project was "bold and ambitious", aiming to service a "significant niche" opening up in the mobile communications market.

Customers for the new network would include international business travellers and local operators wanting to supply telecoms services to areas without adequate infrastructure.

The most advanced of Inmarsat's rivals are Iridium and Globalstar, both of which claim to have raised significant

investment sums. Iridium's \$3.4bn project was conceived by Motorola, the US-based electronics group; the \$1.8bn Globalstar project is being developed by Loral, the US defence group, and Qualcomm.

Although the design of their networks - including the level at which the satellites orbit - varies, the three operators are aiming to provide similar services. With development at an early stage, analysis are cautious as to the prospects of all three operators surviving until launch.

Inmarsat uses five operational satellites to provide services to 40,000 customers, most of them in specialist maritime and aeronautical markets. It views personal mobile communications as a critical growth market.

Iridium will be based on a constellation of 66 small "Leo" satellites.

Handsets for all the networks will be dual-mode, allowing calls to be made on local cellular networks where available.

A year ago, Motorola raised \$800m from an international consortium, including Raytheon, Lockheed and Sprint of the US, Bell Canada and 18 Japanese companies including Sony and Mitsubishi as a first stage towards financing Iridium.

More recently, a group of Indian financial institutions agreed to invest \$60m in Iridium, and Comsat, the US satellite operator, is understood to be discussing investing \$70m to acquire a stake in the project. See Lex

Texaco bid to buy rest of Canadian unit fails

By Andrew Hill in Milan

ITT, the US conglomerate which owns the Sheraton hotel chain, will launch its £400m (\$354m) bid for a further 35.25 per cent of Ciga, the Italian luxury hotels group, on September 19.

The terms of the bid, which will be made through ITT's Sheraton International subsidiary, were outlined on Saturday.

If successful, the £1.102 a share offer will double ITT's stake in Ciga to 70.5 per cent. Certain Italian fund managers, however, have already indicated that they would prefer to remain minority shareholders. Ciga shares closed on Friday at £1.06.

Texaco has failed to buy out the minority shareholders to its Canadian subsidiary, Texaco Canada Petroleum.

The US energy group's offer for the 23 per cent of the company it did not already own was rejected by 84 per cent of the minority shareholders in a vote on Friday.

It needed more than 50 per cent of holders to accept the £1.102 a share offer to succeed. Texaco's failure followed a dispute over the Canadian company's value.

Canadian 8 Energy, an independent company holding 9.8 per cent of the shares, had offered to buy Texaco's share in its subsidiary for \$1.65 a share. But Texaco maintained its offer was fair and was based on the advice of two independent financial advisers.

The rejection is a setback for Texaco ahead of its expected move to expand its Canadian operations. The US company once had one of the biggest oil and gas businesses in Canada, but sold the bulk for \$85m at the end of the 1980s.

The attempt to buy out the minority shareholders was seen as a tidying-up exercise ahead of renewed growth.

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FINANCIAL TIMES

MARKETS THIS WEEK

Global Investor / Gerard Baker in Tokyo

Signs point to start of a benign phase

Month by month, the satisfying hum of economic recovery is spreading through the industrialised world. The euphoric tone was first heard two years ago in the US and has moved slowly through the English-speaking world.

In the first half of this year it has, quite suddenly, resounded through continental Europe, and its faint echo can even be recognised in Japan. Over the summer, economists' forecasts have been trying unsuccessfully to keep up with the published output figures. At the beginning of the year, most were forecasting G7 growth of a niggardly 1.5 per cent for 1994. At the last count the consensus was close to 3 per cent.

Strikingly, in most countries the recovery has been driven not by consumption, but by industrial production. Factory output in the G7 countries grew at an annualised rate of 6.3 per cent in the first six months of the year. In western Germany it is growing at an annual rate of 10 per cent. France is not far behind. Admittedly much of that extra output has not left the warehouse yet, as stocks have risen sharply, but the turn-round is still remarkable.

Even more encouraging is the fact that the dramatic

upswing in activity seems to be largely trade-related. Estimates vary, but the net increase in world trade this year could be as high as 8 per cent, the best figure since the late 1980s. That bodes well for a sustainable, widespread recovery.

What does all this mean for the global investor, especially one with a nervous eye on the equity markets? The central question is whether the higher corporate earnings which the quickening recovery will undoubtedly bring will be outweighed by the rising interest rates that will just as inevitably follow. The key lies in inflation.

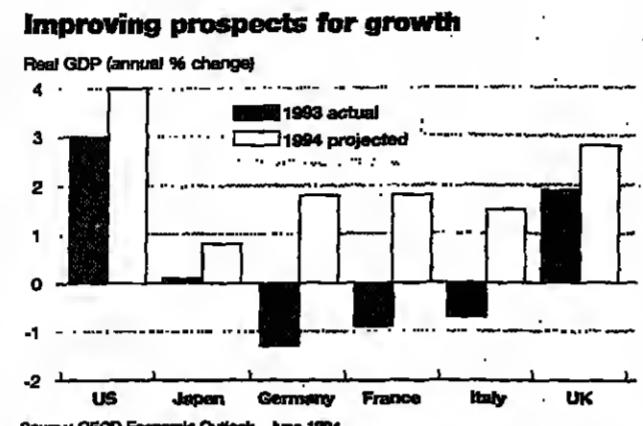
Two years of strong growth in the US are clearly bringing capacity problems. By any conventional estimate the US has either closed, or is near to closing, its output gap – the difference between trend and actual rates of growth. Capacity utilisation is high, and last week a leading Federal Reserve Board member mused publicly that the unemployment level was

close to its "natural rate," below which there is only accelerating inflation. Last Friday's producer price figures confirmed many analysts' worst fears.

Other countries are less advanced in the cycle, and even in Germany there are worrying signs of early capacity constraints. So there can be little doubt that nearly all of

the leading economies have reached the bottom of their interest rate cycles. But that does not necessarily spell the end for equities. What most affects stock markets is long-term interest rates, and there is good reason to believe that they may not rise much further for some time to come.

The collapse in bond prices in the first six months of the



Source: OECD Economic Outlook, June 1994

Total return in local currency to 8/9/94

	% change over period					
	US	Japan	Germany	France	Italy	UK
Cash						
Week	0.08	0.04	0.08	0.10	0.18	0.09
Month	0.38	0.12	0.42	0.45	0.38	0.43
Year	2.95	2.55	5.94	6.06	5.38	5.38
Bonds 3-5 year						
Week	-0.16	0.46	-0.16	-0.12	-0.44	0.09
Month	0.78	0.33	-0.58	-0.32	-0.20	0.50
Year	-1.74	1.94	2.65	0.63	0.00	1.16
Bonds 7-10 year						
Week	-0.57	0.90	-0.55	-0.47	-1.17	-0.28
Month	0.68	1.24	-1.78	-2.31	-3.98	0.50
Year	-8.05	1.04	-1.85	-4.89	-6.16	-2.77
Equities						
Week	0.0	-3.7	-1.0	-2.1	-3.2	-1.1
Month	3.4	-1.5	-4.3	-4.2	-4.5	-0.5
Year	8.3	4.3	14.4	4.5	13.0	8.1

Source: Cash & Bonds - Lehman Brothers. Equities - FT-Axicom World Indices are jointly owned by the Financial Times Limited, Goldman Sachs Co. and NatWest Securities Limited.

The US experience is instructive. This year's increases in short-term rates have not been followed by a rise in bond yields. In fact, after last month's increase, long rates actually fell slightly, tipping the yield curve back further towards a more normal gradient.

Of course as short rates rise much further, long bond yields are also likely to drift upwards again, but not immediately, and not at the same pace, as the yield curve starts to flatten. So interest rates have bottomed out, but the rise in short rates should be slow; the rise in longer rates, much of which has already occurred, should be even slower.

That leaves earnings growth. Is there any reason to doubt that it will not fully reflect the recovery? Some have argued that companies will have difficulty in passing on price increases since consumption remains subdued.

As confidence grows that central banks will respond to signs of inflation, the

more likely is a strong cyclical recovery in earnings – continuing in the US, accelerating in the UK and starting in the rest of Europe and Japan. And that recovery should have some way to go.

Evidence suggests that a profits recovery lives well past a turn in the interest rate cycle. New research by the UK stockbrokers, James Capel, shows that in Europe stock markets have risen strongly following the trough in interest rates in all cycles since 1975. The analysis shows that average earnings were 14.6 per cent higher two years after rates had bottomed out.

In short the likelihood is that we are now entering that benign phase of the markets' cycle where interest rates rise along with equities, driven by the rapid growth in profits associated with recovery.

The really good news is that faster-flowing trade should help even more. And this time an unusual synchronicity of global economic performance may make the performance even stronger than usual. Of course it will also probably make the fall that much greater in the next phase of the cycle, when interest rates are still rising, but markets will fall. But those demons should be put away for another day.

Keneth Goding

Metals set for a quiet week

Metals markets are likely to be quieter than usual this week because many aluminium traders have made their way to Paris for the annual Metal Bulletin aluminium conference which opens this morning.

Meanwhile, many copper traders have descended on New York to attend the annual Metals Week copper conference, followed tomorrow evening by the Copper Club dinner.

Aluminium traders will not give all their attention to the distinguished speakers in Paris until they have seen today's

statistics from the International Primary Aluminium Institute, giving stock figures for the end of July. These are expected to provide more evidence that the unprecedented international trade agreement encouraging aluminium producers to cut output, is having an increasing impact on the huge surplus that depressed prices for so long.

Between February, when delegates from six big aluminium producing areas signed a "memorandum of understanding" about production cuts,

and the end of June, producer stocks fell by 41,000 tonnes, or 6.8 per cent.

London Metal Exchange stocks have also fallen – by 104,000 tonnes in July, the biggest single monthly fall since the exchange launched its aluminium contract.

If IPAI stocks also are shown to have fallen in July, it will be only the second time in four years that both IPAI and LME stocks fell in tandem.

Mr Nick Moore, analyst at Ord Minnett, suggested: "The memorandum of understand-

ing clearly is working. But the industry still has a big task ahead." Stocks were still equivalent to 16 weeks of consumption and they needed to be 6/4 weeks before producers could relax. So about 2.8m tonnes – or 40 per cent – had to be cut from combined IPAI and LME stocks of 4.8m tonnes.

Also this week, Dalgety, the agricultural merchant, on Thursday gives its annual harvest review, while on Friday the Opec quota compliance committee meets to discuss August oil production figures.

In 1991 there was one divorce in the UK for every two marriages, twice the rate in 1971. More than 30 per cent of all births were outside marriage in 1992, six times as many as in 1961. More than a half of those births were registered by the mother alone or by couples living apart (see chart). Finally, lone-parent families were a fifth of all families with dependent children in 1992, up from a mere 4.5 per cent 30 years before.

Patterns of marriage and child-rearing have been revolutionised in just one generation. Why has this happened? Economics can help provide answers, for marriage is an economic institution: a partnership to rear children.

The characteristics of child-rearing make this partnership necessary. Directly or indirectly, child-rearing is the greatest expense most adults bear; an upbringing that equips children for success takes at least 20 years; and a parent can hardly look after children full-time, while earning an adequate living. Sole-parents need someone to look after their children, if they work, or resources from somewhere else, if they do not work. They can manage the first, unaided, only if their earning power is substantially greater than the cost of childcare. That would make them exceptional, by definition. Sole parents can enjoy the second, unaided, only if they are wealthy, which would make them still more exceptional.

The main problem faced by single-parent households is, it is argued, that they are poor. While true, this misses the point. That is precisely why people have found it necessary to combine their resources, including their time, in order to bring up their children.

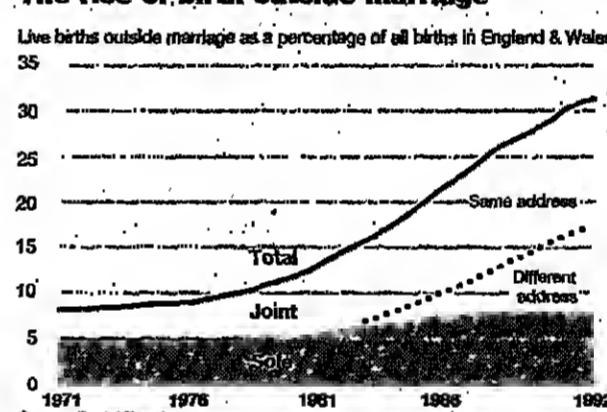
Marriage may no longer embody an enduring commitment. But having children does. To understand the implications, forget gender neutrality, since the tastes of the two sexes evidently diverge. One has a greater preference for having and looking after children. The other has a greater preference for partners who are young. These differences may be the product of conditioning, or they may be biological. It does not matter for this analysis, provided they exist.

Set these differences against the nature and costs of child-rearing, the fact that children are consumption rather than investment goods and the disappearance of the binding ele-

Economic Eye / Martin Wolf

Marital economics

The rise of birth outside marriage



forges future earning opportunities for the sake of children is taking a large risk. Marriage is worthwhile to the extent that it binds future behaviour. Sole parents need someone to look after their children, if they work, or resources from somewhere else, if they do not work. They can manage the first, unaided, only if their earning power is substantially greater than the cost of childcare. That would make them exceptional, by definition. Sole parents can enjoy the second, unaided, only if they are wealthy, which would make them still more exceptional.

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Marriage regulates this partnership. Its essential feature is enduring commitment. This matters because a parent who

forgoes future earning opportunities for the sake of children is taking a large risk. Marriage is worthwhile to the extent that it binds future behaviour. Sole parents need someone to look after their children, if they work, or resources from somewhere else, if they do not work. They can manage the first, unaided, only if their earning power is substantially greater than the cost of childcare. That would make them exceptional, by definition. Sole parents can enjoy the second, unaided, only if they are wealthy, which would make them still more exceptional.

It is possible to explain the increase in the choice of sole-parenthood by women from poorer classes. It is also possible to explain the rise of serial polygyny. But most women can still not bring up their children unsupervised and most men cannot – and, even if they can, do not wish to – support more than one family, unsupervised. There has to be another actor. That actor is the welfare state. The hated Child Support Agency was an attempt by the government to re-privatise costs that had been socialised. Why this has been tried and why it is failing will be the subject of a second column.

The female search for men with significant earning potential matches the male yearning for younger partners. For the past 20 years the rate of marriage by widowers and divorced men (as a proportion of widowers and divorced men) has exceeded that for bachelors, while the reverse has been true for women: the remarriage rate for widows and divorced women is less than half the marriage rate for spinsters. These differences are sexist and ageist: the positive gap between male and female remarriage rates appears in the 30 to 34 age group and increases rapidly thereafter.

So successful older men find new partners; their former spouses, unless divorced young, become single-parents; second families compete for limited resources with first ones; and less successful men enjoy little chance of marriage.

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PUBLIC PETROLEUM CORPORATION OF GREECE S.A.

INVITATION

With the object of appointing advisers and global co-ordinators for the global offering of the group's shares, PPC invites all interested parties to submit their respective particulars to the company's head office at 357-359 Mesogion Ave., 152 31 Halandri, Athens, Greece, up to Thursday, 29th Sept 1994.

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NEW YORK

Outlook less certain after inflation scare

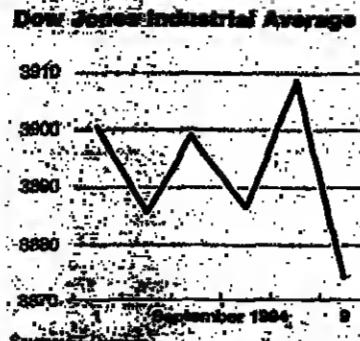
After being caught off guard by Friday's inflation scare, investors may have to rethink their strategies this morning in anticipation of tomorrow's reading on consumer prices.

A fairly steady outlook for equities became less certain as last week drew to close. Although most analysts had expected an upturn in the August producer price index, Wall Street was approaching the announcement with what proved to be a false sense of confidence. Stocks were expected to weather any bad news with minimal damage.

In the event, share prices tumbled on news of a 0.6 per cent jump in the PPI, a figure which far exceeded forecasts of a 0.4 per cent increase. While Friday's 33 point decline in the Dow Jones Industrial Average hardly qualifies as a disaster, it was enough to give pause to those who had been expecting the market to enjoy a robust autumn.

If this week brings evidence that inflation has been spilling over into the consumer sector, the sell-off in stocks may accelerate, but if tomorrow's figure comes in at about 0.4 per cent, as analysts had predicted before Friday's PPI reading then there is a good chance that share prices will stabilise.

Economists were busy this weekend reconsidering their earlier estimates. Mr Sung Sohn, chief economist at Norwest in Minneapolis, still believes the CPI is likely to show a more modest increase than the PPI. The former, he points out, is more sensitive to wage pressures, which have remained quite modest. By contrast, the cost of raw materials, which heavily influence



producer prices, has risen sharply in recent months.

"It is still quite possible for stocks to do well if inflation is contained at the producer level," says Mr Thomas McManus, stock strategist at Morgan Stanley in New York. In spite of the likelihood that the slide in bonds will continue for some time.

Mr McManus's view is based on increasing signs that the stock market has entered a phase in which earnings, not interest rates, exert the strongest influence on investor sentiment. Indeed, Friday's decline by stocks was moderate when compared with the big losses suffered by the treasury market.

"Companies are really starting to show investors that they have capitalised on a weak dollar and all the restructuring that has been done over the past couple of years," he says.

That may prove to be a mixed blessing. Some observers believe Wall Street has again grown complacent in the expectation of robust corporate profits in the second half of the year.

The market could well be building itself up for a big disappointment," says Mr McManus, who advises caution. His recommendation is to concentrate on stocks which are directly benefiting from rising industrial prices, such as chemicals, papers and metals.

LONDON

Analysts still see further rise this year

In a stock market suddenly under attack on its two most sensitive fronts – interest rate prospects and company trading statements – analysts' nerves appear to be holding up well.

The consensus is still that the market has further to advance this year, even if base rates are almost certain to rise and the corporate reporting season has shown it can deliver disappointments as well as delights.

The BTR shocker has been a reminder that general manufacturing earnings have not yet regained pre-recession highs and that these losses had, in any event, a great deal of ground to recover.

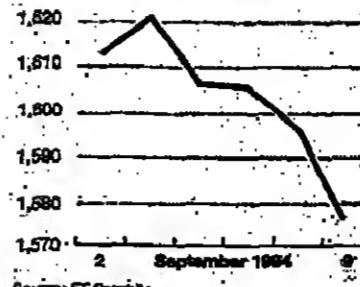
Mr Kleinwort Benson points out, and BTR admitted, the sharp drop in global inflation rates bears testimony to a stabilising pricing environment. At the same time, costs are threatened by rising raw material prices and pockets of skill shortage.

Meanwhile, the absence of drama following the monthly meeting between the chancellor of the exchequer and the governor of the Bank of England has left the outlook for base rates unchanged. "US rates [are] likely to rise by November," says Goldman Sachs flatly – but then add that any equity weakness presents a buying opportunity.

A similar view is taken by Charterhouse Tilney, where Richard Jeffrey believes higher base rates would be positive for equities by steady the gilt-edged market. "At this stage of the recovery, a tightening is not to be feared," he says. Charterhouse believes company

Terry Byland

FT-SE-A All-Share Index



profits have "significantly" more to benefit from economic recovery. Smith New Court takes this a stage further by insisting the cyclical sectors – construction, chemicals, engineering and building materials companies, have been abandoned too soon by investors fearing recovery may slacken.

"Our view is that the economic

upswing will be more prolonged than is generally anticipated and that cyclical sectors are a long way from peaking out," the firm says. It believes

under-performance by the cyclicals, largely reflecting interest rate worries, overlooks an upturn in share price ratios of European cyclical stocks.

Smith endorses the view of many in London that rate rises are unlikely to reverse these trends. Its argument would also question the knee-jerk rush back towards the defensive sectors – utilities, food manufacturing and healthcare – seen on Friday afternoon.

Earnings estimates in those sectors are still on a downturn, and "outperformance... is probably a selling opportunity".

None of this will protect the stock market against further shocks in the near term, either in the shape of more interest rate-threatening statistics from the US or disconcerting trading reports from British companies.

International offerings**Bolivian utility prepares to erect a milestone**

The Cochabamba Light and Power Company (ELPEC)

could be a surprising addition to the London Stock Exchange in November if plans to list the Bolivian electricity company's shares go ahead as planned.

The utility, valued at about \$33m, is the first from Latin America to seek a London listing in "living memory," according to the stock exchange. More importantly it is one of the first to list the assessments of presidential candidate Mr Luis Fernando Colosio, reminded investors of the political risks.

Bankers say many more smaller companies are seeking international offerings. The limit above which Chilean companies were allowed to seek international capital was this year reduced from \$50m to \$20m.

"You are adding markets and broadening them within certain countries," says a New York investment banker, who has been involved in several issues.

Cochabamba is described as a "Latin American Maweb," by Mr Peter Earl of Fieldstones of Private Capital Corporation, the investment bank helping to co-ordinate the listing and offer for sale. He says the issue will be one of the first to be listed in La Paz. It follows the successful US capital-raising exercise last year for the Bolivian Electric Energy Company.

A telling sign of the pace of activity is the competition among investment bankers for the mandates. Fees have fallen sharply, especially in Brazil.

group, are among the country's first to come to the market for more than two years.

Several Mexican issues are said to be in the pipeline. A number of Peruvian issues, of which Banco Wiñate, the country's second largest bank, is one of the first, are also on the cards.

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Richard Lapper

OTHER MARKETS

RESULTS

August saw the start of the European first-half results season, covering all the main markets and touching each sector.

Mr Jerry Evans at Kleinwort Benson says that some early trends are becoming clear. Of results, profit growth averaged around 40 per cent. But from the initial figures, sector trends were hard to discern.

However, a large proportion of results came from the cyclical markets and a comparison of capital goods figures suggested that results from the engineering, metals, motors and chemicals sectors

had been good or exceeded already high expectations.

The banks results were disappointing results, mainly due to bond losses, while in the building sector the more competitive environment was to blame.

Pharmaceuticals, on the other hand, were disproving the bears, with increasing sales growth.

Overall, while results had been good, they had not been outstanding.

This suggested, says Mr Evans, that Europe's volatile equity markets were not going to be able to break free, for at least the next month or so, from the present influence of bonds, which nervously await each economic statistic.

STOCKHOLM

Sweden goes to the polls next Sunday and the market is likely to remain sensitive to the opinion polls during the coming week.

URS notes that a series of polls last week showed support for the Social Democrats, who had been expected to form a majority government, falling below the previous 60 per cent of the total votes.

The better mood faces another test on Thursday, when half year profits figures are due from Nestle, which last week announced the acquisition of Warnaco.

This begged the question of whether the Liberals, or Left and Greens, would be required to support the incoming government.

The market, meanwhile, is positive for the Liberals, who are seen as a moderating influence.

Half year figures may also be on the way this week from Zurich Insurance and from Swissair.

ZURICH

The market has been steadier during the past fortnight, after its weakness during the summer, with the better than expected half year statements from Roche and UBS providing the inspiration for the change of heart.

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MILAN

The market remains plagued by political developments. Crucial this week could be a planned meeting between the prime minister, Mr Silvio Berlusconi, and the trade unions which have threatened to strike over planned cuts in government spending on pensions.

The market would like to see Mr Berlusconi take a firm line, and then win the backing of his cabinet colleagues over the issue.

TOKYO

Japan Telecom's listing last week has left many investors wary of next month's Japan

Tobacco flotation, writes Emiko Terazono.

Although the listing is still six weeks away, domestic institutions are expected to start hedging their positions by selling futures which is likely to prompt arbitrage unwinding, depressing cash share prices.

Meanwhile, profit-taking by banks and corporations, wanting to boost profits ahead of the interim book closing at the end of the month, is likely to continue.

Analysts say banks are especially reliant on profits from their stock holdings this time round since the recent fall in the bond market has constrained them from realising profits on bond portfolios.

HONG KONG

Last Friday's US inflation figures, which were released after the local market had closed, will be at the centre of attention today in the colony, where the Hong Kong dollar is pegged to US counterpart and interest rate movements are closely shadowed, writes Louise Lucci.

Brokers had been looking for the market to surge following last week's break through the 10,000 level, buoyed by a return of liquidity.

Both Japanese and American money has poured into the market last week, partially offset by the perceived improvement in US-China relations after the visit to Beijing by the US

commerce secretary, Mr Ron Brown.

Corporate issues will return to the fore towards the end of the week, when the Jardine group kicks off its interim results.

Jardine International Motors reports on Wednesday, Dairy Farm on Thursday, and Mandarin Oriental and Hongkong Land on Friday.

Market participants will be interested to see if the four elect to follow the parent, Jardine Matheson, and Jardine Strategic Holdings, and delist from the Hong Kong stock exchange in favour of the Singapore exchange at the beginning of next year.

Compiled by Michael Morgan

EMERGING MARKETS: This Week

The Emerging Investor / Vincent Boland in Prague

Market seeks liquidity to join party

In a country with a seemingly unending flow of good economic news, capped in July by an upgrading of its investment rating by Standard & Poor's, the Czech Republic's stock market has been noticeably unable to join the party.

A severe liquidity shortage, caused by a spate of rights issues from quoted companies wishing to boost capital, has left the market drifting sideways. Turnover has fallen sharply from levels seen seven months ago when the market peaked, driven by strong domestic and foreign interest.

"Liquidity should improve after the share in the second wave [of voucher privatisation] are released," says Mr Pavel Sobišek, head of capital markets research at Zivnostenská Banka in Prague.

Some 300 companies are being sold in the second wave, which is due to be completed before the end of the year.

In the first wave, launched

in 1992 when the country was part of federal Czechoslovakia, 185 investment privatisation funds (IPFs) received about 72 per cent of the vouchers from individuals. There are 349 IPFs involved in the second wave, with 64 per cent of the vouchers

way from its peak of 3,805, though about 10 per cent above its low point of 1,836 on June 7.

Analysts agree that the favourable economic climate in the Czech Republic provides a sound basis for the market to move ahead. Gross domestic product is expected to rise by 2 per cent this year, reversing two years of decline.

Unemployment, at 3.2 per cent in July, remains remarkably low. The rapid growth of the services sector in the past three years has created thousands of jobs to offset losses in traditional industries. Industrial output in June grew by 8.3 per cent, and construction activity expanded 6.7 per cent in the first half of the year.

Worries over a rise in inflation, however, have been fuelled by a big rise in capital inflows. Last month the Czech National Bank revised its estimate of net inflows to Cekos 100bn (\$34.4bn) from 85bn, raised the minimum reserve requirements of Czech banks from 9 to 12 per cent to dampen its inflationary impact.

The CNB estimates that official reserves will reach \$50bn (\$5.6bn) by the end of the year, but it is confident that it can meet its year-end inflation target of 10 per cent. Official reserves stood at a preliminary \$5.4bn in July.

Against this background, analysts say that the upgrading of the country's investment rating by Standard & Poor's

is of some of the quoted IPFs. Trading in IPF shares accounted for up to 40 per cent of market turnover over the past three months, and dealers say about \$40m was ploughed into the funds by outside investors in that period.

The interest is mainly in those IPFs – such as Harvard Industrial and Growth Funds, IPF Creditanstalt, and the IPFs run by Ceska Sporitelna and Komercni Banka, the two biggest Czech banks – seen as having quality portfolios and good management, and which trade at substantial discounts to net asset value.

Dealers say that the IPFs have increased the attractions of investing in the Prague stock market to foreign investors.

There is already evidence that they are slowly returning. Mr Alexander Angell, director of sales and trading at stock brokers Wood & Co, says the market has seen "the first signs of German institutional interest" in the last three months, much of it focused on the Czech Power Company (CZEP), the biggest and most liquid stock on the market.

Mr Angell says there is also growing interest from special investment funds and from "some investors who may not be able to find the Czech Republic on the map," such as dedicated traders, mainly US-based, in closed-end investment funds, which are behind a sharp rise in the share prices

this is adding lustre to the D-Mark.

On the economic front, the focus is the Bundesbank council meeting on Thursday. Council members have stressed that rates could fall further, but analysts are not expecting changes this week.

Upward pressure on the D-Mark could be eased if, on Friday, the Japanese cabinet approves tax reform which should stimulate consumption, possibly curbing Japan's large current account surplus.

Markets will also keep an eye on developments in Germany. On the political front, the focus will be the run-up to the October elections. A victory for Chancellor Kohl is firmly discounted, and

Philippines

The Philippine Stock Exchange said that it was keeping a close watch on dormant stocks to ensure they were not being used by companies to raise money without meeting listing requirements.

Early last week the PSE suspended trading in 10 of at least 20 inactive firms being closely watched, and ordered them to explain rises of up to 50 per cent in their share prices in case they had failed to disclose "material facts" that could have fuelled speculation. The suspension of three of the stocks was lifted last Tuesday.

Exchange officials said that they were concerned that small stocks might become takeover targets for new groups wanting to get round listing requirements. Most small board issues are mining and oil stocks.

Hong Kong

Luyang Glass said on Wednesday that comments made by Mr Guo Xiaohuan, its chairman and managing director, on the projected performance and that more selective buying will have to await the ending of the privatisation programme.

WORLD BOND MARKETS: This Week

NEW YORK Richard Waters

Long-term US bond yields open this week within a whisker of their highest level since the US interest rate cycle turned, and it will take some encouraging consumer price figures on Tuesday to prevent them breaking higher still.

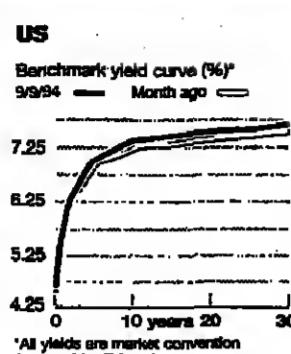
The unexpectedly strong rise in core producer prices in August pushed the yield on the long bond up by 14 basis point on Friday.

At 7.7 per cent the yield ended the week just two basis points short of its July peak.

The yield on two-year Treasury notes, meanwhile, climbed to a new high of 6.32 per cent as the market anticipated an acceleration in the Federal Reserve Board's programme for tightening interest rates.

The chances of the Fed delaying until the November 15 meeting of its policy-making committee seemed to recede.

Whether bonds lose further ground this week will depend largely on the August consumer price index.



*All yields are market convention
Source: Merrill Lynch

LONDON Gillian Tett

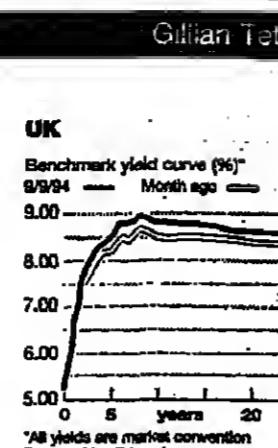
This week could prove to be highly volatile for gilts, as the markets prepare for a spate of crucial UK data and digest the knock-on effects of last week's turbulence on the US bond markets.

The key domestic figures will be the retail prices index and average earnings data on Wednesday. Most analysts expect these to boost gilts by confirming that UK inflationary pressures remain relatively low.

"I think the average earnings data will show that there has been a change in psychology," says Mr Nigel Richardson of Yamaichi International.

He argues that the low inflation outlook is making gilts increasingly attractive to UK institutional investors and that they are likely to outperform US and German bond markets in the coming weeks.

Nevertheless, as Mr Jonathan Loynes of Midland Global Markets points out, UK gilts could still be depressed by



*All yields are market convention
Source: Merrill Lynch

FRANKFURT Andrew Fisher

As Germans ponder for whom to vote in the October general election at a time of accelerating economic recovery, the bond market is faced with a different question.

Do German short-term interest rates have further to fall – however little – or is the downward trend now over?

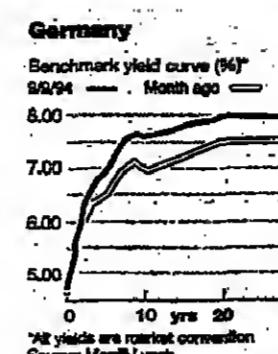
It is not an easy one to answer, especially in light of renewed US interest rate rise fears caused by last Friday's wholesale price data.

Nor is it likely that this

Thursday's Bundesbank council meeting will provide any insights. The latest German economic data has reinforced the views of those who expect no more cuts in the discount and Lombard rates.

Germany's recovery, they argue, needs no further help from interest rates.

Bundesbank directors were at pains to dampen speculation in the bond market, thrown off course at the start of last week by comments suggesting no more cuts were in the offing.



*All yields are market convention
Source: Merrill Lynch

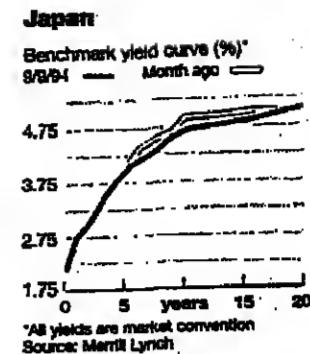
TOKYO Emiko Terazono

Increasing bearishness on the Tokyo stock market supported government bond prices last week, and the yield on the 10-year benchmark bond fell 21 basis points to close the week at 4.65 per cent.

Traders were also encouraged by comments from the Bank of Japan following the release of the Tankan – the quarterly survey of business sentiment – and statements by the Economic Planning Agency emphasising the fragile nature of the recovery.

Although concern over profit-taking and over-supply persists, traders expect the continued weakness of the stock market and low inflation data to prompt bond buying by institutional investors.

These seeing further rate cuts on the horizon point to falling money supply growth and inflation, hopes of moderate wage rises, and a lower government deficit but their optimism could be dashed by events in the US.



*All yields are market convention
Source: Merrill Lynch

to give the bond market a brief boost. However, traders say fluctuations in the futures market do not provide evidence of a rally in the near term.

"A move above Y109 would be required before the chart would look bullish, and such a move over the next week may not be forthcoming, given that there could still be some selling ahead of half-end book closings," says Barclays de Zoete Wedd in Tokyo.

Capital & Credit / Antonia Sharpe and Martin Brice

European integration back on the agenda

As European Union finance ministers held cosy fireside chats on economic and monetary union near Lake Constance last weekend, the markets were fervently hoping that they had not forgotten the lessons they had learnt over the past few years.

With many countries in the EU now enjoying economic recovery, it was inevitable that the push for European integration would once again become an important issue on the political agenda.

But despite EMU's low profile during the past two years, the subject remains a contentious one, as last week's speech by Mr John Major, by the UK prime minister, condemning the notion of a two-speed Europe, so clearly illustrated.

As far as European bond investors are concerned, their main worry is that French and German politicians will resume their quest for EMU and a single currency without adequate consideration of the economic fundamentals.

"Economic union and political union have to move together. Whenever the politi-

cians moved too fast there was turbulence in the exchange rate mechanism and in the bond markets," said Ms Wendy Niffieller, senior economist at IBB International. "If the markets do not believe that EMU is sustainable then it will break down."

Recent proposals by Germany's ruling Christian Democrat party calling for the creation of a "hard core" of five nations – France, Germany, Belgium, the Netherlands and Luxembourg – have set alarm bells ringing.

Analysts fear markets could be hit for renewed volatility if the issue of a two-speed Europe takes centre stage.

Mr Glenn Davies, economist at Crédit Lyonnais in London, said: "I have my doubts about whether this factor is having much impact yet, but any country that looks like it was going to be left out of the inner core" would suffer.

Mr Ken Watrett, international economist at Midland Global Markets, agreed. "If we do get an inner core, then a higher risk premium will be attached to Italy, Spain and

some of the Scandinavian countries which are likely to be left out," he said.

If some countries were to go forward without the others it would inevitably lead to yield spread widening between the high-deficit countries and the inner core.

Although the UK has ruled itself out of EMU for now, because of sterling's suspension from the ERM, its progress on inflation and reducing its budget deficit would allow it to qualify for an inner core.

As a result, some believe UK bond yields would not suffer if the UK decided to remain outside EMU either due to a lack of domestic political support or because of the government's decision to hold on to a floating exchange rate.

"If the UK did not join in, this would not imply that gilt yields would have to go as high as Italy or Spain's," said Mr David Miles, senior UK economist at Merrill Lynch.

He noted that by 1996, the UK's budget deficit would be well below 3 per cent of gross domestic product, one of the

guidelines set down as a qualification for entry into EMU.

Yields on Danish bonds could also be protected against any widening. Although Denmark has an opt-out from the third phase of EMU, it has said it would meet the Maastricht convergence criteria by 1997, even if it did not join the hard core.

As a result, Danish bonds would continue to be judged on fundamentals, said Mr John Hall, European economist at Swiss Bank Corporation.

By contrast, Belgium's high budget deficit has cast doubts over its eligibility to be part of an inner core. IBB estimates its budget deficit is likely to run to 5.8 per cent of GDP this year. However, the new government has presented further savings.

The most obvious casualties would be the high-yielding bond markets of Italy and Spain, which would suffer if investors believed their progress towards economic convergence were insufficient.

"The question for Italy is fiscal policy. We feel Spain is doing well and will continue to do well. But I don't think the risk-reward is attractive in Italy," said Mr Hall.

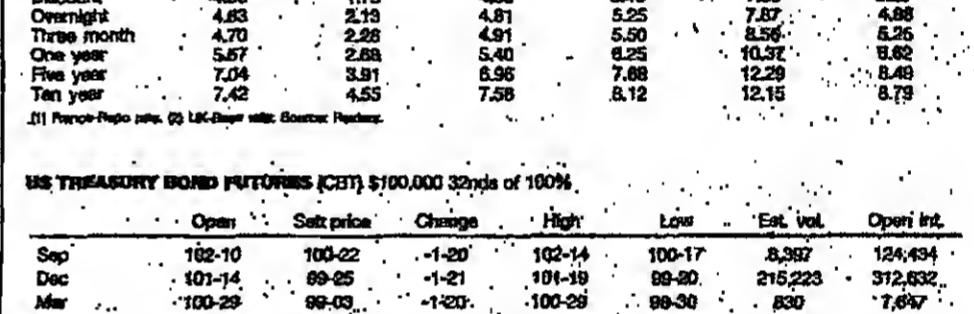
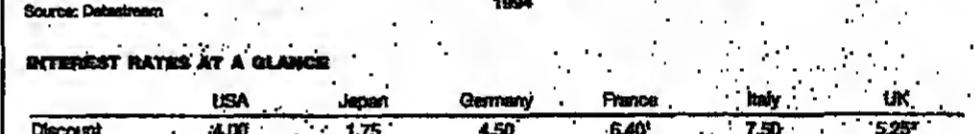
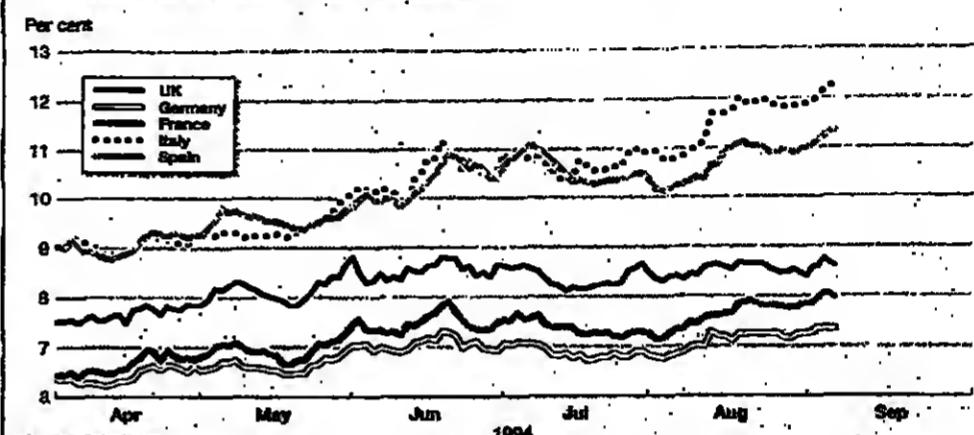
Meanwhile, some investors have been quick to look for opportunities created by EMU's renewed publicity. Mr Hall said Ecu-denominated bonds would benefit from any form of EMU, since the Ecu's status as the EU's single currency would increase in importance.

"With Ecu bonds trading at 105 basis points over Germany and 50 over France, that has to be good news for Ecu bondholders," he said.

Before the CDU's proposals for an inner core were announced, the yield on the 10-year EMU bond was 15 basis points over its theoretical counterpart, that had narrowed slightly to 14 basis points towards the end of last week.

After a difficult year so far, investors are hardly relishing the thought of yet another factor which could destabilise bond markets. But with Germany and France likely to be banging the drum ever louder for a two-speed Europe, the issue is unlikely to go away.

10 year benchmark bond yields



International / Graham Bowley

Ireland finds progress difficult

Given Ireland's recent impressive economic performance – high growth, coupled with low inflation and a healthy government budget deficit – the outlook for the country's government bond market should be bright. However, until a better tone returns to other world government bond markets, progress for the Irish market will be difficult.

Irish gilts have not been spared the dramatic fall in prices that has afflicted most of the world's government bond markets in 1994. Since their trough in February of this year, the yield on Irish gilts has risen by about 2.5 percentage points to 8.7 per cent.

The yield spread against Germany widened from 0.5 to 1.7 percentage points between January and June, although it has since narrowed to about 1.2 percentage points as Irish gilts, in line with their British counterparts, have outperformed the rest of Europe.

Yet the concerns that weighed down other markets, fear of rising inflation and higher interest rates and worries about a flood of new bonds to fund large government budget deficits, in the main part do not apply to Ireland.

The yield spread against Germany narrowed from 0.5 to 1.7 percentage points between January and June, although it has since narrowed to about 1.2 percentage points as Irish gilts, in line with their British counterparts, have outperformed the rest of Europe.

With about £150m to £160m of net gilt sales remaining for the rest of this year out of a total of about £1.65bn, the Irish gilt market has few supply worries.

The only credible concern for the Irish government bond market is that of rising short-term official interest rates. The Irish monetary cycle is closely linked to that of the UK and if the British authorities raise interest rates,

the Irish central bank will find it difficult not to follow suit.

"The best we can hope for is that interest rates remain static for the rest of 1994," said Mr Alan McQuaid, economist at Goodbody Stockbrokers in Dublin. "Our view is that the UK will raise rates before the end of the year. There may be some lag, but the strong link between the punt and the pound means that Ireland will have to follow."

That long-standing link between the Irish currency and sterling was temporarily broken when Ireland joined the ERM in 1987 and the punt became effectively pegged to the D-Mark.

Ireland successfully adopted a monetary policy independent of the US and Irish gilts traded off bonds (German government bonds) said Mr Alan Sutherland, investment manager at Standard Life in Edinburgh. "With the break-up of the ERM in 1992, however, Ireland reverted to being a UK satellite, with Irish gilts tracking UK gilts."

Ireland's entry into the ERM also changed the make-up of the Irish gilt market, a large proportion of which about 26 to 30 per cent, has been held by overseas investors.

While the punt tracked the D-Mark, long-term German investors were attracted into the Irish market, holding about 20 to 25 per cent of government bonds. With the demise of the D-Mark, long-term German investors may provide will only become apparent in the long run.

"They are all positive factors, but in the short run what happens in other bond markets, in particular in the UK gilt market," said one bond analyst. "There's no getting away from the fact that what happens in Ireland will continue to be dictated by what happens in the UK."

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount	Maturity	Coupon	Price	Yield	Launch	Book run
D-MARKS							
Compania Minera del Esca	500	Dec 1994	3.00	100.00	99.98	7.20	+0.65 1/2-0.80
WORLD							
City of Valencia	100	Oct 1994	4.50	99.85	9.65	-	-
Emerson Electric Co	200	Sept 1995	5.25	98.20	10.30	-	-
Schweidler Capital Markets	200	Oct 1995	5.25	98.70	9.80	+0.55 1/2-0.80	Schweidler Brothers
SWIF Finance	250	Oct 1995	7.25	101.20	7.18	+0.65 1/2-0.80	Morgan Stanley
Robinson McBride	300	Oct 1995	8.75	101.415	8.10	-	DS Bank
ITALIAN LIRE							
Abitibi-Price Services	2500	Oct 1997	11.50	101.025	11.07	-	-
SCPI	500	Oct 1998	11.00	101.625	11.06	-	-
AUSTRALIAN DOLLARS							
Australis Australia Bank	100	Oct 1998	8.50	101.55	8.10	-	Hambros Bank
SWISS FRANC							
Uva Financier	100	Oct 1995	5.125	101.30	4.431	-	Boston Partnerships
UK Pounds							
Government Securities	2,500	Oct 1997	8.50	102.25	7.89	-	Credit Suisse
DSI Bank	100	Oct 1998	4.25	102.005	4.155	-	-
Silvertree	200	Oct 1997	4.45	102.75	-	-	-
Silvertree	100	Oct 1998	4.65	102.225	-	-	-
FRANC							

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CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

Spot	Closing mid-point	Change on day	Bid/offer spread	Day's mid	High	Low	One month	Rate	Rate	Bank of	Bank of
				high	low		months	Rate	NPA	Eng.	Index
Europe											
Austria	(Spot) 16,8812	-0.0861	227 - 228	304	16,8008	16,8225	16,8225	0.3	16,8115	0.4	
Belgium	(Spot) 49,2520	-0.2321	297 - 298	304	49,0500	49,2200	49,2200	0.1	49,1332	0.3	
Denmark	(Spot) 9,4570	-0.0867	503 - 505	537	9,4500	9,4500	9,4500	-1.1	9,4505	-0.8	
France	(Spot) 7,7570	-0.0483	486 - 485	525	8,2479	8,1815	8,1815	-0.5	8,1992	-0.3	
Germany	(Spot) 2,2614	-0.0197	885 - 885	885	2,2499	2,2499	2,2499	0.3	2,2365	1.1	
Greece	(Spot) 1,0128	-0.0012	121 - 135	1,0148	1,0131	1,0131	-0.4	1,0143	-0.4	1,0104	-0.7
Italy	(Spot) 1,2474	-0.43	526 - 526	519	1,2454	1,2454	1,2454	-3.3	1,2452	0.4	
Luxembourg	(Spot) 49,2682	-0.3921	237 - 228	49,5600	49,2200	49,2200	0.0	49,2492	0.1	49,1382	0.3
Netherlands	(Spot) 10,5108	-0.0165	785 - 837	2,7018	10,5077	10,5183	10,5183	0.1	10,5225	-0.1	10,5252
Portugal	(Spot) 24,0355	-1,181	500 - 500	500	24,0355	24,0355	24,0355	-0.7	24,0356	0.1	
Spain	(Spot) 100,0559	-0.092	522 - 266	200,102	100,8541	100,8524	100,8524	-2.7	200,344	0.2	200,344
Sweden	(Spot) 11,7237	-0,0611	146 - 146	11,6908	11,7046	11,7046	11,7046	-1.1	11,7022	-0.7	12,0462
UK	(Spot) 3,0512	-0,1089	938 - 938	2,0149	3,0223	3,0223	3,0223	1.0	3,0287	1.2	3,0502
Ecu	1,2500	-0,0064	552 - 558	1,2501	1,2545	1,2545	1,2545	-0.7	1,2576	-0.5	1,2573
SDR	0,944856										
Americas											
Brazil	(Spot) 1,5504	+0,0508	489 - 508	5,1516	1,5305	1,5305	1,5305				
Canada	(Spot) 2,1236	-0,0087	474 - 475	4,1877	2,1347	2,1347	2,1347				
Mexico (New Peso)	(Spot) 5,2755	-0,0203	733 - 737	5,2843	5,2801	5,2801	5,2801	0.3	5,2125	0.5	
USA (S)	1,5609	-0,0054	505 - 518	1,5614	1,5403	1,5403	1,5403	0.5	1,5399	0.5	
Australia/NZ/East Asia											
Hong Kong	(Spot) 0,0022	-0,0008	509 - 534	2,0857	2,0855	2,0852	0.0	2,0858	-0.2	2,1077	-0.8
India	(Spot) 46,6556	-0,1723	892 - 720	46,6570	46,6570	46,6570	46,6570	0.0	46,6562	0.0	
Japan (Y)	(Spot) 1,0581	-0,0333	872 - 872	154,280	163,150	163,150	163,150	2.4	152,806	2.0	148,191
Malaysia	(Spot) 3,9584	-0,0124	611 - 687	3,9868	3,9408	3,9408	3,9408	1.7	3,9868	1.7	
New Zealand	(Spot) 2,2667	-0,0212	649 - 684	2,2668	2,2449	2,2449	2,2449	-1.8	2,2607	-1.3	
Singapore	(Spot) 5,1508	-0,0206	144 - 162	5,1518	5,1508	5,1508	5,1508	-0.1	5,1508	-0.1	
South Africa	(Spot) 2,2221	-0,0048	211 - 231	2,2228	2,2207	2,2207	2,2207		2,2221	-0.1	
S Africa (Com.)	(Spot) 5,1517	-0,0147	151 - 151	5,1518	5,1517	5,1517	5,1517		5,1517	-0.1	
South Korea (W)	(Spot) 0,8598	-0,0136	773 - 118	7,0200	8,9400	8,9400	8,9400		7,0200	-0.1	
Thailand	(Spot) 40,2301	-0,1547	188 - 188	40,2445	40,2445	40,2445	40,2445	-0.1	40,2445	-0.1	
Thailand	(Spot) 36,7108	-0,0374	927 - 437	36,7480	36,5000	36,5000	36,5000		36,7480	-0.1	

1SDR rates for Sep 8. Bid/offer spreads in the Pound Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are calculated by using interest rates. The 1SDR rates are closest to the spot rate. Forwards are quoted to the nearest 0.001. All rates are in £/SDR.

1SDR rates for Sep 8. Bid/offer spreads in the Dollar Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are calculated by using interest rates. The 1SDR rates are closest to the spot rate. Forwards are quoted to the nearest 0.001. All rates are in \$/SDR.

1SDR rates for Sep 8. Bid/offer spreads in the Euro Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are calculated by using interest rates. The 1SDR rates are closest to the spot rate. Forwards are quoted to the nearest 0.001. All rates are in €/SDR.

1SDR rates for Sep 8. Bid/offer spreads in the Yen Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are calculated by using interest rates. The 1SDR rates are closest to the spot rate. Forwards are quoted to the nearest 0.001. All rates are in Yen/SDR.

1SDR rates for Sep 8. Bid/offer spreads in the DM Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are calculated by using interest rates. The 1SDR rates are closest to the spot rate. Forwards are quoted to the nearest 0.001. All rates are in DM/SDR.

1SDR rates for Sep 8. Bid/offer spreads in the CHF Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are calculated by using interest rates. The 1SDR rates are closest to the spot rate. Forwards are quoted to the nearest 0.001. All rates are in CHF/SDR.

1SDR rates for Sep 8. Bid/offer spreads in the D-Mark Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are calculated by using interest rates. The 1SDR rates are closest to the spot rate. Forwards are quoted to the nearest 0.001. All rates are in DM/SDR.

1SDR rates for Sep 8. Bid/offer spreads in the SFR Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are calculated by using interest rates. The 1SDR rates are closest to the spot rate. Forwards are quoted to the nearest 0.001. All rates are in SFR/SDR.

1SDR rates for Sep 8. Bid/offer spreads in the Yen Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are calculated by using interest rates. The 1SDR rates are closest to the spot rate. Forwards are quoted to the nearest 0.001. All rates are in Yen/SDR.

1SDR rates for Sep 8. Bid/offer spreads in the DM Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are calculated by using interest rates. The 1SDR rates are closest to the spot rate. Forwards are quoted to the nearest 0.001. All rates are in DM/SDR.

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1SDR rates for Sep 8. Bid/offer spreads in the Yen Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are calculated by using interest rates. The 1SDR rates are closest to the spot rate. Forwards are quoted to the nearest 0.001. All rates are in Yen/SDR.

1SDR rates for Sep 8. Bid/offer spreads in the DM Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are calculated by using interest rates. The 1SDR rates are closest to the spot rate. Forwards are quoted to the nearest 0.001. All rates are in DM/SDR.

1SDR rates for Sep 8. Bid/offer spreads in the CHF Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are calculated by using interest rates. The 1SDR rates are closest to the spot rate. Forwards are quoted to the nearest 0.001. All rates are in CHF/SDR.

1SDR rates for Sep 8. Bid/offer spreads in the D-Mark Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are calculated by using interest rates. The 1SDR rates are closest to the spot rate. Forwards are quoted to the nearest 0.001. All rates are in DM/SDR.

1SDR rates for Sep 8. Bid/offer spreads in the SFR Spot table show only the last three decimal places. Forward rates are not directly quoted to the market but are calculated by using interest rates. The 1SDR rates are closest to the spot rate. Forwards are quoted to the nearest 0.001. All rates are in SFR/SDR.

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NEW YORK STOCK EXCHANGE COMPOSITE PRICES

1994	High Stock	Yr	P	St	High	Low	Close	Prev	Chg	1994	High Stock	Yr	P	St	High	Low	Close	Prev	Chg	1994	High Stock	Yr	P	St	High	Low	Close	Prev	Chg						
High Stock	Dr	%	St	High	Low	Close	Prev	Chg	High Stock	Dr	%	St	High	Low	Close	Prev	Chg	High Stock	Dr	%	St	High	Low	Close	Prev	Chg									
17 1/2 12 1/2 AAR	0.48	3.6	27	161	132	131	132	-1	7/4 5 BedPf	0.38	0.1	3	9	9	57	57	-1	17 1/2 12 1/2 Cubes	0.80	4.8184	31	184	182	185	184	-1	19 1/2 23 March 9	0.15	0.4	58	244	244	244	244	+1/2
16 1/2 12 1/2 ALL Lobs A	0.48	1.1	36	161	156	154	156	-1	5/2 5 BedPf	2.78	52	15	4854	533	522	522	-1	5/2 5/2 Current x	0.50	1.3	61	61	59	59	59	-1	25 1/2 23 Korea Pd	0.01	0.0650	150	153	26	25	25	-1
7/4 5 1/2 AMP	1.60	2.3	25	1781	712	712	712	-1	1/2 5 BedPf	0.48	2.2	21	18	18	18	18	-1	1/2 5/2 Current x	0.92	8.2	12	24	11	11	11	-1	25 1/2 23 Korea Pd	0.01	0.0650	150	153	26	25	25	-1
7/4 5 1/2 AMR	1.60	101	4143	595	575	575	575	-1	1/2 5 BedPf	2.78	48	27	4078	575	575	575	-1	27 3/2 23 Creek	1.00	2.8121	2160	354	354	354	354	-1	25 1/2 23 Korea Pd	1.54	6.2	12	24	24	24	24	-1
5/2 5 1/2 AMR	5 3 1/2	13	12	43	43	43	43	-1	5/2 5 BedPf	0.55	2.2	27	251	251	248	248	-1	5/2 5 BedPf	0.55	2.2	27	251	251	248	248	-1	25 1/2 23 Korea Pd	1.54	6.2	12	24	24	24	24	-1
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TECHNOLOGY THAT UNLOCKS COMPLEX

Samsung Personal Fax



Telephone Answering Machine
Automatic Paper Cutter
60 Locations Automatic Dial

The logo for Samsung Electronics, featuring the word "SAMSUNG" in a bold, sans-serif font inside an oval shape, with "ELECTRONICS" in a smaller, all-caps font to the right.

Have

Financials

Continued on next page

FT GUIDE TO THE WEEK

12

MONDAY

Quebec provincial election

Opinion polls put the separatist Parti Québécois well ahead of the ruling Liberal party, although the current Quebec premier Daniel Johnson is more popular than PQ leader Jacques Parizeau. If the PQ wins, it has promised to call a referendum on independence from Canada for the French-speaking territory within a year of taking office.

Peacekeeping: Nato's first peacekeeping exercises on former Warsaw Pact soil start outside Poznan in western Poland as part of the Partnership for Peace programme. For four days, 930 troops from 13 countries, including the US, Lithuania, the UK, Romania, Italy and the Ukraine will practise peacekeeping operations at a cost of 200m zlotys (US\$60,000). Russia, a PFP member, declined to take part.

Abiola trial: The treason trial of Moshood Abiola is scheduled to resume in the high court in the Nigerian capital, Abuja. Abiola is charged with declaring himself president in June, a year after his unofficial victory in the election which the army annulled. The trial was halted in mid-August when the previous judge withdrew, saying Abiola lacked confidence in his ability to conduct a fair hearing. However, the defence is asking for the trial to be adjourned on medical grounds.

Non-proliferation: Delegates from more than 160 governments meet in Geneva (to Sep 16) to prepare for a conference next year to decide whether to extend the 1970 nuclear non-proliferation treaty and for how long.

North Korea: US assistant secretary of state Robert Gallucci arrives in Japan for talks on North Korea's nuclear programme. He travels on to South Korea on Wednesday.

Meanwhile, talks continue in Berlin between senior US and North Korean officials (until Sep 14). The US diplomats had intended to propose providing North Korea with light-water reactors and other technical assistance as an incentive for North Korea to start negotiating the reduction of its nuclear weapon capacity.

Douglas Hurd: UK foreign secretary, visits Thailand at the start of an Asian tour.

English counties: The Local Government Commission gives its recommendations for future council structure in Gloucestershire - the final county to be covered. The commission now starts public consultation, with final recommendations for all of shire England due by the year-end.

FT Survey: The Philippines and Dutch Finance and Investment.

Holidays: Switzerland (Zürich only).

13

TUESDAY

BIS gains board members

Alan Greenspan, chairman of the US Federal Reserve, joins the board of the Basle-based Bank for International Settlements. William McDonough, president of the Federal Reserve Bank of New York, also takes up a board position. As a founding member, the US has been entitled to two board seats since 1930 but has never taken them.

Gordon Thissen: Canadian central bank governor, and Yasushi Mieno, governor of the Bank of Japan, also become BIS board members today. The BIS hopes the moves, which bring to 11 the number of countries represented on the board, will strengthen international monetary co-operation.

Japan and the UN: Boutros-Ghali, UN secretary-general, on a four-day visit to Japan, meets prime minister Tomiichi Murayama. They will discuss Japan's cautious moves towards a permanent seat on the UN Security Council. Cabinet ministers will also meet separately to discuss the question.

Savoy aboy: The UK luxury hotel group, which includes Claridge's and the Connaught, as well as the Savoy itself, may have its future ownership decided at today's board meeting. Last week, the departure was predicted of Giles Shepard, Savoy managing director, who has bitterly resisted the advances of Britain's Forte group which has been stalking it for 13 years. The Savoy group announces its interim results on Wednesday.

US economy: The main data for August are released this week, starting with the consumer price index today, with retail sales on Wednesday, and industrial production on Friday. Following last week's above-forecast increase in producer prices, inflation fears have increased and with them the prospect of a near-term rate rise. Today's price index is expected to rise by more than last month's 0.3 per cent.

Washington DC mayoralty: The Democratic party holds the primary ballot for the position of mayor in the US capital. As the District of Columbia is idly Democratic, the outcome will probably determine the victor in November's ballot.

Favourite to win the nomination is Washington's former mayor Marion Barry, who lost the job after 12 years in power when he was caught smoking crack cocaine in a city hotel in 1990. **FT Survey:** São Paulo.

Holidays: Israel (Eve of Yom Kippur).

14

WEDNESDAY

Polish debt reduction

Poland is due to sign a 48.5 per cent commercial debt reduction deal in Warsaw with the London Club Steering Group, representing about 450 creditors. The agreement, reducing US\$14bn worth of debt, comes after almost a year of talks and will, for the first time since 1981, regularise Poland's financial relations with all its western creditors.

OECD leadership: The vexed question of who should lead the 25 nation Organisation for Economic Co-operation and Development is due for consideration by ambassadors of member states to the OECD. The chances of a consensus are unclear. Over the weekend, EU ministers rallied behind Jean-Claude Paye, the present incumbent, who is seeking a new term from the end of this month. But the US has stepped up its opposition to Paye. The Clinton administration has been supporting Donald Johnston, a Canadian politician, with support from other non-European countries.

Lloyd's of London: The retail price index and average earnings data will be scrutinised for signs on whether the downward trend in UK inflation will continue into the autumn. The annual rate of RPI is expected to have fallen further in August, highlighting the low inflationary pressures in the UK economy.

Sale rooms: The costume that Charlie Chaplin wore in his 1940 film satire on the rise of Hitler, *The Great Dictator*, is on offer, complete with swastika armbands, at Sotheby's. It is expected to sell for about £20,000. **Key questions:** The second World Piano Competition begins in London (to Sep 27). It is open to pianists of all nationalities under the age of 29.

UK economy: The retail price index and average earnings data will be scrutinised for signs on whether the downward trend in UK inflation will continue into the autumn. The annual rate of RPI is expected to have fallen further in August, highlighting the low inflationary pressures in the UK economy.

FT Survey: Northern Ireland.

Holidays: Israel (Yom Kippur), Japan (Respect-for-the-aged Day).



From mid-day on Tuesday, Cuba will use force if necessary to stop the illegal departure of refugees to the US

15

THURSDAY

Ukraine's parliament meets

Ukraine's parliament opens its autumn session with economic reform at the top of the agenda. Over the past month, President Leonid Kuchma has worked behind the scenes to push Ukraine to meet conditions for international assistance. The efforts to cut the deficit, liberalise prices and reform the currency face tough opposition in a parliament dominated by anti-reformers. If Mr Kuchma wants reform, he must court, or push out, the conservative prime minister and parliamentary chairman, who make up the governing troika.

Douglas Hurd: Britain's foreign secretary, arrives in Hong Kong. His visit comes at a time when Sino-British co-operation over the colony appears to have worsened. Hopes that Beijing would soon approve airport financing and an extension of Hong Kong's container port have all but evaporated.

Sale rooms: A recording of John Lennon playing with his first band, The Quarry Men, at a church social in Liverpool in 1957 is expected to sell for more than £100,000 at Sotheby's. It is the star lot in a pop memorabilia sale which also includes Paul McCartney's manuscript lyrics of "When I'm Sixty Four" which could make £8,000. An original Beatles bass drumskin is expected to fetch up to £40,000.

FT Survey: Northern Ireland.

Holidays: Israel (Yom Kippur), Japan (Respect-for-the-aged Day).

16

FRIDAY

Hurd visits Japan

Douglas Hurd, the UK foreign secretary, arrives in Japan for a three-day visit. He will meet prime minister Tomiichi Murayama, foreign minister Yohko Kono, and a cross-section of senior officials and businessmen at talks about international, regional and bilateral issues, including trade and political relations.

Germany's Bundnis 90/Green Party: starts a two-day meeting in Munich, one week before Bavaria's state elections and less than a month from the federal elections. The Greens, which merged with Bündnis 90 last year, got 3.8 per cent of the vote in the 1990 federal elections.

Scot FM: a radio station for central Scotland comes on air. It will be the fifth regional station to be launched in the UK within a fortnight. The new stations should boost commercial radio's 47.4 per cent share of total listening.

UK economy: With the UK public sector's borrowing requirement now expected to come below the Treasury's forecast of £26bn in 1994-95, the release of the monthly PSBR figure on Friday will be watched in the markets for indications that the government's borrowing requirements are falling further. Although July's PSBR of £1.1bn was sharply lower than the City's expectations, August's PSBR is expected to rise to £2.1bn.

Holidays: Mexico (Independence Day).

17-18

WEEKEND

Swedes go to the polls

Sweden's Social Democratic Party, architect of the country's ubiquitous welfare state, expects to return to government in Sunday's general election after three years in opposition to a reformist right-centre coalition led by the energetic prime minister Carl Bildt. Opinion polls over the past two weeks suggest the party will fall short of a majority, raising the question of where its leader Ingvar Carlsson will look for support in tackling Sweden's budget deficit and 14 per cent unemployment.

Hong Kong: goes to the polls on Saturday in its first fully democratic election in 150 years of British rule. Voters will be choosing from 75 candidates to fill 346 seats in 18 district boards. These are the least powerful of the colony's three tiers of government.

The Liberal Democrats: Britain's second opposition party, open their conference at Brighton on Sunday (to Sep 22). Appearances by both the head of the employers' organisation, the CBI, and the general secretary of the trade union movement will underline its intention to remain distinctive. So should debates on a top tax rate of 60 per cent for those earning more than £100,000 a year, and a proposal to abolish the monarchy after the present Queen's reign.

Compiled by Patrick Stiles and Ian Holdsworth

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Other economic news

Monday: A spate of UK economic data will focus market attention on the strength of the British recovery this week.

With the markets now wondering how long the low-inflation backdrop can continue, producer price data released today will be scrutinised for any sign that manufacturers have succeeded in passing recent input price rises on to their customers.

Tuesday: Last week's German GDP data has again focused attention on the unexpectedly strong pick-up in the German economy.

July retail sales data due early this week are expected to show that consumers remain relatively cautious, however, with retail sales forecast to show a year-on-year fall of 0.5 per cent.

Wednesday: UK unemployment data are expected to show a continued fall in unemployment levels.

Thursday: Meanwhile, UK retail sales figures are expected to indicate a drop in the level of activity, amid growing market suspicions that the recent growth in consumer spending may now be beginning to tail off, as April's tax rises begin to bite into household budgets.

ECONOMIC DIARY

Statistics to be released this week

Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon		France	Aug CPI - Preliminary*	0.0%	0.0%
Sept 12		France	Aug CPI - Preliminary*	1.7%	1.7%
		UK	Aug PPI Input*	0.4%	0.5%
		UK	Aug PPI Input**	2.6%	2.6%
		UK	ex-Food, Drink & Tobacco**	1.8%	1.9%
Tues		US	Aug CPI	+0.4%	0.3%
Sept 13		US	ex-Food & Energy	+0.3%	0.2%
		US	Q2 Current Account	-	\$31.8bn
		US	Aug Real Earnings	-	0.0%
		Japan	Aug WPI*	0.1%	-0.2%
		Japan	Aug WPI**	-1.3%	-2.0%
Wed		US	Aug Retail Sales	+1.0%	-0.1%
Sept 14		US	ex-Auto Sales	+0.4%	0.4%
		Japan	Aug Trade Bal. Cust. Clear. Basis	\$7.5bn	\$12.3bn
		UK	Aug RPI*	0.3%	-0.5%
		UK	Aug RPI**	2.2%	2.3%
		UK	ex-Mortgage Interest Payments**	2.1%	2.2%
		UK	Aug Unemployment Rate	-12,000	-11,800
		UK	Jul Average Earnings	3.75%	3.75%
		UK	Jul Unit Wages 3 Monthly**	-0.1%	0.1%
Thurs		US	Initial Claims w/e Sept 10	330,000	330,000
Sept 15		US	State Benefits w/e Sept 3	-	2,889,000
		US	Jul Business Inventories	+0.6%	0.4%
		US	M2 w/e Sept 5	+\$0.7bn	-\$1.8bn
		US	Aug Monthly M2	-\$6.2bn	\$14bn

Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual
Sept 15		France	Jun Current Account S.A. FFBF	-	1.1bn
cont'd		UK	Aug Retail Sales*	0.2%	0.4%
		UK	Aug Retail Sales**	3.7%	3.2%
		Canada	Aug CPI - All Items*	0.3%	0.4%
		Canada	ex-Food & Energy*	0.1%	-0.1%
		Canada	Aug Lead Indicators* (less adj)	0.4%	0.3%
Friday		US	Aug Industrial Production	+0.5%	0.2%
Sept 16		US	Aug Capacity Utilisation	84.1%	83.8%
		US	Sep Michigan Sentiment - Prelim	-	91.7
		US	Aug Bank Credit	-	12.5%
		Japan	Jul Industrial Production S.A.R.	-	2.7%
		Japan	Jul Shipments S.A.R.	-	4.8%
		UK	Aug PSBR	£2.1bn	£1.1bn

During the week...	
Japan	Q2 GDP
Japan	Aug Tokyo Dept Store Sales
Germany	Jul Retail Sales - West
Germany	Jul Retail Sales - Pan-Germany

THE PHILIPPINES

Monday September 12 1994

As the "sick man of Asia" for much of the past decade, the Philippines missed the investment flows that helped to transform the region, where it enjoys a strategic geographic position, into the world's economic growth leader.

But the patient, having been wheeled out of intensive care, is now leaving the recuperation ward, and is ready to join in the dynamic regional economic development.

The Philippines is "in the most advantageous position, for at least a generation, to finally realise its true economic potential," said Mr Howard Handy, senior resident representative in Manila of the International Monetary Fund (IMF), in a recent talk with locally based business.

He said the outlook for the country remained "highly encouraging" following the launch of "a home-grown [economic] programme, well crafted by a competent and committed administration."

This programme aims to lift the Philippines' economic growth rate from 2.3 per cent in 1993 to about 6 per cent by 1997 - closer to the levels achieved by its south-east Asian neighbours. It also seeks an inflation rate of 4 per cent by 1997, to assist the country's competitiveness with a stable exchange rate.

The economic programme was granted IMF support in June, with a three-year credit worth \$68m. This in turn triggered a rescheduling package from the country's Paris Club official creditors, covering debts falling due until the end of 1996, and new official development assistance commitments worth \$2.5m each for 1994 and 1995 by the World Bank-led consultative group of aid donors.

By the end of these assistance programmes, the Philippine economy should already be taking off, officials led by Mr Roberto de Ocampo, the finance secretary, forecast.

After struggling with power shortages in 1992 and 1993, investors are becoming more aggressive, in an environment made more open and liberalised by the government's reform initiatives. The labour sector, too, has stabilised, with fewer strikes in the past couple of years.

The economy grew in the first quarter of this year by 6.8 per cent, the best performance for a three-month period since 1986; and early estimates point to second-quarter expansion of more 5 per cent over



Patrick Magsaysay Lucero

Business towers in the Makati commercial district of Manila

Gaining on the neighbours

The government has devised a programme which it hopes will produce economic growth closer to that of other south-east Asia countries, writes Jose Galang

last year. This has led to expectations that the 4.5 per cent target for the whole of 1994 will be exceeded.

The government of Mr Fidel Ramos, the cigar-chomping former army general who won the 1992 presidential elections with just 23 per cent of the vote, continues to consolidate its hold on power by widening a "rainbow coalition" with members of Congress. In late August, Mr Ramos' ruling Lakas-National Union of Christian Democrats (Lakas-NUCD) party forged an alliance with the opposition Laban ng Demokratikong Pilipino (Struggle of the Democratic Filipino).

While the alliance was ostensibly intended to achieve a common ticket for the 1995 elections for congressional and local government

officials, it also enhanced the administration's chances of getting legislative support for its wide-ranging reform measures.

"Through coalition-building and consensus politics," said Mr Jose de Venecia, speaker of the House of Representatives and secretary-general of Lakas-NUCD, "the Philippines will be achieving its own economic miracle." The miracle, however, would be "of a slightly slower pace [compared with other Asian growth rates], since we are trying to achieve results without a dictatorship and without recourse to arms."

The Philippines' sad experience with the strong-man rule of the late Ferdinand Marcos, who was ousted in 1986 and died in exile in Hawaii three years later, has been a significant factor behind the strong preference for democracy.

Mr Ramos has achieved the political stability on which economic gains are being erected. So far, his reform initiatives have largely withstood the resistance from sectors most hurt by the changes. His tax reform programme received encouragement in August, with a favourable Supreme Court ruling on the new, expanded value-added tax law, paving the way for its much-delayed implementation. The VAT law had been opposed by various sectors, which feared that it would lead to increased inflation.

Another achievement of the Ramos government has been the restoration of a normal electricity supply to the main island of Luzon, including metropolitan Manila. During 1992 and 1993, industrial activity

had been handicapped by power cuts that often lasted between 10 and 12 hours a day.

With the granting of emergency powers by Congress, in 1993, Mr Ramos facilitated the entry of private groups into power projects that were exempted from the usual cumbersome procedures for government undertakings. In less than a year, the supply shortage was overcome - even if local power rates are now the second-highest in Asia, because most of the available capacity comes from oil-fuelled stations.

The president has also cemented relations with the country's neighbours in Asia, by visiting all of them during his first year, along with a trip last November to the US. The Philippines' old colonial master, On all of these visits, Mr Ramos

Tourism treads a rough path

Until recently the political climate was unstable. The country still gets more than its fair share of natural disasters. And the paucity of infrastructure is more annoying than exhilarating. Yet despite these difficulties, the number of visitors does appear to be rising slowly. See Page 6 of this survey.

ALSO

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approaching double digits, but attempted *coup d'etat* towards the end of 1993 scared investors away.

In the early months of the Ramos government, a series of kidnaps, mainly of ethnic Chinese and foreign nationals, also deterred foreign investors. That problem has been contained, particularly by Mr Ramos's placing Mr Joseph Estrada, his vice-president, in charge of the presidential anti-crime commission.

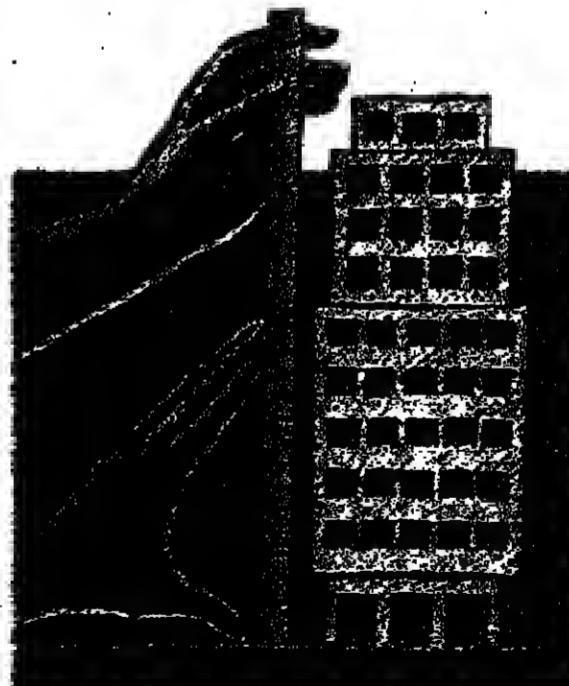
Some economists warn that the current deficits in the country's trade account, if not reduced, could precipitate another crisis in its external transactions, leading to another "boom-and-bust" cycle like those that defeated previous attempts at sustained economic growth.

Other observers familiar with the Philippines, however, say that after the recent gains, the next question will be: "how long before the next self-inflicted setback?" Dramatic gains have also been recorded in past attempts to put the government and the economy in order. In 1988, economic growth was

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THE PHILIPPINES 2



Going up: shoppers in a new mall in north Manila

Patrick Nagatani/Luca

The economy: Jose Galang analyses the growing optimism

Property points the way

The current scramble for a large property development project in the Philippine capital indicates the level of confidence in the country's economy.

Some of the leading local business groups have teamed up with foreign companies to bolster their bids for the project, a 214-hectare parcel of land in a military camp, Fort Bonifacio, which is being converted into a commercial and trading centre for metropolitan Manila.

At a price which some describe as stiff, the winning group will need to put up at least 11.8bn pesos for a 55 per cent share of the undertaking, in partnership with the government. No fewer than 25 local firms and several respected names in the real estate business in Hong Kong, Singapore, Thailand and Japan have formed alliances to bid.

Over the past couple of years, investors have taken note of the economic liberalisation initiatives being pursued by the Ramos government, which have resulted in a more level playing field and competitive costs of doing business.

"The country feels a surge towards [economic] recovery,

fully supported by such factors as low interest rates, single-digit inflation, a stable foreign exchange rate, rising investments in housing and construction, rising consumption, and the vigorous development of new growth centres outside the capital region," according to Mr Jaime Zobel de Ayala, chairman and president of Ayala Corporation, whose property development arm is among those bidding for the Fort Bonifacio project.

The significance of Mr Zobel de Ayala's comments lies in the fact that the conglomerate that he heads has been around for 160 years - longer than any other Philippine business enterprise. The Ayala group has seen it all - wars, rebellions, prosperity in the 1930s, the rise and fall of a dictatorship, the rebirth of democracy - and survived. That it continues to seek avenues for expansion illustrates the prevalent sentiment in the local business community.

Economic growth this year is targeted by the government at 4.5 per cent, although the record in the first half indicates that this could be exceeded. By

the end of the current medium-term economic programme, in 1993 was 2.3 per cent, from a plateau in 1992 and 1991.

The finance secretary cited other factors that now make the Philippine economy more attractive: the large pool of English-speaking, highly skilled workers, and a culture that has a close affinity and familiarity with western business practices; as well as the country's strategic location at the gateway of the Asia-Pacific region.

Official policies will continue to be biased towards deregulation and liberalisation, according to Mr Roberto de Ocampo, the finance secretary. The shift towards more outward-looking policies "has put our economy on a path towards growth," he said in a recent interview.

Mr de Ocampo acknowledged that this year's target rate remained modest compared with those of other south-east Asian economies. However, Philippine growth "is in fact a little more dramatic", given that it comes from a lower

base. Philippine GNP increase in 1993 was 2.3 per cent, from a plateau in 1992 and 1991.

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KEY FACTS		
Area	300,000 sq km	
Population	65.7 million	
Head of state	President Fidel Ramos	
Currency	Peso	
Average exchange rate	1993 \$1=27.12 pesos	
Sept 5, 1994: \$1=P26.3492 pesos; £1=0.7043		

THE ECONOMY

	1992	1993
Total GDP (\$bn)	52.8	53.7
Real GDP growth (%)	+0.7	+2.0
COMPONENTS OF GDP (%):		
Private Consumption	75.6	76.7
Total Investment	22.2	24.3
Government Consumption	9.7	8.7
Exports	29.2	31.6
Imports	-33.4	-39.4
ANNUAL % INCREASE IN:		
Inflation (% pa)	8.9	7.6
Wholesale prices (% pa)	4.6	-1.1
Share price index (%)*	9.1	154.4
AT YEAR END:		
Reserves minus gold (\$m)	4,403	4,676
Discount rate (% pa)	7.6	6.5
Treasury bill rate (% pa)	14.5	15.9
Govt. finances as % of GDP †		
Revenue	17.9	17.7
Expenditure	19.7	18.6
Deficit	1.2	1.4
Total external debt (\$bn)	32.6	n.a.
TRADE:		
Current account balance (\$m)	-999	-3,289
Exports (\$m)	9,824	11,375
Imports (\$m)	14,519	17,597
Trade balance (\$m)	-4,695	-6,222
MAIN TRADING PARTNERS (%)*		
US	40.0	18.7
Japan	19.7	23.7
Germany	6.4	4.3
UK	3.7	2.4
EC	17.9	12.8

* Annual % increase in Manila composite at December 31.

† Government finances exclude grants received and other lending.

* Main trading partners % share by value in 1993.

Source: IMF, World Bank, Datastream, EU.



by mid-year. It is targeted to fall further to 3.5 per cent by end-1994.

The overall balance of payments has consistently reflected a surplus, which at the end of the 1994 first quarter was \$616m.

International reserves have risen steadily. At the end of July, they were estimated at \$7.74bn, equivalent to nearly four months' imports.

The exchange rate has been largely stable, with fluctuations debated on whether the local currency should be devalued. By July, the peso was actually 10 per cent higher against the US dollar.

Interest rates declined, with the closely watched 91-day Treasury bill rate falling below 10 per cent in early August for the first time in many years. A reduction in the reserves requirement on bank deposits, from 20 per cent to 17 per cent on August 15, resulted in a drop in bank intermediation costs that pulled down lending rates.

Above all, through a variety of debt-reduction measures pursued over the past five years, the country's debt service burden had gone down to 19.5 per

cent of annual exports in 1993, compared with a crippling 90 per cent at the height of the local foreign exchange crisis in 1983-85. Most of the country's foreign exchange obligations are now to bilateral creditors (39.4 per cent) and multilateral sources (22.9 per cent), with only about 18.7 per cent owed to commercial banks and other financial institutions.

The biggest obstacle to economic recovery, the chronic budget deficit, is also being tackled more decisively, according to the fiscal managers. In the first seven months of this year, the government recorded a surplus of 7.4bn pesos and it projects that this can be sustained until the year-end. If that materialises, it will be the first budget surplus in over two decades. It will also bolster the budget proposal for 1995, now being scrutinised in Congress, which projects a surplus of 15.6bn pesos.

However, overall public sector spending, covering both the national government and the state-owned corporations, is still expected to show a deficit. In 1995, this is forecast to level off at 1 per cent of GNP, from an estimated 2.2 per cent this year.

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THE CHOICE GENERATION

THE PHILIPPINES 4



The Bangko Sentral ng Pilipinas has recorded a strong rise in foreign investments

uses to intensify.

Current features of the local banking system which, according to Mr Buenaventura, have "fortified their armada of innovative products and services", include:

■ The local banks operate a widely dispersed network of automated teller machines (ATMs) that now totals 1,500 stations nationwide. Some of the ATM cards are linked internationally, enabling the Philippine depositors to access their peso and dollar accounts at home and abroad.

■ Banks have also developed new services to catch some of the huge remittances of Filipino overseas contract workers, which now amount to an estimated 2.4bn pesos annually, compared with 600m pesos five years ago. Philippine banks have either opened remittance centres abroad or established links with correspondent banks.

■ In the battle for savings deposits, the banks have devised new accounts that offer yields of up to 10 and 12.5 per cent on certain minimum amounts - way above the 4.6 per cent interest rates on ordinary savings accounts.

At least 28 foreign banks have applied for the 10 slots allowed for wholly foreign-owned operations under the banking liberalisation law. However, those who fail to make the cut may still come in as co-owners of up to 80 per cent of existing domestic banks.

The implementing rules drafted by the Bangko Sentral for the banks' entry were, by end-August, being scrutinised by Congress. The rules are expected to be formalised and the foreign banks that will come in should be known before the end of 1994.

A concern in the banking system is the high cost of intermediation. Owing to high reserves requirements on bank deposits, a gross receipts tax on bank lending and mandatory allocation of portions of their lendings for agricultural and agrarian reform programmes of the government, the banks find it necessary to pass on the added costs to their clients.

The high yields on treasury bills, as the government continues to tap the local capital markets to finance its budget shortfalls, also push commercial lending rates up.

Until August 15, when Bangko Sentral reduced the required reserves from 20 per cent to 17 per cent of deposit levels, domestic interest rates hovered between 17 and 21 per cent. While these rates have attracted foreign portfolio investments in sizeable amounts (which have propped up the peso), they have also limited access by local users of capital.

The August 15 reduction in the reserves level has already pulled down treasury bill rates. Leading commercial banks have also cut their prime lending rates to around 13 per cent, from about 15 per cent previously. No further substantial declines are expected, however, as monetary authorities continue to be concerned about possible inflationary effects of such a move.



Japanese presence: Pentax camera assembly line, in the Mactan export processing zone, Cebu

The pace of trade and investment is increasing

Asian neighbours display interest

disk-drive plant, and Matsushita, which is putting in an additional 550m pesos into its appliance manufacturing operation in the Philippines.

Investors from the US have also started to change their view of the Philippines since the cooling of relations following the 1992 departure of American military forces. In the first six months of this year, US investments registered with the BOI amounted to 2.77m pesos, the second-largest after 7.58m pesos by Hong Kong investors, and a sharp increase from 463m pesos in the same period last year.

Mr John Negroponte, US ambassador to Manila, has noted that US companies have been staying away from the Philippines owing to "outdated perceptions" about the political and economic climate in the country.

"There have been a lot of opportunities developed [in the Philippines] for American businesses in recent years," Mr Negroponte said. Foremost among these opportunities, he added, were in infrastructure, including energy, telecommunications, roads, ports and airports.

One US company that had recently chosen the Philippines as the site for new investment is Quaker Oats, with a 150m pesos manufacturing project. The decision to locate in the Philippines was reached after a survey of available facilities and incentives in the region.

Mr Phil Marinan, Quaker Oats president, said during a visit in July that the Philippines had been considered as "one of [the company's] lead investment areas in Asia" and that "further investments in the Philippines can be expected in the near future."

If the country continues to gain the confidence of investors in this manner, it may catch up with the rapid-growth economies of Asia sooner than expected.

Jose Galang

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THE PHILIPPINES 6

Nikki Tait on the stock exchange's latest challenge

Tested to the limit

Officials at the Philippine Stock Exchange did not try to conceal their nervousness over the impending market debut of Petron, the country's largest oil refining and marketing company.

The shares started trading last Wednesday. The 10bn pesos (US\$290m) initial public offering, involving 20 per cent of the group's equity, had prompted unprecedented demand from private investors, with a record number of individuals getting share allocations.

Going into the Petron launch, Mr Eduardo de Los Angeles, president of the PSE, warned that trading facilities would be tested to their limit. He was correct; and heavy trading in the Petron stock drew attention away from other blue-chips, leaving the market lower overall.

The price rose 136 per cent on the first day, above the offer price of 9 pesos, to 21.25; and continued up to 22 pesos on the second day of trading.

Up to that point the PSE could handle around 20,000 trades a day. Mr de Los Angeles reckoned that around 600,000 individuals would end up with entitlements to Petron shares, and that perhaps 10 per cent would seek to trade on, or shortly after the launch. The PSE was forced to upgrade its systems to handle the volume.

The Petron experience says much about the Philippines' stock market, which promises much but only partially delivers. Yet the extent to which the share market has already developed should not be underestimated. A few years ago, trading was split between two exchanges - the old-established Manila stock exchange, which began life in 1927, and the upstart Makati stock exchange, based in Manila's main business district and formed in 1985.

Rivalry between the exchanges meant that turnover was low on both and, with different trading floors, there was plenty of scope for rather dubious arbitrage between the two markets.

This, coupled with the nation's political turmoil, was enough to deter foreigners from using either. Much of the

trading in larger Filipino stocks - like Philippine Long-Distance Telephone (PLDT) or San Miguel, the brewery group - took place on overseas exchanges, such as New York's Nasdaq or the American Stock Exchange.

It took a heavy political pressure to unify the two exchanges. But in 1992, agreement on a single structure was reached, and in March 1994 the two separate licences for the Manila and Makati Exchanges were withdrawn.

In part, the bifurcation problem has been technical. The

and grant funding is due to come from the US Agency for International Development.

The aim is to have the new system up and running by mid-1995.

Regulation is another problem. The PSE plans to bolster its own surveillance systems this autumn. Advice, it says, is coming from the New York Stock Exchange. Already, in a market which tends to be driven by rumour, there are regulations which allow the PSE to halt trading in any stock which rises by more than 50 per cent in a day, or falls by

Indices

Source: Datamonitor

two exchanges had installed different computer systems, and there was difficulty in interfacing them, so that orders could be sent from one to another and a common price for all stocks established.

However, while supervision is the responsibility of the PSE, prosecution of offenders falls to Securities Exchange Commission (SEC), and this remains one of the least respected of Filipino regulators.

These caveats notwithstanding, there are clear signs that the Philippine stock market is growing up. Privatisations have widened the range of stocks available. The sudden surge in share prices in late 1993, which caused the Philippines to become the region's best-performing exchange last year, also encouraged a number of local companies, often family-owned, to float in pursuit of new capital.

Although the market's retreat earlier this year caused a few prospective issuers to back off, few observers think this will be a permanent retreat. "It's probably more of a postponement," says Mr de Los Angeles.

Even so, the stock market's infrastructure difficulties will not be at an end. The clearing system, and brokers' back-of-fice administration facilities, are woefully inadequate. They were hard-pressed to cope with the boom in business which occurred in the last quarter of 1993, and events like the Petron offering will renew the pressure. Plans to install a new, computerised clearing system have already been laid,

It has been calculated that around US\$2bn of international fund-management money may have poured into the Philippines in past 18 months. But local brokers are aware that this could quickly be attracted by higher or safer returns elsewhere.

One factor which may have some bearing on the strength of overseas interest is the issue of "A" and "B" shares. In an effort to retain local control of key assets, the Philippines constitution requires that at least 60 per cent of certain companies, especially in the natural resources area, be held by Filipinos. In the past, companies satisfied this restriction by dividing their ordinary share capital into "A" shares, to be held exclusively by Filipinos, and "B" shares, open to both Filipinos and foreigners.

The problem has been that "B" shares have tended to see more demand, relative to the tighter supply, and have traded at higher prices. Ms Rosario Lopez, chairman of the SEC, is emphatic that her organisation would like to see this distinction disappear. It is not approving any new issues which incorporate this two-class share structure, she says.

According to Ms Lopez, companies can still meet their constitutional obligations by monitoring their share registers, and barring foreign buying when the 40 per cent level is about to be breached. However, Mr de Los Angeles is not so confident. "It's very difficult to monitor," he warns, "and only possible with the right equipment."

George Uy-Tioco, president of Philippine Asia Equity Securities. "Why sell at nine or 10 times earnings, when you may get 15 times if you wait?"

Indeed, the SEC calculates that the 13 initial public offerings which were launched last year, raising 15.5bn pesos, were easily topped by the 17 issues which occurred during the first six months of 1994. These, it says, raised 19.1bn pesos, or 120.9 per cent of last year's amount. That, moreover, was before Petron.

Perhaps the biggest question mark is whether international interest in Filipino stocks will persist if political or electoral pressures mean that Ramos regime is obliged to adopt a "holding pattern" on the economic front, and western countries pull out of recession, causing their own stock markets to rise.

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The privatisation programme is almost complete, writes Jose Galang

Manila Hotel awaits a partner

The Philippine government will soon be winding down its privatisation programme. Since its start in 1987, sales of 118.5bn pesos (34.5bn), have been generated, including nearly 35bn pesos from foreign investors.

The biggest of these was the recent sale of 60 per cent of Petron Corporation, the nation's leading oil company. Saudi Arabian Oil Company (Aramco) acquired 40 per cent for 14.7bn pesos in a public bidding, while 20 per cent was raised 6.8bn pesos via a public offer of stocks.

Eighty-two other government corporations and 314 varying assets have been disposed of, according to latest records. In 1986, the government slated for privatisation 130 corporations, out of 301 in its roster, along with 419 assets (mostly "non-performing") transferred by government financial institutions - Development Bank of the Philippines (DBP) and Philippine National Bank (PNB) - to the national government.

According to current plans, sales of assets worth 78bn pesos over 1994-96 will complete the privatisation programme. Of this, 45bn pesos is targeted to be earned this year, including the Petron sell-off.

Two other big items expected to go on the auction block this year are the state's 51 per cent holdings in National Steel Corporation, at an asking price of 7.5bn pesos, and a block of shares in Manila Electric Company (Meralco), the power utility, estimated to be worth 14bn pesos.

The government is relying on proceeds from its privatisation programme to help fill its fiscal gap, while new tax measures are also being pursued



offered to GSIS members and hotel employees, and 5-15 per cent will be made available in a stock public offering.

The winner in the bidding will become Manila Hotel's "strategic partner", and be expected to provide marketing and management support for the institution, which has been experiencing declining revenues. Company officials blamed this on the proliferation of new hotels in Manila, and to its lack of a viable international marketing network.

This was the same strategy followed by Philippine National Oil Company, the state energy group, when it launched the privatisation of Petron. After getting a strategic partner through a public bidding, the company went on to make a public offering of shares.

Petron's new partner, Saudi Aramco, has promised to assist in the oil company's expansion plans, and to develop it as an exporter of refined petroleum products in the region. Saudi Aramco is the world's largest producer and exporter of crude oil.

Petron, as a government corporation, has often been slowed down by cumbersome government procedures on purchases, hirings, and even the opening of new retail outlets. As a majority private company, it may now be able to pursue initiatives without having to go through public bidding or long government anditis.

However, Petron's privatisation is also in preparation for the eventual deregulation of the local oil industry. Domestic prices of petroleum products are still fixed by the government, although it has set up a fund on which the oil companies may draw when prevailing price ceilings result in losses for them.

The government has committed itself to the privatisation programme as part of its key structural reforms. According to officials, the programme not only results in additional revenues for the state, it also enhances the role of the private sector as the engine of economic growth.

for its implementation by October 1.

For 1995, government sales of smaller holdings in PNB, Meralco and Philippine Airlines (PAL) are targeted to yield 12bn pesos. PAL, the flag-carrier, was offered in a bidding in January 1992 at which a local consortium of

giant corporation into smaller units that will divide its generation and transmission operations. The smaller units should also be within reach of the prospective bidders.

Last year, Napocor reported total revenues of 41.79bn pesos, making it the second-largest Philippine corporation

in terms of sales, and total assets of 245bn pesos.

Another big-ticket item, National Power Corporation (Napocor), which currently owns the bulk of electricity-generating capacity in the country, is being planned also for privatisation, although various details still need to be sorted out.

Principally, schemes are being studied to break up the

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THE PHILIPPINES 7

Huge resources will be needed to overcome the infrastructural inadequacies that could threaten the Philippines' economic growth. The country has a poor record in construction and maintenance, largely because insufficient money was available following the economic slowdown in the 1980s.

Even foreign loans, made available from traditional official creditors, could not be mobilised, or lack of counterpart local funds. Although there have been some improvements recently, things are far from ideal.

The supply of electricity, after the frenetic activity to put up new generating plants during the past two years, now slightly exceeds demand. The new capacity, however, consists mainly of oil-fuelled power stations that incur high costs. There is a strong need to build up new baseload capacity to lower these costs and make the investment climate more attractive.

Telecommunications, although improving fast, still need to be upgraded. Telephone density in the country is still 1.4 units per 100 inhabitants, among the lowest in the region.

Main roads in metropolitan Manila are often clogged, stretching travel times for commuters and commercial deliveries. For example, the 15-kilometre drive to Makati, the business and financial centre, from the outskirts of the metropolis takes between 60 and 90 minutes.

These problems are beyond the financial capability, or even the competence, of the government. However, the 'solution' could come from a scheme introduced three years ago, that involved the participation of private sector in the construction of power plants.

During the frequent disruptions to the electricity supply in 1992-93 (when working capacity could meet only up to 60 per cent of demand, so that rationing was necessary), the government invited private-sector groups to put up within short periods new power stations under build-operate-transfer (BOT) arrangements.

Under this concept, private companies are contracted to construct the facilities at their own expense; operate them after completion for an agreed period, giving them an opportunity to recover their investment and also make a profit; and then hand ownership over to the government at the end of the period.

Through BOT, 14 fast-track power plants with a combined capacity of nearly 1,600 megawatts have so far been established - enough to cope with current demand. Other projects under way, including base-load facilities, bring total capacity contracted to private groups to some 6,000MW, involving costs of at least \$5bn.

The success of the programme has encouraged the government to widen its approach. Under the Philippine Infrastructure Privatisation Programme (Pipp), the BOT system now applies to other areas: highways, ports, airports, canals, dams, water supply, irrigation, telecommunications, transport, reclamation, industrial estates or townships, government buildings, tourism, slaughterhouses, warehouses, waste management, information technology networks and database infrastructure, education and health facilities, sewerage, drainage and dredging.

The Pipp, believed to be the first programme of its kind in the world, has made the Philippines a model for BOT undertakings in Asia. It now offers various financial incentives for projects that entail costs of over 1bn pesos (\$36m), with reasonable rates of return on investments.

(PLDT) has been the dominant telecommunications company in the country, accounting for 93 per cent of all telephones. However, it also has a huge backlog of applications, and receives many complaints of poor service and line breakdowns.

The opening up of the sector started with the government's grant last year of licences for the operation of cellular mobile telephone systems, with which PLDT was ordered to interconnect. It also introduced the service-area concept, to hasten the installation of new land lines.

To make the service areas attractive, each was allotted a potentially profitable core in an urban centre - but also certain depressed areas, untouched by economic progress because of poor communications. The programme requires that 300,000 land lines be built in each area within the next five years. The operators were given two years to demonstrate progress, or face cancellation of their grants.

The huge costs of these projects have encouraged contractors to link up with foreign companies, either as investors or suppliers of equipment. Consequently most of the big names in world telecommunications are involved in the Philippine programme.

Meanwhile, PLDT is trying to eliminate its backlog. By 1996, it aims to have installed 1m new lines in its franchise areas.



Exhaust fumes are a fact of life in Manila
Patrick Magalhaes Lucas

Jose Galang describes a model remedy for infrastructural ills

Contractors to the rescue

The notices stencilled in green paint on the lamp-posts in one Manila suburb could belong to any western city. 'Keep Greenhills clean and green,' they read.

The difference is that the adjacent road consists of eight lanes of cars, buses, jeepneys (elongated Jeeps converted into mini-buses) and juggernauts - all caught in total gridlock and belching exhaust fumes into the sultry heat.

Such situations are as much the norm as the exception in Manila, where it can take an hour to move between neighbouring suburbs. The sight of drivers and pedestrians wearing nose-and-mouth masks, or simply wrapping their faces with a scarf, is common.

Air pollution, and associated respiratory problems, are just one of the country's intractable environmental problems. Like many developing countries, the Philippines is torn between the desire to push ahead industrial and commercial expansion, and the demands of its population for the most basic of acceptable living conditions. In the Philippines' case, these choices are made easier by the history of public corruption: rapid population growth, which goes no encouragement from the dominant Catholic church; and past environmental neglect.

The fragility of the Philippines' core infrastructure adds a further

Need progress damage the environment? asks Nikki Tait

Foresters come under fire

twist. Many Filipinos cheered when, on environmental and safety grounds, the previous Corazon Aquino regime decided to mothball a nearly-completed nuclear power station, built by Westinghouse Electric at a cost of over \$2bn on the Batangas peninsula.

The decision, in 1986, was taken shortly after the Chernobyl nuclear disaster, and partly justified in this context. 'What happened in the Ukraine certainly did not help the cause of those who wanted to operate the plant... We want our own people to be spared this tragedy,' commented one presidential aide.

Nevertheless, a few years later, this decision was being cited as one of the key reasons for the power crisis which suffused the country. Today, debate continues to rage over a number of proposed power-plant sites.

On the urban front, Manila has some of the worst slums in Asia, and one environmental group has estimated that the sea-level in the city's bay area has risen by about a metre over the past 40 years, due to the dumping of garbage and the silting of

the Pasig river. But the needs are no less acute in rural areas, where the incomes of about 70 per cent of families fall below the (low) poverty line.

Much of the international spotlight has focused on mismanagement of the Philippines' forestry resource. This is a complex tale of excessive logging by both domestic and foreign interests, with efforts at curtailment undermined by political corruption. The loggers' practices, in turn, have led to river siltation and landslides, and thus compounded the impact of natural disasters.

Indirectly, environmentalists claim, the mismanagement of the logging industry has contributed to thousands of human deaths. One activist puts the cost of silting for over-logging at 4 per cent of gross domestic product over a 20-year period. Efforts at long-term remedial action have had patchy results.

But even the logging problem cannot really be isolated. Population pressure has been encouraging migration out of the lowlands and up the hills, especially in Mindanao.

However, many of these migrants tend to pursue unsustainable cultivation techniques, with the result that their 'slash and burn' approach compounds the loggers' earlier damage.

In this generally gloomy picture, there are some grounds for optimism. For a start, the Philippines does have a fairly active environmental movement, although many participants acknowledge that this is still splintered, and that ideological differences between the various non-governmental organisations (NGOs) tend to prevent cohesive action.

Nevertheless, its voice is heard, and there is some pressure on government authorities to take note of its demands. The Philippines, for example, was a signatory to the Rio Declaration, which came out of the Earth Summit in Rio de Janeiro, promoting sustainable development. A Philippines Council for Sustainable Development was set up, its members a mixture of government agencies - including the Department of Environment and Natural Resources - and representatives of the principal NGOs operating in the environmental field.

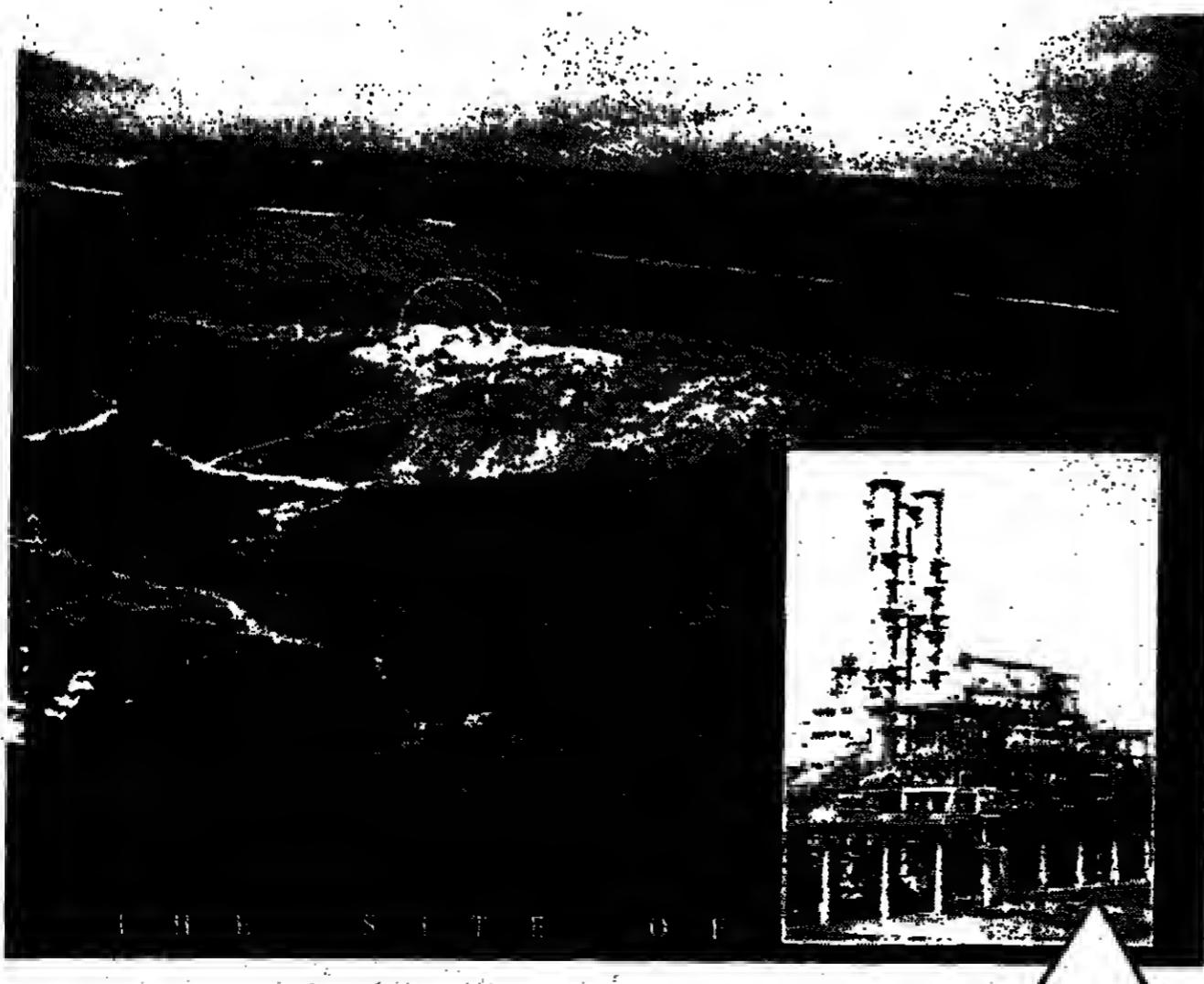
'The approach is not so confrontational now... it's better that we are talking to them,' comments Rene Encarnacion, at the Haribon Foundation for the conservation of natural resources.

But no one pretends that this is more than a start. 'Frankly, everyone looks at the environment as an add-on job,' says Marlene Kalaw, president of the Philippines Green Forum. 'It's a question of re-addressing the issues of economic development - we need to look at a new economic order.'

In the meantime, as if internal problems were not enough, it is debatable whether the west is helping. Greenpeace, the international environmental organisation, made its first foray into Filipino environmental politics earlier this year, when it alleged that hazardous waste was flowing from industrialised countries into the Asian nation - despite a law which bans waste imports. Computer waste from Australia and waste plastics, from the likes of Germany and the US, were among the breaches, it said.

Another controversy has been triggered by the withdrawal of the US military from Subic Naval Base. Local environmentalists argue that toxic and hazardous waste was left behind, or inadequately stored. The US claims that standards were enforced, and that it is co-operating fully in the provision of information.

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THE PHILIPPINES 8

Industrial estates are reflecting economic revival

More anchor at Subic

The economic recovery of the past two years has stirred activity in various parts of the country, particularly in the industrial estates being put up to capture investment flows.

The most notable is the Subic Special Economic and Freeport Zone, which is rising from the former US naval base along Subic Bay on the western fringe of the main island of Luzon.

Since its conversion into an industrial estate in November 1992, the Subic zone has signed up 73 companies to set up a range of industrial and commercial operations within the 6,000-hectare facility. Of these, 44 have actually started operations.

The Subic estate sits between a deep natural harbour opening up to the South China Sea and a mountain range. These features, industrial planners say, make the facility an ideal anchorage.

Having been a jump-off point for American military operations in the region, the zone has an airport, shipping berths and a well-maintained road network, along with fully-operating utilities (power station, telecommunications, water and sewerage systems) and structures that can quickly be converted into warehouses, residential buildings and offices.

All these make the area ideal for investors in a hurry. Its location also makes it suitable for ventures aiming at the Asian market.

Subic's twin military base, Clark Field, located to its east in the central Luzon province of Pampanga, has also seen increased interest in recent months. Thirty-five companies have formalised deals with the Clark Development Corporation to set up shop in the zone.

Clark is initially developing a core area of 4,440ha, of which 1,620ha have been roped off to become an aviation centre and another 1,020ha for industry. The project will be expanded by another 23,600ha to accommodate light and medium industry and agro-industrial ventures.

The aviation complex will include an international airport, to be developed from the

facility left behind the US air force that withdrew from the area just before the June 1991 eruption of nearby Mount Pinatubo.

Like Subic, the Clark industrial estate offers locators immediate infrastructure facilities, including a power plant, telecommunications and a water system.

Incentives await locators in Subic and Clark. There is exemption from taxes and duties on all imports of capital goods, machinery, raw materials and finished goods; exemption from local and national taxes except for a final 5 per cent corporate tax on gross income; and tax holidays of four to six years.

A highway to link the two industrial zones with metropolitan Manila is near completion, and will reduce travel time within the area.

Closer to metropolitan

Incentives await those who locate in Subic and Clark, including concessions on taxes and duties

Manila are the privately-run industrial parks that have sprung up in the Calabarzon area, which groups the five provinces surrounding the national capital - Cavite, Laguna, Batangas, Rizal and Quezon. In 1990, the government designated regional industrial centres (RICs) in each of the 12 regional groupings outside metropolitan Manila, leading to the Calabarzon concept.

The Calabarzon project aims to create a business corridor south and east of the national capital, to capture the city's overspill population without causing additional poverty and other social problems.

The corridor has a combined land area of nearly 16,230 square kilometres, or 5.4 per cent of the whole Philippine land area, and a population of 6.35m. It is already accommodating a range of manufacturing operations set up by big US, Japanese, South Korean and European groups.

The area also has an industrial base composed of oil refineries; manufacturing

operations in industrial gases, non-alcoholic beverages, paper products, flour and feeds, metal products and other consumer goods; shipbuilding; food processing; and power generation.

Among the first industrial estates that are now offered to investors are: Dasmarinas Industrial Estate, Gateway Business Park, GMA Industrial Estate, Cavite Industrial City, Laguna International Industrial Park, Laguna Technopark, Light Industry and Science Park of the Philippines, along with the government-run Cavite Export Processing Zone.

Farther out of the capital, the government has identified the following growth centres:

■ The Cagayan-Iigan corridor, in northern Mindanao, which is being developed as a heavy industrial centre, and a major agro-industrial and trade centre in view of its access to hydro-power sources and industrial base.

■ The north-west Luzon quadrangle, said to be a potential financial centre and tourist haven, given its proximity to Taiwan, Hong Kong, Korea and Japan.

■ The Cebu-Davao-Zamboanga crescent, which is being promoted as an agricultural centre to become a major exporter of fresh and processed food and other products.

■ The Panay-Negros pole, in the central Philippines, now being developed for light and medium manufacturing activities specialising in furniture, jewellery, toys, handicrafts, kitchen and hardware.

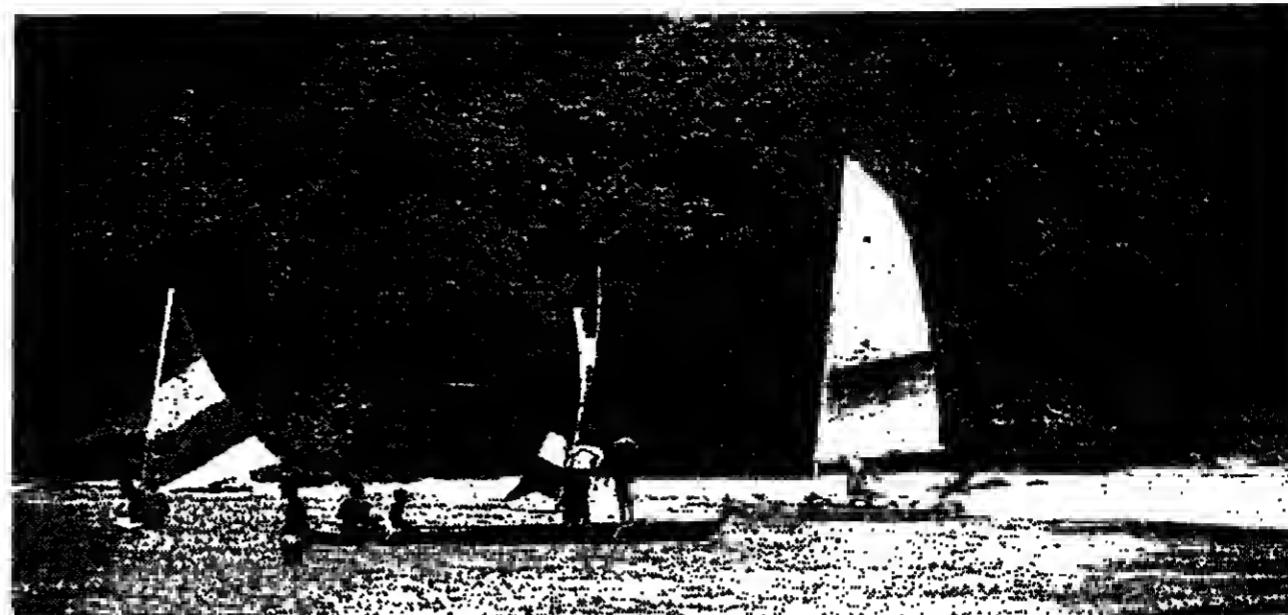
■ The Leyte-Samar zone, also in the central Philippines, which is being considered as another heavy industry centre, because of its access to geothermal and hydro-power sources.

■ The west-central Luzon zone and baselines, which may be tapped to specialise in ship and aircraft manufacturing and repair, warehousing and transhipment, defence industries, and other light-to-medium industries.

Jose Galang

Nikki Tait describes the tourism industry's struggle to overcome a number of obstacles

The business visitor fares best



Plain sailing for some watersport at Capiz, on Mindanao island

Veronica Gattat

Tourism in the Philippines might be described as optimism in the face of adversity. Superficially, there is every reason for visitors to be deterred. Until the late-1980s, the political climate was unstable. Continuing "internal security" problems from the activities of Muslim separatists in the southern island of Mindanao, to random street crime - attract enough international attention to give the Philippines a serious image problem. Countries like the UK or Australia still provide consular advice notices to travellers, despite requests from Filipino government officials to have these warnings lifted.

The country also encounters more than its fair share of natural disasters. Parts of the northern Luzon region, for example, were badly affected by the 1991 earthquake, in which over 2,000 people died.

Even in Manila's grander hotels, visitors will find that the standard fire notices carry a separate, equally prominent, warning about earthquakes. "If unable to go down the stairs, go up to the roof," reads one soothsaying, if unhelpful, message.

The country averages over a dozen typhoons in a good year, some of which have caused major damage in the potential tourist centres in the Visayas.

If these factors fail to deter the more intrepid traveller, there is the paucity of infrastructure, which is more annoying than exhilarating. In the early-1990s, power-cuts were a feature of everyday life.

Telephone communications can still be erratic, and a trip around Metro Manila, the country's major urban centre, means one long traffic-jam. Yet, despite all of these obstacles, the Philippines is plainly aware of the benefits which a flourishing tourist trade can bring, and is keen to play up its limited gains. In 1993, 1.4m visitors arrived in the country, a 19 per cent improvement on the previous year. The percentage gain in 1992 was of the same order.

According to Mr Vicente Carlos, secretary at the department of tourism (DoT), the country now seeks to attract around 1.65m visitors in 1994, and 2m in 1995. He takes com-

fort from the fact that the most recent monthly figures - for May - showed that around 100,000 people arrived, a record number for what is traditionally a lean month.

But while these statistics may provide grounds for encouragement, they should also be kept in perspective. For a start, the Philippines is moving

"green card" counts as an "overseas worker", and only Filipinos who have taken up US citizenship should fall into the North American visitor category. But no one believes that these niceties are scrupulously observed.

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DUTCH FINANCE AND INVESTMENT

Monday September 12 1994

Two years after the launch of a wide-ranging programme to boost Amsterdam's status as a financial centre, the Dutch capital has decided to wind up its campaign of reforms, initiatives and promotional activities.

The move, far from signify-ing defeat, is clear confirmation that "Amsterdam has achieved its aim of bolstering its standing in the face of increased competition from larger international financial centres, particularly London.

The campaign, which began as a joint initiative of prominent bankers in 1988, was not intended that Amsterdam should rival the stature of first-tier European centres such as London or Frankfurt. Instead, the goal was to confirm Amsterdam's place in the second tier and to prevent its slide into third-tier status.

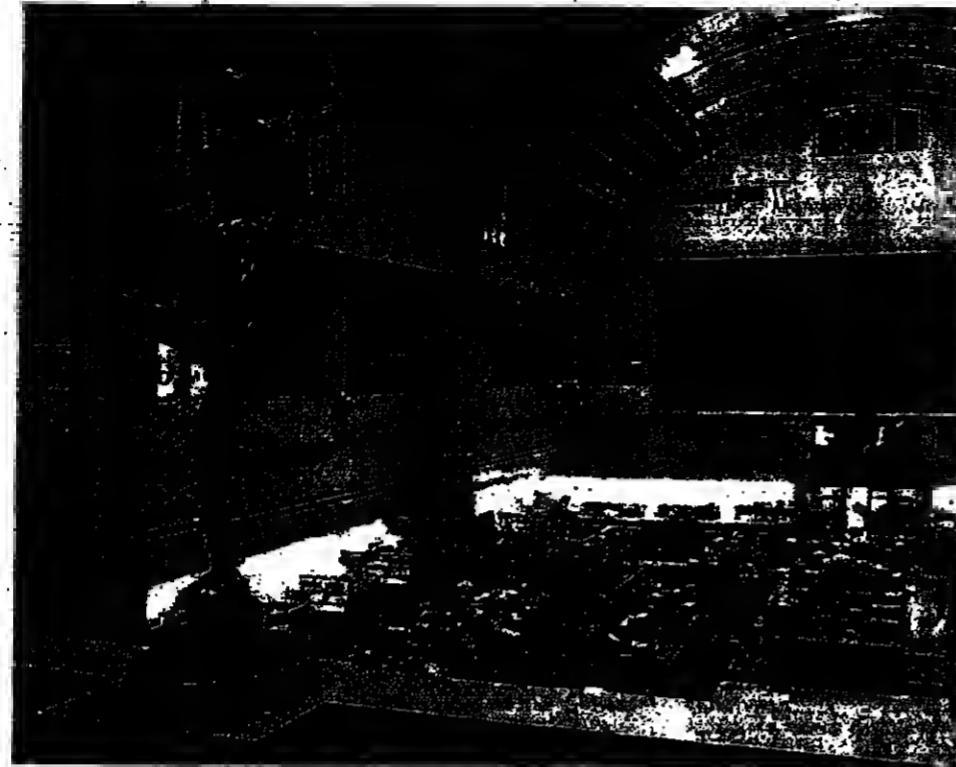
The centrepiece of the campaign - a radical overhaul of the trading system at the Amsterdam Stock Exchange, with a separation of the wholesale and retail segments of the market - is due to take place on September 30.

Earlier milestones in the campaign, which was formally ended in May, included the abolition of exchange duty, reforms of the government bond market, and the introduction of a fixed seven-day settlement system.

Another successful element in the promotion of Amsterdam was persuading foreign banks, particularly in the Far East, to choose the Netherlands as a base for expanding into the European market place.

There have also been disappointments along the way. Amsterdam's hopes of attracting a prestigious multilateral financial institution, such as the European Bank for Reconstruction and Development or the nascent European Central Bank, were both dashed.

Another of the campaign's original 23 aims - the development of Amsterdam as a centre for the trading of ECU-denominated financial instruments - also failed to materialise. Early on, it became clear that neither Dutch companies nor the Dutch state would be issuing



Plans for a new look: the Amsterdam Stock Exchange and the European Options Exchange will be rebuilding their trading floors to accommodate computer-screen trading



Lydia van der Meer

Action plan lifts Amsterdam's status

The centrepiece of the Dutch capital's programme of financial reforms is an overhaul of the stock exchange's trading system this month.

Ronald van de Krol, author of this survey, discusses achievements

enough ECU paper in the short term to create the right conditions for a flourishing market segment.

"A lot has happened here," says Jan Steinhausen, a former deputy-director of the Dutch central bank who ran the "Amsterdam Financial Centre" campaign. "The action plan, with all its limitations, has achieved good things for the Dutch financial community. Without it, the situation would have been deplorable."

However, Mr Steinhausen and other members of the financial community are aware that the reforms and changes are not in themselves an iron-clad guarantee that Amsterdam will continue to compete effectively.

To achieve that, the big institutions in Amsterdam - essentially, the large Dutch banks - must seize the new freedom for

equity market-making and make it happen.

Prices must be extremely competitive, and market liquidity must be more than ample, if buyers and sellers of Dutch shares and bonds are to be persuaded to do their business in Amsterdam, rather than London.

Almost exactly a year ago, ABN Amro, the Netherlands' largest bank and biggest single participant on domestic capital markets, caused a brief flutter of anxiety when it announced

plans to move the co-ordination of world-wide equity sales, trading and research to London.

Louis de Blaauw, member of

the management board and head of investment banking and global clients, said the bank had since managed to allay fears that it was withdrawing support from the Amsterdam market. "It is not at all our intention to close down in the Netherlands and to operate solely from London.

We are a Dutch bank, and we will do our best to keep the Amsterdam bourse strong for the shares that are traded here and to keep the market competitive."

Like other Dutch banks gearing up for the September 30 reforms, ABN Amro believes the changes can help win back part of the equity business that

now takes place in London, mirroring Amsterdam's earlier success in recapturing the initiative in government bond trading. "I think that you will see the same effect (in shares as in bonds)," Mr de Blaauw said.

Although the reforms that are about to take place at the stock exchange are impressive enough, they are at least several years overdue. In fact, it had been obvious since the 1980s that the bourse, which claims to be the world's oldest with a history stretching back to the 17th century, was being hamstrung by the limited resources of its stock jobbers, or "hoekmen".

Significantly, alarm bells began to ring in Amsterdam only after an "outsider", the McKinsey consultancy firm, prepared a report showing the extent to which trading had seeped across the English Channel.

This, in turn, helped concentrate the minds of all participants in Amsterdam, leading to the painful but necessary decision to sacrifice a large number of the traditional "hoekmen" and to convert the remaining firms into "market

take place between two parties, the hoekmen were simply too poorly-capitalised and too small to act as middle men in the sale and purchase of shares and bonds.

The result was excessive costs and dwindling liquidity, two factors that helped drive trading in Dutch bonds and shares to London.

Nevertheless, the flow of new companies to the bourse has slowed to a trickle in recent years, and so far the KPN flotation has not produced the hoped-for bandwagon effect. Indeed, the recent flotation of Ballast Nedam, the Dutch construction group previously owned by British Aerospace, simply marked the return of a company that had once had a listing.

New blood is essential to Amsterdam. It will be getting an injection of sorts in January when foreign banks and brokers, mainly of Anglo-Saxon origin, begin to trade remotely on Amsterdam's new system from their offices on the other side of the Channel.

But if it is to lead rather than follow, Amsterdam will have to rely in the end on home-grown energy and talent.

Fortis: Europe's highest profit first half 1994

Fortis achieved good results in the first half of 1994. Net profit rose to ECU 264.2 million. The pre-tax result of the finance sector rose by 13% to ECU 171.1 million and that of the banking sector by 11% to ECU 127.1 million.

Fortis first half 1994

	1994	1993	increase %
Net profit	264.2	227.1	17
Finance sector	171.1	150.0	13
Banking sector	127.1	117.1	11
Net equity	4,082.9	4,083.8	0.0

Key figures parent company

	1994	1993
Earnings per ordinary share	1.15	4.25
2-1993 30-06-1994 31-12-1993	3.94	
Equity per ordinary share	2,122	73.72
		75.43

100 BEF = 1.95 Sterling
1 NLG = 0.35 Sterling

Prospects

The results achieved by the group's interest in Assubiel-Leven on 1 July 1994 will be reflected in the figures for the third quarter. On the other hand, in the second half of the year, charges in connection with the internal development, streamlining and positioning of the group will also be taken into account and seeing the results for the first half, the group now expects profit for 1994 to be 10 to 15 per cent higher.

Fortis AG and Fortis Financial Services

Fortis AG is a diversified financial and insurance group, consisting of a large number of banking and insurance companies of Fortis. Each parent company has

its own board of directors. If you would like to receive a copy of the first half year report of Fortis and its two parent companies, please contact Fortis AG, Department of Public Communication:

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DUTCH FINANCE AND INVESTMENT 2

Bill Clinton's celebrated reminder that "It's the economy, stupid" has little relevance to the Netherlands' new prime minister Wim Kok, who has inherited an economy that seems poised for a return to healthy economic growth. But if he had to choose a slogan to capture his priorities, Mr Kok might well have selected "It's jobs, jobs, jobs".

The latest Dutch coalition government, inaugurated on August 23, has started its four-year term with good prospects of economic buoyancy but also with confirming signs that the country's long-standing unemployment problem is not going to go away easily.

The Organisation for Economic Co-operation and Development, in a report on the Dutch economy in June, argued that the Netherlands' unemployment problem is a structural one that cannot be overcome by economic growth alone. Its recipe for success is reducing rigidities in the labour market, decentralising wage-setting and, crucially, making the dole less attractive by widening the present narrow gap between welfare benefits and low-level wages.

In a nutshell, the goal should be to reduce labour costs, redress the incentive balance between working and not working, and improve labour



Wim Kok: job creation is the government's main task

which takes in all people of working age receiving disability and other types of social security benefits, as well as people enrolled in special job creation programmes - puts unemployment at just above 25 per cent.

The unemployment problem notwithstanding, the Netherlands is estimated to be on track for economic growth of 2.0 per cent to 2.5 per cent in 1995, up from a projected 1.5 per cent this year and just 0.3 per cent in 1993.

For this reason, the new

three-party coalition government will be actively pursuing programmes to stimulate jobs, particularly at the very lower end of the labour market. This will be done, in part, by reducing taxes and social premiums, thereby making employees less expensive for employers.

"Gross labour costs must come down, especially for lower-paid labour," Mr Kok said.

At the same time, some business sectors may be exempted from the minimum wage laws to help generate more entry-

level jobs for job seekers. In another move, some 40,000 jobs for people on the dole will be created by the state in public duties such as home-help for the elderly, child care, and public safety and security.

What Mr Kok will emphatically not do is lower unemployment benefits to encourage the unemployed to seek or accept work. This option - frequently proposed by those like the

OECD who argue that the country's generous welfare provisions make it unattractive for dole recipients to take low-paid jobs - will be unacceptable to the rank and file of the Labour party. It is in this area of labour policy that the biggest doubts arise about the new government's ability to stimulate people to forego the security of state benefits and seek work.

According to the Netherlands' own narrow definition of unemployment, only about 7 per cent of the potential labour force is out of work. But the OECD's broader definition -

which takes in all people of working age receiving disability and other types of social security benefits, as well as people enrolled in special job creation programmes - puts unemployment at just above 25 per cent.

The unemployment problem notwithstanding, the Netherlands is estimated to be on track for economic growth of 2.0 per cent to 2.5 per cent in 1995, up from a projected 1.5 per cent this year and just 0.3 per cent in 1993.

At this 1993 level, the Dutch financing deficit will fall just within the 3 per cent norm established for European monetary union at the end of the 1990s. But the absolute level of public debt will remain high, causing long-term worries for the government.

Given the still precarious nature of the national debt, the new government will obviously be hoping that the predicted acceleration of economic growth will not only materialise, but that it will be even higher than projected. If so, tax revenues will also come in above budget, creating room for a renewed assault on public debt.

account at the clearing level, regardless of the number of different brokers used.

Another recent concession to bigger investors was a sharp cut in brokers' exchange fees on the EOE's futures subsidiary, the Financiële Termijnmarkt Amsterdam (FTAA), on June 1. The cuts, designed to be passed on to investors, are meant to boost liquidity and volume.

The EOE has also introduced "flex options" on Dutch state bonds, allowing the investor to tailor the expiry date and exercise price to his precise requirements. "Flex has been very important for us, and we'll certainly be offering more flex options," Mr Kuiper said.

And, finally, the EOE hopes to deepen the liquidity of its market by helping to create better-capitalised market-makers able to handle the bigger deals that institutional investors are expected to bring to the exchange.

To this end, Mr Kuiper is trying to put together a "liquidity fund" through which institutional funds can be injected into smaller, promising market-makers. The total money involved will not be large, but the ultimate effect can be important for the exchange.

"Investing €1m in a smaller market-maker can really put the firm on the road to bigger things," he said.

Number of options traded on the EOE

	1993	1992
Stock options	40	42
Index options	4	5
Bond options	8	5
Future options (DOF)	1	1
Currency options	2	2
Precious Metal options	1	1
Special products (warrants)	7	1
Total	63	57

Turnover of EOE options contracts

	1993	%	1992	%
Stock options	6,035,741	64.0	8,808,548	63.8
Bond options	436,100	3.5	270,442	2.5
Dutch Index options	3,106,437	24.7	2,945,704	27.6
Europ Index options	2,647	0.0	10,554	0.1
MMI/XMI Leap Index options	6,809	0.1	21,568	0.2
Currency options	672,832	5.4	543,312	5.1
Precious metal options	284,040	2.3	72,815	0.7
All options	12,544,505	100.0	10,673,042	100.0

Source: EOE

The European Options Exchange plans to introduce a unique new trading method

The EOE will be humming in 1996

Amsterdam's European Options Exchange (EOE) is planning to become the first options exchange in the world to combine the traditional "open outcry" of human voices with the subdued hum of computer-screen trading.

The unique new trading, due to be launched in early to mid-1996, marks a new phase in the EOE's 16-year history.

When it was established in 1978 as the first options exchange outside the US, the EOE adopted the open outcry system that prevailed on the Chicago Board of Trade (CBOT) exchange in the US. The electronic exchanges of the late 1980s had not yet been born, and the "pit" seemed the logical place to bring together supply and demand.

In keeping with the wide-

spread use of electronic trading, the EOE wants to move with the times yet also retain its trading floor.

"What we're effectively going to be doing is building an electronic exchange alongside our existing exchange, and then coupling the two together," Joost Kuiper, the EOE's general director, said. "It'll be an important event in the existence of our exchange."

As the first options exchange in Europe - hence the ambitious name - the EOE had originally hoped to become Europe's sole centre for the trading of options. But other countries, from the UK to Germany and from France to Switzerland, eventually built their own national exchanges.

Most of the recent newcom-

ers have introduced fully electronic trading systems, eschewing the trading floor.

However, EOE believes there is still room for open outcry in Amsterdam because of the "atypical" character of the exchange: the EOE is overwhelmingly a retail exchange, with 70 per cent of turnover generated by private investors rather than the institutional investor who sets the tone on institutions such as Germany's Deutsche Terminbörse (DTB) or the London International Financial Futures Exchange (Liffe).

The market for the larger retail order is at heart a "talk market", Mr Kuiper said.

The proposed new trading system, called Switch, will allow the EOE to use open outcry in some areas and electronic trading in others.

Details are still being worked out, but small retail orders below some sort of limit, such as 10 or 20 contracts, will be executed electronically through automatic matching.

This is expected to be far more efficient and cost-effective than the present system of writing order slips and matching supply and demand through open outcry.

However, larger retail orders and smaller wholesale orders for institutional investors will remain the preserve of the trading floor.

Big institutional orders - so far an underdeveloped market segment at the EOE - will probably also be handled electronically.

This computer-based trading is probably best suited to handle the growing trend to more tailor-made, less standardised contracts for bigger investors.

The Switch system will be flexible, enabling the EOE to determine for each class of options contracts which system is more suitable - open outcry on the floor or electronic trading by screen.

For traders on the floor, the two types of trading will be brought together by hand-held computer terminals.

Besides building its ambitious new trading system

over the next two years, the EOE will also be concentrating on attracting more institutional investors to the exchange.

Unlike the DTB, which was established with the full co-operation of the big German banks, the EOE's bank in the late 1970s was not wholeheartedly welcomed by the Dutch financial establishment. The exchange was considered too risky for the cautious Dutch, and an early step of sponsoring a Dutch

soccer team and linking the EOE's name to classical music competitions brought a wealth of publicity and a crowd of institutional investors to the exchange.

This retail bias is reflected not only in the 70:30 ratio between retail and institutional turnover but also to the relatively low share of index options in the EOE's total turnover.

The EOE's success in the face of widespread scepticism was due to the efforts of many small brokers and traders and of the publicity campaign waged by its first director, Tjerk Westerterp. His unusual step of sponsoring a Dutch

stock exchange reforms mark end of the 'hoekman'

first scheduled to take place in the 1994 first half, will now go ahead on September 30, Mr van Ittersum said.

Foreign-based traders will probably not be admitted until three months later. This is partly because the Amsterdam bourse's members have not yet decided whether foreigners will be required to take out ordinary membership or a cheaper form of extraordinary membership.

"We also want to give our members three months of trading under the new system before opening it up to foreign traders," Mr van Ittersum said.

A similar three-month gap was observed in the launch last year of the Amsterdam Treasury Market (ATM), the Dutch capital's screen-based trading system for Dutch government bonds which has attracted 15 foreign participants, mostly based in London. "I expect many of these to be interested in the new equity market, too," Mr van Ittersum said. "In the end I think we'll have the 10 to 20 leading foreign houses as participants."

One prospective foreign participant is CS First Boston, which recently announced it was closing its trading and backroom operations in Amsterdam and transferring staff to London. The stock exchange is hoping to keep CS First Boston involved in Dutch bourse trading, despite its vir-

Mr Kuiper said.

Index options, typically a product for institutional investors, accounted for roughly 25 per cent of contract turnover in 1993, against nearly 85 per cent for stock options, a type of option that generally attracts private investors.

By 1996, the EOE hopes to have raised index options to nearly 40 per cent of the total.

One way the EOE is to woo institutional investors is to offer them a single

will be the spreads between bid and offer prices on the bourse's Asset (Amsterdam Stock Exchange Trading System) screens. If these are as narrow or narrower than those on SEAQ's screen, Amsterdam will have reached its stated goal of being the international price leader for Dutch equities.

Another test, though perhaps more difficult to judge because of the lack of transparency in international turnover figures, will be the amount of equity turnover that flows back to Amsterdam from London. At its lowest point in 1992, some 60 per cent of Dutch equity trading took place in Amsterdam, according to a milestone report by McKinsey, the consultants, which galvanised the Dutch financial community into action and helped clear the way for October's reforms.

McKinsey said that at this rate we might fall below 50 per cent in three years' time. Your goal must be to serve as the price leader for your own equities, and to be leader you must have at least a majority of the volume," he said.

"I want us to try to get back in any case to a ratio of 75:25, preferably 80:20. That is our goal."

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Starting later this month, the bourse's two dozen bookman firms will be whittled down to no more than five to 10 companies. In their new guise, they will act as market specialists, roughly along the lines of their counterparts in New York. The new-style hoek-

man will operate exclusively in the retail market, but will also serve as point of contact between the retail and wholesale ends of the bourse.

Although Amsterdam is injecting screen trading into its overall trading system, it has consciously stopped short of abolishing the trading floor altogether, as London did in its Big Bang in the late 1980s. The decision to retain the philosophy of the central market is a good one," Mr van Ittersum said, citing debate in London about the wisdom of the UK capital's alternative - adhere to quote-driven market-making system. London is starting to look at continental practices at a time when many continental bourses are making some of the concessions to professional investors and trades that lay at the heart of Big Bang.

But he stressed that Amsterdam's continued attachment to the floor will have to be borne out by future events and by continued advantages in terms of cost, of swift and transparent price formation, and of a "feeling for the market" fostered by direct, daily, physical contact. "The floor itself is not a dogma, it must be a question of efficiency," he said.

Not surprisingly, some hoekman companies opposed the changes that heralded their transformation into specialists, and they called for a longer transition period. The reforms,

which takes in all people of working age receiving disability and other types of social security benefits, as well as people enrolled in special job creation programmes - puts unemployment at just above 25 per cent.

The unemployment problem notwithstanding, the Netherlands is estimated to be on track for economic growth of 2.0 per cent to 2.5 per cent in 1995, up from a projected 1.5 per cent this year and just 0.3 per cent in 1993.

The buoyant growth predicted for next year confirms that the Dutch economy is out of danger of slipping into the same recession that plagued its big European trading partners, especially Germany, in the early 1990s.

Thanks to the Dutch guilder's close links to the German mark, inflation is expected to be relatively under control at 2.5 per cent this year, falling to 2.25 per cent next year.

"The economic prospects facing the new cabinet are good," MeesPierson, the Dutch investment bank said in a report. "The economy is just beginning to move into a new phase

Options exchange: about to enter a new phase

Lucas van der Meij

Baron Boudewijn van Ittersum: the changes will be far-reaching

Baron Boudewijn van Ittersum

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DUTCH FINANCE AND INVESTMENT 3



Stock exchange floor: small investors look over papers
Lydia van der Meij

Sell-off fails to excite public

Man in the street is a reluctant shareholder

The small Dutch shareholder – the proverbial “man in the street” – was consciously ignored in June when the government sold off its first tranche of shares in Koninklijke PTT Nederland (KPN), the country’s telecommunications and postal company.

For the first time in a Dutch flotation, private investors were offered a discount to the price paid by institutional investors. The inducement was considered essential because Dutch households, unlike their counterparts in the UK or even France, have never mustered much enthusiasm for buying shares.

The 5 per cent discount, limited to the first 75 shares, attracted considerable attention but did not, in the end, result in the participation of 500,000 small investors, as forecast at one point by the Dutch government.

Instead, some 185,000 private investors took part, of whom 31,000 were KPN employees.

Wim Dik, KPN’s chairman, said recently, “Of course, the issue was three times oversubscribed, but expectations that the KPN share would immediately become a ‘people’s share’ were not realised.”

The chairman of the stock exchange, Baron Boudewijn van Ittersum, also acknowledged that the number of new investors was relatively low, but added that the publicity may have the long-term effect of persuading people to consider share purchases another time. “Until recently, share ownership was seen as something for the ‘happy few’. After the KPN issue, it can be seen as an activity for the entire population,” he said.

Explanations for the lower-than-expected level of enthusiasm abound. They range from the mundane – the public’s irritation with saturation advertising for the shares – to the essential conservatism of the Dutch, their preference for collective savings through pension schemes and impediments created by the country’s tax structure.

The answer may be more simple. Wilco Jiskoot, senior executive vice-president of ABN Amro, the Dutch bank which lead-managed the global share offering, said: “The foremost factor was the general climate on the house itself.” In the weeks leading up to the issue, the Amsterdam Stock Exchange had softened and was well down on the peaks it had reached earlier in the year.

Mr Jiskoot also noted that, in contrast to some other European privatisations which have been done at almost “give-away” prices, the KPN issue was fairly priced, reflecting the government’s goal of getting optimum value for its shares.

In contrast to disappointment about private shareholder participation expressed by the government and KPN, ABN Amro said the final result was roughly in line with its own expectations and its internal analysis of the Netherlands’ pool of private shareholders.

Mr Jiskoot said a distinction must be drawn between real newcomers to the business of investing in shares and the roughly 200,000 Dutch private investors who have regular experience of actively selling and buying shares.

Although definitive, combined figures are not available from the various Dutch banks that belonged to the flotation syndicate, ABN Amro estimates that 20,000 to 30,000 new share investors were attracted to the KPN issue.

Mr Jiskoot agrees individual Dutch households are still less likely to buy shares than in

“Bancassurance” has intensified competition between financial institutions

Powerful trio dominate banking

Despite the continuing influx of foreign banks into the Netherlands, the country’s financial system is still dominated by a powerful trio of domestic institutions.

The three big banking institutions – ABN Amro, ING Bank and Rabobank – control a combined 80 to 90 per cent of crucial market segments, such as mortgages and savings accounts. This makes it difficult for foreign banks to achieve anything other than niche banking status in retail banking, in spite of the Netherlands’ reputation as one of the most open banking markets in Europe.

The concentration of banking power has been strengthened by the spate of mergers since 1989 that has whittled down the number of important domestic participants from five to three.

But the oligopolistic nature of banking in the Netherlands does not mean that Dutch banks have been freed from worrying about encroachment on their territory. On the contrary the three are increasingly treading on each other’s turf. This, plus the advent of “bancassurance” – the blurring of strict divisions between banking and insurance – means that competition

between the three remains spirited.

In the fight to win over customers to pension plans and other types of insurance products, the banks face competition from Dutch insurers such as Aegon and also from Fortis, the Dutch-Belgian financial group, which like ING and Rabobank, has consciously set out to cross-sell products through its insurance and banking distribution channels.

Competition is rife in traditional lending activities and in capital markets

All in all, the battle lines have changed dramatically since the 1970s and 1980s when the banks each had a preserve of their own. Rabobank, a cooperative, was the farmers’ bank; the governors of ABN Amro were seen as catering to big companies; and ING’s predecessor NMB Bank, was associated with the medium-sized business community.

To an extent the three big banks do retain specialities in the domestic market. Rabobank is the leader in home mortgages, ING (through its Postbank subsidiary) is a leader in money transfers, and ABN Amro is dominant in

equity trading and corporate lending.

Nevertheless the old days of

seemingly exclusive preserves are gone, creating heightened competition at home but also partly abroad.

Until the mid to late 1970s, the only bank with a large international presence was ABN Amro, which later merged with Amro to create ABN Amro. Since then, however, Rabobank and ING Bank selected long ago as one of the five components of its international expansion.

At home, Rabobank’s dominance of the agricultural and horticultural market is being challenged by ABN Amro, which recognises the export-driven potential of the country’s farmers and greenhouse owners.

Competition is rife not only in traditional lending activities but also in areas such as capital markets, where all three are trying to find new sources of capitalisation income.

Half-year results published by the three banks at the end of August show the importance they attach to this growing pool of income. In each case, growth of commission income outstrips interest income, due in part to the fact that ABN Amro, ING and Rabobank were all involved in the underwriting syndicate for the flotation of KPN, the Dutch telecommunications and postal group, in June.

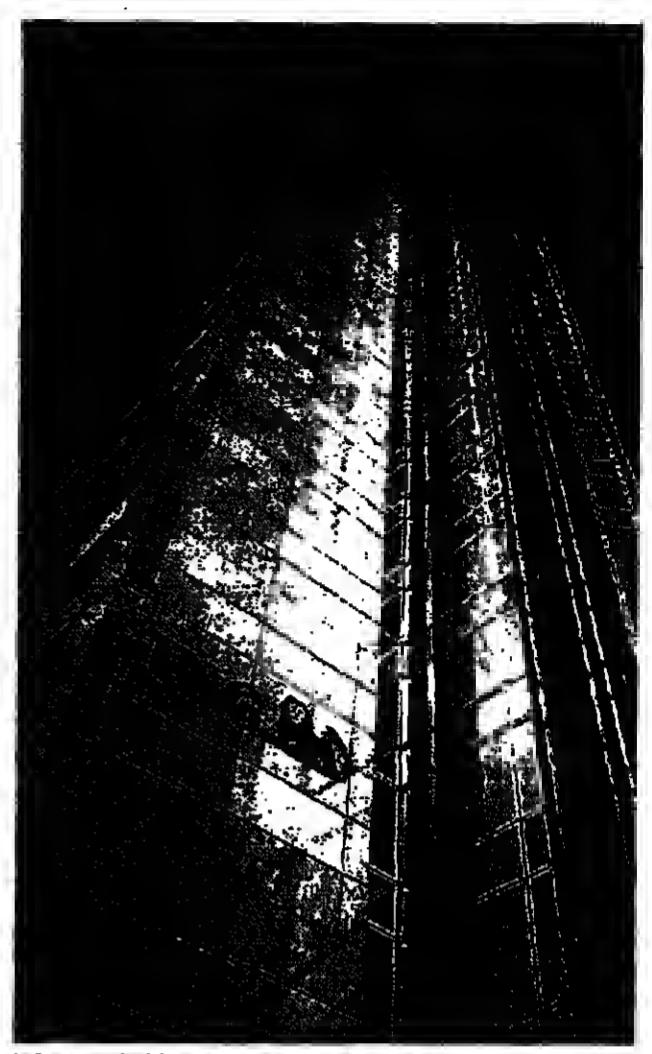
can Free Trade Agreement.

Rabobank, traditionally the bank that caters to the Netherlands’ extensive and rich agricultural sector, is increasingly focusing its international aspirations on the areas of trade and commodity finance, a field which ING Bank selected long ago as one of the five components of its international expansion.

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ING group HQ: doing well in emerging markets banking
Lydia van der Meij

The Financial Times for interpretation.

Bluepaper	0.20	0.5103	14	431 ₂	431 ₃	431 ₄	-18	65	361 ₂	Timberland	1.00	0.2	78	1043	441 ₂	441 ₃	441 ₄	-18	563 ₂	403 ₂	VF Corp	1.20	2.6	10	15
BluePep	1.78	4.8	15	13	37	361 ₂	-37	112	165 ₂	Tandem	1.52	3.4	78	1043	441 ₂	441 ₃	441 ₄	-18	245 ₂	204 ₂	Valero En	0.44	1.9	5	5
B Pacific	2.80	3.2	13	87	8877 ₂	886 ₂	878 ₂	+12	325 ₂	Tandy Corp	0.80	2.0	47	2805	305 ₂	298	298	-18	62 ₂	74 ₂	ValeroGas	0.50	5.7	5	5
Brand Crp	6	10	10	104	104 ₂	104 ₃	104 ₄	-14	131 ₂	Taurus Mun	0.81	6.5	15	123	123 ₂	123 ₃	123 ₄	-14	612 ₂	33 ₂	Valh Inc	0.20	4.4	8	8
Baltic Mar	1.20	2.5	10	492	493 ₂	483 ₃	483 ₄	-14	487 ₂	Texaco Energy	1.92	3.9	16	259	483 ₂	483 ₃	483 ₄	-14	21 ₂	19 ₂	Van Dorn	0.80	2.9	47	30
Baltic Br	0.32	2.4	16	805	131 ₂	131 ₃	131 ₄	-14	278 ₂	Teltronics	0.60	2.2	14	2537	271 ₂	269	271 ₄	-14	51 ₂	71 ₂	Vankampen H	0.99	11.8	41	41
Baltic GLE	1.48	5.5	14	261	262 ₂	263 ₃	263 ₄	-14	251 ₂	Telefondy	0.80	3.2	19	848	125 ₂	244	244 ₄	-14	103 ₂	111 ₂	Vankampen M	1.20	11.7	2	2
Baltic GLE	0.40	10.7	187	63	32 ₂	33 ₃	33 ₄	-14	349 ₂	TeleSpa	1.62	5.2	16	3038	311 ₂	301	311 ₄	-14	54 ₂	38	Vanco Int	0.84	6.7	18	18
Baltic GLE	0.16	1.6	102	1189	101 ₂	101 ₃	101 ₄	-14	593 ₂	Telex Adm	0.95	1.9	12	14507	511 ₂	503	503 ₄	-14	81 ₂	41 ₂	Vanco Int	0.80	0.8	23	34
Baltic GLE	2.90	7.2	13	53	383 ₂	381 ₃	381 ₄	-14	522 ₂	Temple	1.00	2.3	21	560	432 ₂	432 ₃	432 ₄	-14	245 ₂	193 ₂	Varty Int	1.16	7.5	1	1
Baltic GLE	0.10	0.5	12	3590	1157 ₂	113 ₃	113 ₄	-14	224 ₂	TempleCrd	0.38	1.9	20	203	21 ₂	201	201 ₄	-14	152 ₂	251 ₂	Varty C	1.16	7.5	1	1
Baltic GLE	0.58	2.6	16	3468	231 ₂	221 ₃	221 ₄	-14	93 ₂	TempleInt	0.72	8.5	84	85 ₂	82 ₃	82 ₄	82 ₄	-14	265 ₂	192 ₂	VodaPac	5.00	6.5	2	2
Baltic GLE	2.74	5.6	15	214	484 ₂	485 ₃	485 ₄	-14	524 ₂	TempleInt	0.60	7.5	36	3648	365 ₂	365 ₃	365 ₄	-14	373 ₂	251 ₂	VodaPac	1.16	2.6	20	20
Baltic GLE	1.42	5.8	15	2240	241 ₂	241 ₃	241 ₄	-14	271 ₂	TempleInt	1.00	3.2	29	1203	490 ₂	490 ₃	490 ₄	-14	51 ₂	157 ₂	VodaPac	1.16	2.6	20	20
Baltic GLE	2.23	5.8	15	239	26 ₂	26 ₃	26 ₄	-14	255 ₂	TempleInt	2.00	8.2	17	102	277 ₂	262	262 ₄	-14	203 ₂	125 ₂	VodaPac	1.16	2.6	20	20
Baltic GLE	1.80	2.9	15	5720	62 ₂	61 ₃	61 ₄	-14	103 ₂	TempleInt	1.10	10.6	10	1058	1058 ₂	1058 ₃	1058 _{4</}								

DUTCH FINANCE AND INVESTMENT 4

The agency charged with the job of attracting foreign investors to the Netherlands may soon be setting its sights on Hong Kong and China.

As part of the continual fine-tuning of its international geographical presence, the Netherlands Foreign Investment Agency (NFIA) is considering hiring a local adviser in Hong Kong to start scouting out potential investors in the region.

The Hong Kong project, if launched, would be undertaken in conjunction with the Netherlands's two "mainports", the port of Rotterdam and Schiphol Airport.

Jochen Hanse, the NFIA's new director, said in an interview that the Hong Kong move would be undertaken cautiously as a long-term attempt to persuade local companies to use the Netherlands as a gateway into Europe.

"In the first instance, we're thinking of distribution facilities, because there's no chance at all for the moment that production facilities from, say, mainland China would be transferred to the Netherlands," he said.

Chinese entrepreneurs "will need distribution offices, sites and centres in Europe in the coming years, and this is a role that could be filled by Rotterdam, Schiphol and their hinterlands," he said.

The Netherlands, with its pivotal role in European transport and distribution, relies heavily on its geographical location and its sophisticated transport infrastruc-



Jochen Hanse: "We try to sell our country on the basis of its assets" *Lynne van der Meij*

ture to attract foreign companies.

Other key selling points for foreign investors are the education levels and foreign-language proficiency of the country's workforce and its proximity to important clients and suppliers.

Some 80 per cent of foreign companies in the Netherlands are located in the corridor that connects Schiphol and Rotterdam, the

world's largest port, to principal European markets such as Germany's Ruhr industrial area.

Unlike some countries, particularly in southern Europe, the Netherlands does not make aggressive use of incentives, tax breaks and subsidies in the battle to win over investors. Government grants are limited to the north and south of the country and to an eastern district where the decline of the textile industry has caused high unemployment.

The subsidy battle in Europe can be fierce," Mr Hanse said. "We try to sell our country on the basis of its assets."

The NFIA's traditional focus on three "sales" elements - infrastructure, workforce and proximity to market - will be preserved by Mr Hanse, formerly the NFIA's deputy director, who was promoted to the agency's top job in July.

Equally, Mr Hanse emphasises that the potential move into Hong Kong does not herald any weakening of NFIA's promotional campaigns in its traditional markets for inward foreign investment. Apart from some annual fluctuations, the US gener-

ally accounts for half of all investment in "greenfield" sites, Japan for about one quarter, and Europe for the rest. The UK tends to account for half of European inward investment into the Netherlands.

In terms of US and Japanese investment in particular, the Netherlands has scored well in recent years. The country, which accounts for just 7 per cent of Europe's combined gross domestic product, is estimated to have captured about 20 per cent of all US and Japanese inward investment.

NFIA, with a budget of Fl 21m and a worldwide staff of 70, has four offices in North America, an office in London, and an office each in Japan, Korea, and Taiwan. It also has a network of local advisers in countries such as Switzerland, Sweden and Italy.

The agency, which is part of the ministry of economic affairs, manages to attract a number of new investors every year who, on average, expect to pump a combined Fl 2.2m (\$1.2bn) of investment into the country and to create some 2,500 jobs. There are more than 5,000 subsidiaries of foreign companies in the Netherlands,

accounting for about one tenth of the country's annual investment in fixed assets. Recent successes by the NFIA include the decision by Eastman Chemical Co of the US to base its European headquarters in The Hague and to make Rotterdam the site of its future European production.

The Netherlands has also managed to win over a number of foreign automotive suppliers, including the US brake-system manufacturer Kelsey-Hayes which announced last year that it would build a factory in the southern Dutch town of Heerlen, near the Belgian and German borders.

The biggest coup of all was achieved in the early 1980s when Fuji Photo Film started up its rolling investments in what ultimately proved to be three new factories in Tilburg. The Tilburg site is thought to be the largest foreign investment by a Japanese company outside the automotive industry.

These successes do not mean NFIA's job is always an easy one. Competition between European countries is stiff, and it

shows no sign of abating.

Mr Hanse says NFIA's aim is not to give candidate investors "the usual blab-blab routine" but to help them in their decision-making process.

"An American or Japanese investor will come to this country with all sorts of questions like does he need a work permit, where are the industrial sites and what kind of tax deal can he put together. And he won't just be looking here, he'll also be visiting Britain, Belgium and Germany, among other places."

The Netherlands can offer high labour productivity, but wages are not as low as in Ireland and Britain, though they are roughly on a par with Belgium and lower than those in Germany, Mr Hanse says. This tends to mean that labour-intensive projects with a low-level of initial investment will tend to look elsewhere. But the Netherlands does well in heavier investment, higher-skilled areas like chemicals and bio-technology.

More recently, it has attracted a number of US and other computer companies that use the Netherlands as a distribution, light-assembly and quick-repair base.

The sophisticated distribution centres make it possible for companies to offer one-day computer repair in large parts of Europe. They also underline why the Netherlands is emphasising "value-added logistics" in the Europe-wide competition for outside investors.

Apart from KPN, there are few big privatisations left in the Netherlands

\$4bn sell-off was historic peak

The Netherlands' privatisation programme reached a historic peak in early June when the government sold a 30 per cent stake in Koninklijke PTT Nederland (KPN), the country's telecommunications and postal company, to investors for Fl 6.5bn (\$3.9bn).

A second tranche of KPN shares, representing a holding of at least 20 per cent but probably significantly more, is due to take place before the end of 1997. At the present share price for KPN, this would raise a minimum of Fl 4.6bn for the government, and mark another important milestone for privatisation in the Netherlands.

However, apart from the rich pickings offered by KPN, there are few big privatisations left in the Netherlands, a country which never went in for the large-scale nationalisations that have left European counterparts such as France and Italy with holdings ranging from banks and insurers to computer companies.

So far, the new government that was sworn in late last month has given no signal that it intends to step up the pace of privatisation.

Unlike some other countries, privatisation is normally a politically neutral concept in the Netherlands. The Dutch state has not made long-term, concerted efforts to create a "people's capitalism" along the

lines of that which Margaret Thatcher pursued when she was prime minister of the UK. At the same time, privatisation is not a party-political issue.

This was underlined by the KPN transaction, which took place a month after an inconclusive general election had left the country in a political vacuum with a caretaker government. However, because all four main political parties had given full support to the flotation ahead of the election, the sell-off went ahead as planned and as scheduled.

The lack of political opposition to privatisation in the Netherlands means that most of the rest of the state's corporate holdings could be sold off without too much difficulty.

In Dutch, "privatisation" has a double meaning that can be confusing to foreigners. As in the Anglo-Saxon sense of the word, it can mean the sale of government shares to outside investors, generally by means of a bourse flotation. But it can also mean the process by which a government entity or organisation is turned into a publicly limited company and allowed to act like a private, commercial enterprise. All the shares remain government-owned, but the organisation is considered to be part of the private sector.

This was done at KPN in 1989, as a prelude to this year's bourse flotation. But

the same process has taken place at smaller organisations, such as the State Mint, which mints government coins and medals. Its "privatisation" took place on January 1. "For the time being, all shares will remain in government hands," the finance ministry said. "But it cannot be ruled out that the mint may be sold if there is an attractive offer from a serious company."

The Dutch state's holdings are a mixture of minority stakes in publicly quoted companies, such as steel group Hoogovens, chemicals group DSM and the national carrier KLM Royal Dutch Airlines, as well as 100 per cent ownership of organisations such as Dutch Rail and the Government Printing Office.

Many of the stakes, such as the government's minority holding in Fokker, the aircraft manufacturer, are the results of rescues or capital injections. The Dutch state tends to see these holdings as temporary and when circumstances permit will reduce its stakes. In the case of KLM, the government's stake has fallen from as high as 78 per cent in the mid-1970s to around 58.2 per cent today.

Shares owned in companies that already have a share listing are easier for the Dutch state to sell. One of most obvious candidates in this category is DSM, in which the government still has a 31 per

cent stake following the public sale of the rest of its shares in two tranches of around 34 per cent each in January and September 1989.

Unlike the situation surrounding KLM, where there is perhaps a strategic value in owning shares because of the political nature of international aviation agreements, there is no reason for the Dutch state to hold on to its DSM shares.

However, no date has been given for the sell-off. "We have a written commitment from the state that it will first consult with us," said Ad Timmermans, the company's finance director, last month.

The company has said it would prefer the next, and presumably last, tranche of the state's shares not to be sold through a

public offering, as in the previous two tranches, to avoid the need for time-consuming road shows to potential investors.

The DSM sale is likely, but not guaranteed, to take place later in the 1990s. One definite sale, which has already been agreed in principle, is the divestment of the state's remaining 20 per cent stake in Fokker, the Dutch aircraft maker.

Deutsche Aerospace, part of Germany's Daimler-Benz group, bought a 51 per cent stake in Fokker in 1993 through the purchase of new shares and shares owned by the Dutch government. The contract stipulated that the government would sell its remaining stake to DASA in 1996.

Apart from DSM and Fokker, there are few immediate privatisation candidates,

but there are other possibilities if the government needs to raise money to reduce the large and growing public debt. The remaining choices, however, have the potential to create controversy.

For example, the Dutch railway system, sometimes mentioned as a long-term privatisation candidate, is still loss-making. Any sale of the company which would herald a rise in passenger fares could be expected to be controversial.

Equally, any move to sell off part of the state's majority holding in Amsterdam's Schiphol Airport would put the government in a delicate position because of the continuing debate between proponents and opponents over the airport's ambitious expansion plans.

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